

## “What’s in a Name?”



A **ROSE** by any other name would smell as sweet,”  
but there is only **ONE NAME** for the original and best

# LIME JUICE

—AND THAT IS—

# ROSE’S.

**ROSE’S LIME JUICE** is supplied to H.M. Government for the use of the Troops in South Africa, H.M. Navy, the United States Government, the Hospitals, and the Red Cross Societies, etc.

**L. Rose & Co., Limited**  
Finsbury, London; Leith, Scotland; and West Indies.

Sole Agents for Canada: Messrs. Law, Young & Co., Montreal.

## If You Keep In Touch

with our price lists, which are perforce changed from time to time, you can often take advantage of lowered prices. For instance, our circular “C,” sent out May 28th, showed a saving to you of 20 cents per barrel and 10 cents per sack on Pan-Dried Rolled Oats over our circular prices of March 19th—it pays to keep closely in touch with us.

We give you the advantages of our advantages in the prices of the raw material. If you haven’t our last circular, let us send it to you. “If you keep in touch” with us, we can often save you money that you might spend elsewhere.

**The Tillson Company, Limited**  
Tilsonburg, Ont.