

## The Athens Reporter

ISSUED WEEKLY

## SUBSCRIPTION RATES

\$1.50 per year strictly in advance to any address in Canada; \$2.00 when not so paid. United States subscriptions \$2.00 per year in advance; \$2.50 when charged.

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Legal and Government Notices—10 cents per nonpareil line (12 lines to the inch) for first insertion and 5 cents per line for each subsequent insertion.

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Cards of Thanks and In Memoriam—50c Commercial Display Advertising—Rate on application at Office of publication.

C. G. Young, Editor and Proprietor

## ANOTHER SEASON IS CONCLUDED AT CHARLESTON LAKE

Cottages at Resort Are Now Practically Deserted.

## NEWS OF THE DISTRICT

**James Bell, Algonquin, Breaks One of His Arms While Cranking His Car.**

Charleston, Sept. 8.—Camp Vega has closed for the season and Mr. and Mrs. W. J. Hazel have returned home. The cottages are nearly all empty. Only a few remain occupied.

Mr. and Mrs. A. Slack and Miss Marie Slack, Delta, were at M. J. Kavanagh's on Sunday.

Miss Elva Spence, graduate of the General Hospital, Brockville, is with her parents, Mr. and Mrs. T. D. Spence.

A great many visited the lake on Sunday as the day was very fine.

Lawrence Botsford has given up cheesemaking and moved to George Lee's house on the upper road, near Athens. His place is taken by Mr. Logan, of Brockville.

A number of the patrons of Oak Leaf cheese factory have taken their milk out of the factory and are shipping cream to Brockville and to the Powdered Milk Co. at Gananoque.

Rev. and Mrs. W. G. Swaney and little daughter, Bath, were guests of Mr. and Mrs. J. Webster for a few days last week. They also spent a day with Mr. and Mrs. E. Taylor at the cottage.

There will be no more dances at the pavilion this season.

Miss Kathleen Beale is attending the Collegiate Institute at Brockville.

Mrs. J. A. Spence and little daughter, Ruth, Mallorytown, and Mrs. H. Spence, Union Valley, were visitors here last week.

## EASTON'S CORNERS

Easton's Corners, Sept. 3.—Ernest Robinson, of Toronto, spent a few days here with friends.

Miss Margaret Willows, nurse-in-training, of New York, is spending three weeks' holidays at her home here.

Mr. and Mrs. C. Tweedy, Miss Mary Tweedy and Miss Bessie Kelly, of Peckskill, N.Y., who have spent a few weeks here and in Ottawa, returned home on Saturday.

Miss Doris Ferguson, of Montreal, who has spent a month here at Mrs. Lucy Peterson's, returned home on Tuesday last.

Rev. P. W. Armstrong and Mrs. Armstrong have returned after a month's holidays in Quebec.

Miss Margaret Sturgeon, of Charleston, was a recent guest of Mrs. E. Matthews.

Rev. J. E. Blanchard, Almonte, was a recent guest here of old friends.

Mrs. William Halpenny went to Napanee on Saturday to attend the funeral of her father, Mr. Walsh, which took place on Sunday last.

Dr. J. Hanna, Miss Ellen Hanna and Herbert Hanna, of Ottawa, were guests for the holiday at Jacob Halpenny's.

Miss G. Johnston, of Smiths Falls, is visiting friends here for a few weeks.

Mrs. J. E. Tweedy and daughter, Glad Tweedy, of Ottawa, were holiday visitors here of friends.

JENNY REMAINS VERY STRAIGHT PROCKS

A suggestion of still life is indicated by the use of spiral lines in the new collection presented for fall and winter by Jenny, which is slightly raised waist-line, in a number of cases, effected by the replacement of decorations. As a rule, however, the silhouette here retains the short, straight, and long-waisted lines, broken frequently by tunics, which are sometimes cut in bias treatment.

In the trimmings, metal registers in numerous arresting treatments, especially gold. Another type of ornamentation is leopard fur, which may be the actual fur or fabrics printed to resemble it. Details of

sleeves, necklines, and cuffs form ornamental touches.

A striking use of the favorite metal are the metal scarfs in the effect which accompany tailored suits. A black suit features a higher collar made of gilt leather and touches of gilt on the cuffs. Metal buttons form another decorative note, sometimes massed into borders, and metal galons are used.

Matching details of collars and cuffs are repeated notes, as in the case of several separate high band collars which are attached to frocks, cut with a baceau neckline by metal galons which also trim cuffs.

For evening the use of beads is a factor, many straight sheath gowns showing bead embroidery and bead fringe, while in some models fringe is used in other mediums as well.

Jenny this year stresses the black costume, featuring it in tailormades as well as afternoon styles. For the former, both the long and short jacket is noted, and fabrics are chiefly reps or poplins. Black satin is favorable for afternoon.

Novelty fabrics include some plushes which simulate broadtail, also, as mentioned above, printed leopard patterns in velvet, while plaid squares, fringed, are also represented.

Plain fringed squares are used for travel costumes, and silk Ottoman is a featured fabric for the development of afternoon coats.

A wedding gown of satin illustrates the elaborate use of embroidery of rhinestones, and is trained and veiled in tulle incrustated with silver lace.

Bridesmaids are costumed in green frocks, these showing the same incrustation treatment, but this time in pink, and featuring the raised waist-line motif again in the corsage.

Colored Jewels Again In Favor

Rubies, emeralds and sapphires have come back into fashion. Nobody knows how or why. It just happened like Topsy. There is a suspicion that it is on account of Japanese pearls, which have recently been accorded the legal right to be accepted as pearls by the French courts.

Pearls are not now the privilege of the few but of the many. It was understood that jewels of color went out of fashion because they could be easily imitated, while pearls can be grown to order they have no occasion to be snobbish.

## Yonge Mills

Yonge Mills, Sept. 2.—School has re-opened for the fall term under the tuition of Mrs. Elmer Gardiner, the former teacher.

Mrs. James Eligh, of Watertown, N.Y., spent the week-end with her father, Peter Ferguson.

Mrs. Cochrane and daughters returned home on Saturday after having spent a week in Sydenham with relatives.

Mrs. J. E. West, of Cleveland, O., who spent several weeks with her aunt, Mrs. M. Purvis, left on Wednesday for Alexandria Bay.

P. J. Purvis accompanied C. N. Purvis and Wilbert Purvis, of Caintown, to Alexandria Bay on Friday to attend the funeral of Dr. Louis Hartman.

George Donaldson, of Rochester, N.Y., spent Wednesday a guest of P. J. Purvis.

Jesse Shipman, of Calgary, was calling on friends Friday.

The Yonge Mills Sunday school held its annual picnic on Friday at the mouth of Jones' Creek. The day was greatly enjoyed by all.

Mr. and Mrs. Elmer Gardiner entertained at their cottage last week about 30 of their friends to a steak supper, it being the anniversary of their wedding. All had a jolly time.

Mrs. Turkington spent last week with relatives at Kingston Mills.

## Quabbin

Quabbin, Sept. 2.—A number from here attended the sports at Athens on Wednesday last.

The wet weather is delaying here, but in this section considerably. A torrent of rain, which has been visiting Quebec and nearby, here did not abate, returned to the home on Tuesday, taking with it his two pieces, Mrs. E. S. Biss and Miss D. Vivian Tennant.

William Brown, who secured the contract to convey the pupils of this section to the continuation school at Mallorytown, commenced his duties on Tuesday morning with a splendid covered van and a matched team of blacks.

Miss Gertrude Cosgrave, a nurse-in-training at St. Vincent de Paul Hospital, Brockville, is spending her holidays here with her mother and brother.

Mr. and Mrs. Fred Grother attended the funeral of the latter's aunt, Mrs. J. Warren, on Sunday last.

William Kaynech has secured the services of a young married couple from Toronto to assist him on his farm for the coming year.

Harry R. Tennant, of Portspan, spent the week-end with his parents, Mr. and Mrs. C. E. Tennant.

## For Sale

HOUSE, 9 rooms in good repair, good furnace, hard and soft water. Terms Cash. Apply to Mrs. Bywater, next door to Reporter office.

## Wanted

To rent, a house, Apply to Reporter Office.

## CO-OPERATIVE SELLING

What Ontario May Learn From California Fruit Growers

An Immense Range of Business—The Market Still Growing—Organized Effort Pays the Producer—Lower Freight Rates Secured—Innoculation—The New O. A. C. No. 144 Out.

(Contributed by Ontario Department of Agriculture, Toronto.)

The California Fruit Growers' Exchange shipped 17,857,417 boxes of oranges, lemons and grapefruit in 45,258 cars to points outside California; increased its proportion of citrus fruit grown in the state from 68.7 to 75.8 per cent.; returned 223,450 to its members; lost through failure of customers only \$3,926; did all this business at a cost of 1 per cent. of the delivered value and including advertising, 2.48 per cent. Such is the record for its last financial year of the California Fruit Growers' Exchange, whose products are best known to Canadian consumers by the brand "Sunkist."

An Immense Range of Business.

The California Fruit Growers' Exchange is the oldest and largest of the California Co-operatives. In the last twenty years it has returned to its members \$546,000,000 from the sale of their products. It is a federation of 208 local associations with 11,000 members. The locals each have their own packing houses and are fully responsible, financially and otherwise, for their own local activities. They are grouped into 21 district exchanges. Each district exchange has one director on the board of the California Fruit Growers' Exchange, which owns the brand "Sunkist" and acts as the Central Selling Agency for all the fruit. It has business connections with 3,500 wholesalers, who serve 400,000 retailers, who in turn serve 113,000,000 consumers in Canada and the United States.

The Market Is Still Growing.

The market demand for its products is being constantly increased by the Exchange. Twenty-five years ago the orange growers of the State were faced with what they thought was over-production. Since then production has quadrupled and the crop is still consumed. Judicious advertising and merchandizing methods have kept demand equal to or ahead of supply. A levy of four cents a box on oranges and 6½ cents a box on lemons pays for it all. Advertising and dealers' service work is directed chiefly to the retailer and consumer. In any cross-road village in Ontario where you could not buy an Ontario apple you will find oranges constantly displayed according to directions given by those who grow them. Lower Freight Rates Secured.

Last year an arrangement was made with the railways by which, through the use of larger cars and quantity shipments, a lower freight rate was secured on oranges.

Reduction will effect a saving of \$3,000,000 a year to the orange growers of the State. This work of the organization's services, exclusive of advertising, is 6.86 cents per box or less than half the amount of the reduction.

Organized Effort Pays the Producer.

The oldest and best Co-operative Marketing Association of California, after a quarter of a century of successful experience, is still demonstrating that the farmers' marketing problems can only be solved through organized marketing effort by the farmers themselves.—R. D. Colquhoun, Professor of Marketing, O. A. College, Guelph.

## Legume Inoculation.

The popularity of the bacteriology Department of the Ontario Agricultural College is attested by the following statements: During 1923 a total of 4,327 cultures of legume bacteria for seed inoculation were prepared and sent out. Of this number, 1,392 were most frequently asked for, with 1,392: Red clover, 886; sweet clover, 524; peas, 524; alfalfa, 145; soy beans, 83; beans, 71; sweet peas, 39; vetch, 31; white clover, 1. The creamerymen and the cheesemakers asked for and were supplied with 147 lactic starters, and 63 Bulgarian cultures.

The multiplying influence of the various bacteria sent from the Bacteriological Department during the year had a very noticeable influence on legumes of the fields and the finished dairy products of the factories.

## The New O. A. C. No. 144 Out.

The O. A. C. No. 144 oat was obtained from the Siberian variety through nursery plant selection. This oat, which matures about the same time as the Banner, has a spreading head, white grain and less than the average per cent. of hull than the Banner. The straw is strong and proven to be an excellent yielder.

When tested on thirty-two farms situated in twenty-one different counties in Ontario in 1923, it outyielded the O. A. C. No. 72 by 5.7 bushels, the O. A. C. No. 3 by 10.3, and the Liberty Hullless oat by 17.3 bushels of grain per acre. In triplicate plot tests at the College in the average of the last five years, it surpassed the O. A. C. No. 72 by 4.3 and the Banner by 5.6 bushels of grain per acre. During this five-year period the straw of this variety lodged less than either the O. A. C. No. 72 or Banner Oats.—Dept. of Extension, O. A. College, Guelph.

## JUNETOWN

Junetown, Sept. 24.—Mrs. Clinton Avery is convalescent in the Brockville General Hospital, where she underwent an operation last week.

Mr. and Mrs. J. Claude Purvis and children spent Sunday in Lansdowne, with Mrs. W. H. Foley.

Mrs. Eliza McCrimmon, of Alexandria, has returned home after a month's visit here with her daughter, Mrs. William Purvis.

Francis Fortune, Toronto, spent the week-end with his parents here.

Mr. and Mrs. V. W. Sheffield and daughter, Sheffield spent Sunday at Ardara.

Miss Evelyn M. Earl, Brockville, spent last week with her grandfather, Walter Purvis.

Miss Belva K. Purvis visited her cousin, Miss Dorothy M. Tennant, Caintown, on Monday.

Mr. and Mrs. James Sheridan, Brockville, were here on Sunday to see the latter's aunt, Mrs. A. B. Ferguson.

Mr. and Mrs. Harold R. Fortune, Glen Elbe, were week-end visitors at Francis Fortune's.

Miss Hattie Cochrane, Lansdowne, has returned home after a week's visit with Miss Orma Fortune.

Mr. and Mrs. Henry Hagerman, Athens, and Andrew Hagerman, Peterboro, were recent visitors at W. H. Ferguson's.

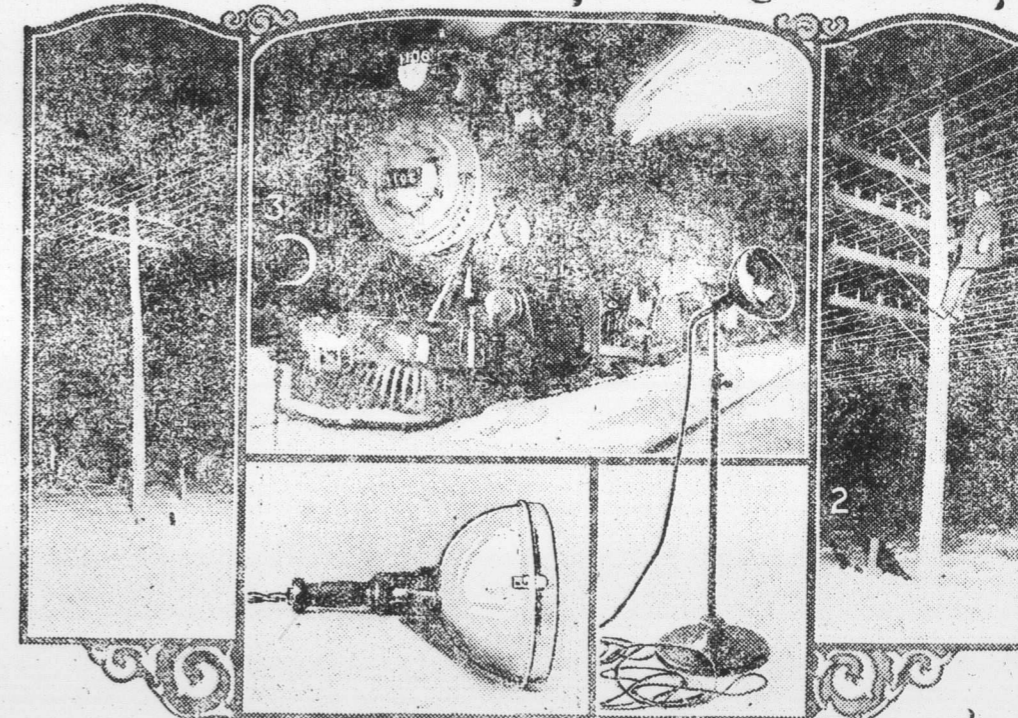
Miss Davis, of Jersey, England, who is en route to her home, spent last week the guest of her friends Mrs. Morris Ferguson.

## Dates of Fall Fairs

The Fall Fair Dates in this district as issued by J. Lockie Wilson, superintendent of the Department of Agriculture, are as follows:—

Alexandria	Sept. 18 and 19
Almonte	Sept. 16-18
Ardara	Oct. 2
Arnprior	Sept. 23-2
Avonmore	Sept. 30, Oct. 1
Carp	Sept. 30, Oct. 1
Centerville	Sept. 19 and 20
Cobden	Sept. 24 and 25
Cornwall	Sept. 4-6
Delta	Sept. 15-17
Frankville	Sept. 23 and 24
Kemptville	Sept. 25 and 26
Kingston	Sept. 16-20
Lanark	Sept. 13
Lansdowne	Sept. 11 and 12
Lennoxville	Sept. 12 and 13
London	Sept. 24
Napanee	Sept. 16 and 17
Napanee	Sept. 9-12
Odessa	Sept. 25 and 26
Ottawa (Central)	Sept. 5-15
Parham	Sept. 10 and 11
Perth	Sept. 3-5
Renfrew	Sept. 16-19
Spencerville	Sept. 23 and 24
Stella	Sept. 30
Vankleek Hill	Sept. 25 and 26

## New Lamp Facilitates Night Work



1 and 2, views of wires as illuminated by lineman's lamp. 3, Looking at the engine in the same light. 4 and 5, the lamp.

IN the past interruptions to telegraph service caused by damage to outside wires could only, in the majority of cases, be rectified by daylight, when the damaged section could easily be located. There is no doubt this was a disadvantage which delayed the recovery of interrupted services. Where the trouble may have been anywhere along the line between points some 20 to 100 miles apart it was not possible to take care of the interruption especially at night. To overcome the disadvantage due to night interruptions to its wires, the Canadian Pacific Railway Telegraphs provided a special electric light and all the linemen on the system were equipped with it, enabling them to successfully take care of interruptions and do their work at night as well as by day. The special light is provided with its power from the locomotive dynamo turbines with which all Canadian Pacific locomotives are equipped.

The special light in itself is of simple construction, the power is derived from the dynamo turbine from the locomotive which provides electricity for the illumination of the headlights and cab lights. A headlight globe is used and an especially designed reflector throws a beam sufficiently strong to allow working operations at a distance of 600 feet. The conducting wire attached to a socket in the cab of the locomotive is of sufficient strength to enable the operator to work any place within two car lengths of the locomotive. There is also a semi-permanent stand to which the lamp can be attached for the convenience of men working at night on bridges or, in fact anywhere that requires a steady flow of light. The lamp can also be interchanged of globes to be used where there is a domestic current, but not with such good effect.

As there is so much that can affect the Telegraph System, such as fire, aurora, lightning, snow, wind and rain, the advantage of being able to locate the source of trouble cannot be overestimated and time and time again, when the lines have been seriously damaged during the night, it has been found that the electric hand lamp, which is now used throughout the system, has been of great benefit. During the past winter when the service experienced a considerable number of interruptions the lamp was often used during snow and sleet storms and not in one instance is it known of its having failed to meet all services put upon it. There is no doubt that the perfection of this lamp has been a decided progressive step in telegraph maintenance at night.

## Special till Wednesday 17th

Good Green Tea	45c.
Corn Flakes	3 for 35c
Butter from	32c to 42c
Fancy Biscuits from	20c to 35c
Sherriffs Jelly Powder	3 for 25c
New Cabbage	10c
New Celery	3 bunches for 25c
Spanish Onions	3 lbs for 25c
Oranges	25c per doz.
Bananas	40c per doz.

A full supply of Pickling Spices.

Will receive a fresh supply of Fruit Tuesday.

## D. DACK &amp; SON

Groceries Confectionery Ice Cream

## Purcell's Hardware

Lest you forget

Arsenate of Lead	50c lb
Paris Green	65c lb
Muresco White 60c, Colors 65c package	
House Paint	75c quart
Floor Paint	\$1.00 quart
Plymouth Gold Medal Binder Twine, 650 ft. to the lb.	16c a lb

Goodyear selected dealer for Athens.  
Ames Holden selected dealer for Athens.

White Lead, Paints, Oils, Varnishes, Gasoline, Tires, Tubes and other necessities too numerous to mention.

Come and give me a call.

GUY E. PURCELL.