

This is a great opportunity for new men, wishing to start a stock, to get the very best at their own prices.

Included in this lot are 20 two-year-old heifers heavy in calf now and a grand lot of weaners. Some of them full sisters to the most noted cattle we have ever shown. They will be sold in ordinary condition, but will be a great asset to any breeder who takes them home.

The following are a few points to be noted regarding our sale:

The sale will be held at the fair grounds under cover, regardless of what the weather is like, and will start at 12:30 o'clock sharp. In order to get through with it before six o'clock, we will have to sell an animal a minute practically all afternoon to get rid of them before that time.

Every animal in the sale is guaranteed a breeder, and anything purchased that proves wrong, can be returned and the money, minus the return freight charges, will be returned to the purchaser, or an animal of equal value supplied in place.

Every animal will be sold absolutely without reserve.

Buyers will be given a chance to attend the Brandon Fair previous to the sale. They will get special rates on all railroads from all over Western Canada, and on application to Mr. McGreavey or Mr. W. L. Wade, will be supplied with passes to the fair on presentation of their sale catalogue.

Special Pullman cars are being arranged for from Calgary, and Alberta breeders should take advantage of this opportunity to come together and make a good trip of it.

An indication of the growing popularity of this breed of Black Fattle in Western Canada is shown by the fact that we have sold from our herd, since the first of January last, 250 head of cattle valued at \$100,000.

We are practically the only men who have handled the Aberdeen Angus cattle in Western Canada in large numbers, and as other breeders have many supporters, it is Mr. McGreavey's desire that someone will go into this breed, and take his place as it should be taken.

Another fact in regard to the sale is that this is a straight dispersion sale of our main herd. The only cattle that we are retaining are small herds on our different farms that are not on shares. Our very best cattle, both breeding and show, are being put into this sale and will be sold regardless of what they bring, to the highest bidder.

New Ayrshire Price Records

The annual New England Ayrshire sale, held at Hartford, Conn., June 11-12, resulted in new history for the breed. Thirty-eight cows brought an average of \$709, 87 heifers averaged \$231, 15 bulls averaged \$314, while the entire consignment of 445 head, including calves, averaged \$155. Three times during the afternoon a new figure was reached in Ayrshire cow prices. Willowmoor Moss Rose, consigned by J. W. Chase, Seattle, Wash., brought \$2,550 from Peter B. Bradley, Hingham, Mass. This young cow has a record of 17,005 pounds of milk and 714.32 pounds fat. This new record price did not last long, as "Lochferens Cherry," the great Canadian show cow, and much enthusiasm, set the record on Mr. Bradley's bid of \$3,750. This cow was consigned by Wm. Hunter, Grimsby, Ont., whose five entries averaged \$1,215. This record was again eclipsed when the stylish young heifer "Pansy's Daughter of South Farm," consigned by South Farm, Wil. Loughby, Ont., was knocked down to G. S. McWhinney, Chatham, Ontario, for a new Ayrshire record price of \$4,300. This young heifer is by "Howie's Minstrel," senior champion bull at the 1917 National Dairy Show, L. L. Knight, Providence, R.I., secured several top notches, including "Harleith Bright Kind," consigned by R. H. Nease, Howick, Que., and sold at \$1,275. Other prominent buyers included J. Henry Meyer, Waterville, Cal.; H. J. Chisholm, Port Chester, N.Y.; H. A. Kirby, Providence, R.I.; Adam Seitz, Waukesha, Wis.; C. R. Webb, Shrewsbury, Mass.; and W. H. Bruckmiller, Sudbury, Pa.

The Willowmoor consignment of over 60 head from the Pacific coast included several top-notch females which brought good prices, but young heifers constituted the bulk of the consignment.

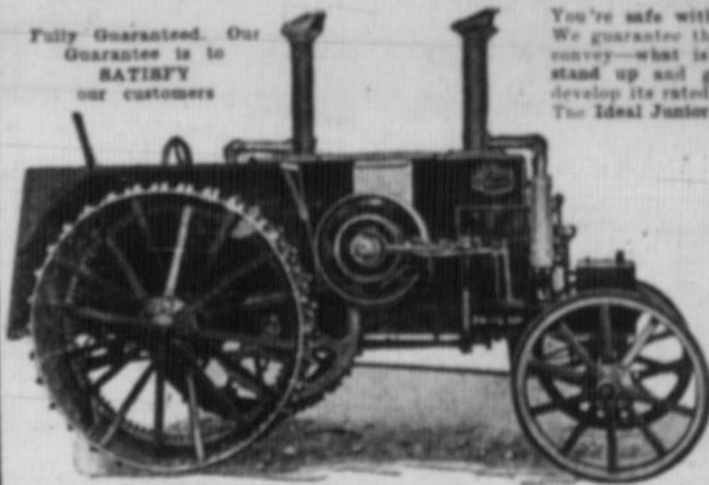
Ayrshire Importations

It takes grit and courage to import animals from overseas these days. Besides the submarine menace there is heavy insurance and risk of loss in other ways. Not to be daunted, Wm. Hunter, of Grimsby, Ontario, had Adam Montgomery, of Levenhook, Gchiltree, Scotland, ship him 50 head. They landed at Quebec a short time ago after a hard voyage of three weeks, and are now in quarantine at Lewis.

This consignment was originally intended for the New England Club Sale at Hartford, Conn., on June 11 and 12, but was delayed in shipping. They are considered the best lot of Ayrshires ever imported from Scotland, the most of them having not only good show records, but good milk records behind them. The eight bulls are all yearlings of high-class breeding and one of them is the highest priced Ayrshire bull that ever left Scotland. The females are heifers and young cows. There is in the consignment four or five daughters of "Levenhook Golden Lowe" (purchased by Gilbert McMillan, of Huntingdon, Que., at the New England Club Sale at Springfield, Mass., last year), the best breeding bull of his time. There is also a daughter of Penhurst's great champion cow, "Ancherbrain Brown Kate 4th." This splendid lot will be an acquisition to the Ayrshire herds of Canada and the United States.—W. F. Stephen.

IDEAL JUNIOR—Kerosene Tractor

Fully Guaranteed. Our Guarantee is to SATISFY our customers



The IDEAL JUNIOR pulls three plows $2\frac{1}{2}$ to 3 miles an hour and ably handles a 24-inch Threshing Machine with all attachments.

We also manufacture the BEAVER 12-24 Four-Cylinder Tractor and a full line of GAS, GASOLINE and KEROSENE ENGINES, WINDMILLS, GRAIN GRINDERS, PUMPS, TANKS, STEEL SAW FRAMES, Etc. WRITE FOR CATALOGUE No. 44

You're safe with the Ideal Junior or any of our tractors. We guarantee them fully; that is the first fact we wish to convey—what is more you get a handy tractor that will stand up and give continued satisfaction, one that will develop its rated horse power and more on Kerosene. The Ideal Junior is simple (not complicated in any respect) anyone can operate it.

Ideal Junior 12-24 H.P.

Two-Cylinder Tractor. Weight, 6,000 lbs. Light, yet powerful, burns Kerosene perfectly, equipped with our own specially designed Kerosene Carburetor; Our patented Water Valve Moisture Regulator; Our Double Opposed Cylinder; horizontal type, large, slow speed motor, high-tension trip magnet; Internal Road Gears driven from both sides, large wheels, special channel frame, rumple fuel tank, etc., are all features built in simple lasting design. Our Tractors are far past the experimental stage. They have "made good" for over 10 years and every power user in the West can profit by knowing more about our line.

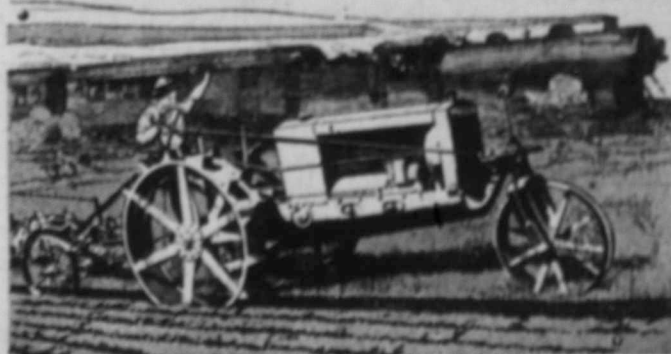
The Ideal 12-24 is a stronger tractor than the Ideal Junior. The Ideal pulls five plows, weighs 13,000 lbs.

12-24 Beaver and Ideal Junior Tractors will be entered in the Brandon Plowing Demonstration which will be held during the Fair, July 23rd to 30th.

Goold, Shapley & Muir Co. Ltd.
Brantford, Portage La Prairie, Regina, Calgary

The Mightiest of Light Tractors

Comes to Western Canada



Better and easier plowing is possible with the J. I. Case Power-Lift Three-Bottom Enicar Gang Plow because it is light draft, easily controlled from the seat of the tractor—always plows at an even depth—can be easily backed—and is of strongest construction.

WALLIS

THE TRACTOR YEARS AHEAD OF ITS TIME IS HERE!

This tractor which experts acknowledge is years ahead of its time, combines for the first time three elements which farmers want—Light weight, Durability, Power, Speed and Economy. Records of service in United States, England, France and Italy prove that in the Wallis, the farmer now has a farm power plant which will do his work dependably and at low cost. Before you select any tractor you owe it to yourself to investigate thoroughly this remarkable small tractor.

How—Power and Light Weight are Combined

Power at the draw bar is what does your work. The Wallis proves that power is not a matter of great weight.

The Wallis Tractor weighs little more than 3000 pounds. That is 1000 to 5000 pounds lighter than other tractors designed to do the same work. This is due to the simplified and advanced design which eliminates a tremendous lot of useless weight.

For instance—the frame is made of lighter plate rolled into "U" sections. It eliminates all beams, braces and counter braces and with them a lot of weight. Further, this member serves a fourfold purpose as frame, base of crank case, transmission case, and rear axle housing.

This frame is the lightest yet strongest construction known to mechanics.

On account of this simplified, new type design the Wallis delivers at the draw bar 75% of the power generated by the motor.

Tests made by the Hyatt Roller Bearing Co.

prove this statement.

This means that from each gallon of fuel the Wallis Tractor gives you 50% more power than other tractors which require 40% to 50% of their power to propel their own weight.

This power that is usually required to propel heavy weights is in the Wallis turned into effective work and speed.

Speed—Necessary to Economy

A tractor should not be judged alone by the bottoms it pulls. This is easy to understand. The speed with which it pulls them is equally important. This advanced type of tractor pulls three 14-inch bottoms 6 to 8 inches deep at the rate of 2 1/4 miles per hour, or 10 1/4 acres per ten-hour day.

The average tractor is designed to pull the same load at a rate of 1 1/2 miles per hour, or 7 1/2 acres per day.

On this basis alone the Wallis will save 50% of your time plowing.

Judging the Cost of a Tractor

Cost is determined by service—not purchase price.

Obtain the most inexpensive implement is the most costly in the end.

Economy must always be figured on a basis of work performed. To determine this divide the purchase price by the number of years of service. By this measure the advanced type Wallis will give you the greatest returns for your money.

Buying a tractor is a serious problem. What you get for the money you pay will be largely guided by the care with which you weigh the facts before you buy.

Get further details on this tractor which is considered by all to mark the most remarkable achievement in tractor construction—the only tractor in the world with a draw bar pull equal to its weight and the miracle of the tractor industry today.

Brandon Plowing Demonstration

See the Wallis in action at the Brandon Fair. Note the speed it travels and the number of bottoms it pulls. Match it point by point with other tractors. You will agree that the Wallis tractor offers the power farmer the most advanced type of design and construction.

The Canadian Fairbanks-Morse Co. Limited

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Winnipeg

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