

# Good Value Fleeced UNDERWEAR.

Ladies' Heavy Cream Ribbed Vests and Knickers (JOB), at 33c. garment.

Men's Heavy Jaegar Colour Fleeced Shirts and Drawers—all sizes—at 48c. garment.

Men's Extra Heavy Jaegar Coloured Fleeced Shirts—double breasted—all sizes, 75c. each.

Boys' Jaegar Colour Fleeced Shirts and Drawers—  
20 in., 22 in., 24 in., 26 in., 28 in., 30 in., 32 in., 34 in.,  
28c. 30c. 30c. 32c. 34c. 36c. 38c. 40c.

Children's Cream Ribbed Fleeced Vests and Drawers—  
16 in., 18 in., 20 in., 22 in., 24 in., 26 in., 28 in., 30 in., 32 in., 34 in.,  
14c. 16c. 18c. 20c. 24c. 28c. 32c. 36c. 40c. 44c.

Children's Ex. Heavy Cream Ribbed Fleeced Vests & Drawers:  
16 in., 18 in., 20 in., 22 in., 24 in., 26 in., 28 in., 30 in., 32 in., 34 in.,  
18c. 22c. 26c. 30c. 34c. 38c. 42c. 46c. 50c. 54c.

Women's Heavy Grey Fleeced Knickers (or Divided Skirts),  
at 40c., 60c., 75c., 85c., 90c., \$1.00.

Women's Heavy Cream Fleeced Knickers (or Divided Skirts),  
at 85c., \$1.10, \$1.30 per garment.

## Henry Blair.



Helpful  
even to skilled cooks—  
invaluable to beginners.

**"Paisley Flour"**  
The SURE raising powder.

Cakes, pastry, and piecrust, raised with "Paisley Flour" are sure, with ordinary care, to be light, well raised, and digestible.

Use one part of "Paisley Flour" mixed with eight parts of ordinary flour.

The 25c. tin contains 14 ozs. and raises 7 lbs. flour.

14c.	7	3
5c.	2	1

### MERIT MUST WIN!

TO INTRODUCE OUR TAILORING BUSINESS and to get rid of stock on hand we offer the following, made in the Latest Style and Best Workmanship:

\$22.00 Black Melton Overcoats, now	\$19.00
\$20.00 Best Tweed Overcoats, now	\$17.50
\$18.00 Good Tweed Overcoats, now	\$15.50
\$22.00 Best Tweed Suits, now	\$19.00
\$20.00 Good Tweed Suits, now	\$17.50
\$18.00 Good Tweed Suits, now	\$15.50

NOTE THE ADDRESS:

**WM. SPURRELL, The Reliable Tailor.**  
174 Duckworth Street, on the Beach. Phone 727.

## Best Scotch Household Coal.

Now landing ex S.S. Hafnia, 800 tons Best Scotch Household Coal,

**\$6.20 Per Ton, sent home**

Also, in store, North Sydney Coals, at \$6.40 per ton, sent home.

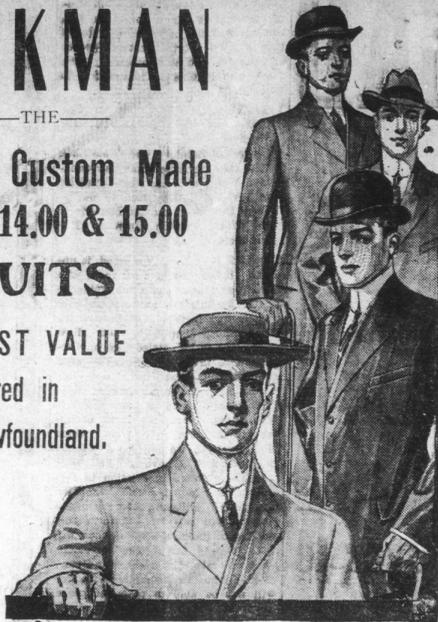
**Newfoundland Produce Co., Ltd.**  
feby7, cod Duder's Premises.

# JACKMAN

—THE—  
**TAILORS' Custom Made**  
**\$13.00, 14.00 & 15.00**  
**SUITS**

Are the **BEST VALUE**  
ever offered in  
Newfoundland.

**\$13.00,**  
**\$14.00,**  
**\$15.00.**



This line of Custom Tailored Suits are made from well selected English, Irish and Scotch suitings. They are cut by first-class cutters in the latest American style, and are made by Custom Tailors.

We have no hesitation in recommending these to our patrons as a genuine bargain. We will also make Youths' Suits (long pants) and Boys' Knicker Suits from the same cloths, and will give quotations according to size. On request we will send a full line of Samples and Measuring Card to our Mail Order Patrons.

**JACKMAN THE TAILOR,**  
THE MAIL ORDER HOUSE.

## Prepare to be Pleased

There is no room for improvement in the Bargains we offer this week.

COLORS:  
Navy, Cardinal,  
Myrtle, Ruby.

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Navy, Cardinal,  
Myrtle, Ruby.

**GIRLS' MOTOR HATS!**



AT  
**33**  
cents each.

We make them Low  
to sell them Quick.

No question about you being  
pleased with the goods and prices.

**S. MILLEY, Water St.**

## A SPLENDID SHOWING

OF NEW DESIGNS IN

Cretonne, Casement Cloth,  
Art Sateens, Table Covers,  
Tapestry, Mantle Draperies,  
Cushion Covers, Door Mats,  
Hearth Rugs,

AT  
**R. TEMPLETON'S, 333 Water St.**

### IN STOCK:

**MOLASSINE MEAL,**

(Best for keeping all Animals in good health.)

**'HERCULES' FEED,**

(An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)

**WHOLE CORN.**

**Yellow Cornmeal.** (To arrive.)

**White Hominy Feed.**

**Bran.** Ogilvies—the best. Diamond O

**OATS.** Finest Fat White Oats.

**HAY.** Good quality Baled Hay.

**HARVEY & COMPANY**

WHOLESALE

To Arrive ex S.S. "Rosalind,"

CALIFORNIA RAISINS,  
BULK DATES, PACKET DATES; and in stock:  
100 Choice Canadian Twin CHEESE,  
100 barrels STERLING PLATE BEEF.

**F. McNAMARA, QUEEN STREET.**

### NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

**PERCIE JOHNSON, Insurance Aet.**

Office: corner Duckworth and Prescott Streets

**REID NEWFOUNDLAND COMPANY.**

Keep Your Display Windows  
Free From Frost

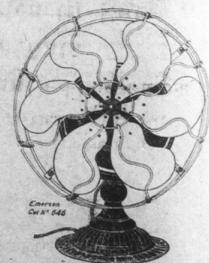
For preventing the frosting of Display Windows in Winter time, there is nothing simpler or more effective than the air blast of an

**ELECTRIC FAN**  
directed against the glass.

**The Philosophy of the thing is plain.**

The evaporative effect of the air current simply prevents condensation of moisture upon the window, and affords relief from an annoyance which generally is sought but only imperfectly attained through various awkward means.

By Using This  
Little Preventer.



**Reid Newfoundland Company**

### WEATHER FORECAST.

TORONTO. — Fresh to strong W. and S.W. winds, fair, moderately cold, with local flurries.

VOLUME XXXIII.

### AUCTION SALES

**THE PEOPLES AUCTIONEER**

At the Prescott Store

ON To-morrow, FRIDAY, 24th inst. 11 a.m., 12 pairs wool blankets, 2 African lion skins (sleigh robes), 2 old English mahogany roller top desks, superior finish antique, 1 ditto wardrobe, in perfect condition, size: 1 handsome organ, suitable small church or drawing room; 5 pianos, 2 ditto sets, lot of rose-wood tables, one large folding lounge and other articles; and at 12 o'clock—6 crates containing about 50 boxes Baking Powder.

**P. C. O'DRISCOLL, Auctioneer**  
feb23, 11

### THE NICKEL!

TODAY ONLY.

Strong domestic drama,  
**His Wife's Testimony.**  
Showing the faithfulness of a wife's lips.  
Gaiety Comedy,  
**The Ancient Mariner.**  
The eccentricities of an old veteran.  
Love's Idol,  
**The Ace of Hearts.**  
The romance of a young cavalier.  
Tragedy,  
**Scenes in Mexico.**  
Five minutes' fun in the land of the Aztecs.  
Savoy comic,  
**The Forbidden Novel.**  
And its effect upon a happy home.  
Dainty Ballad: "Just You."  
**J. O'NEILL FARRILL,** Baritone Vocalist.

## FRY'S

The World-Renowned

Milk Chocolate Croquettes, small and large.  
Milk Chocolate Cakes, small and large.  
Milk Chocolate Bundles, 2 ounce boxes.  
Nut Milk Chocolate, 1-4 lb. cakes  
Fry's Chocolate Creams, 2 ounce and 4 ounce boxes.  
Fry's Chocolate Caramels, 1-4 lb boxes.  
Fry's Chocolate Cream Sticks and Chocolate Sticks.

### Bowring Bros., Ltd.

Grocery Department,  
Phone 332.

### NOTICE!

THE undersigned begs to inform his friends and the public generally that the business hitherto carried on by his father, the late J. W. Collier, will in future be conducted by him; and he respectfully solicits a share of patronage. All orders in his line will receive prompt and personal attention

**F. W. COLLIER,**  
Painter & Glazier, No. 6 Victoria St.  
feb13, 11

### JOB PRINTING