



**LONDON
GUARANTEE AND
ACCIDENT COY.
Limited**

ESTABLISHED 1860

Head Office for Canada:
TORONTO

Employer's Liability Personal Accident Sickness
Elevator Contract Fidelity Guarantee Court Bonds
Internal Revenue Teams and Automobile

AND FIRE INSURANCE

SUCCESS AND PROGRESS

These are two outstanding features of the history of the North American Life over the past 30 years.

Year	Income	Payments to Policyholders	Assets	Insurance in Force
1885	153,401	38,016	343,746	4,849,287
1895	581,478	105,712	2,300,518	15,779,385
1905	1,660,064	538,827	6,968,014	37,580,047
1915	2,749,951	1,386,025	15,716,889	56,245,318

This is a rapidly growing institution and offers an attractive opportunity for a live agent.

North American Life Assurance Co.
"Solid as the Continent"
HEAD OFFICE - TORONTO, ONT.

Protection—Savings—Investment

"3 in 1." All the three features of savings, protection and investment are combined in the participating endowment policies issued by The Mutual Life of Canada.

Savings. Many who would save little or nothing under any other system have succeeded with the help of an endowment policy in securing "the first thousand."

Investment. No other security is more safe than a Mutual Life endowment policy and as to profit these policies return from \$120 to \$210 for every hundred invested in them, in addition to the protection afforded.

Protection. In addition to the savings and investment features, the home of the policyholder is absolutely protected throughout the endowment term for the amount of the contract—which is therefore the best security a man can hold.

The MUTUAL LIFE ASSURANCE CO.
Waterloo OF CANADA Ontario

THE YEAR

now closing has been one of steady advancement for The Great-West Life Assurance Company.

The large Business written points to a wide appreciation of the two main advantages of the Great-West Policies—the LOW RATES and the HIGH PROFITS to Policyholders. The practice of the Company in placing first things first—in other words, to secure the best possible RESULTS for Policyholders, is having its expected effect.

Those needing Insurance will do well to investigate the Policies of

The Great-West Life Assurance Co.
DEPT. "F"
HEAD OFFICE WINNIPEG
In requesting information, ask for a 1917 Desk Calendar—free on request

**The Imperial
Guarantee and Accident
Insurance Company
of Canada**

Head Office: 46 KING ST. W., TORONTO, ONT.
IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	-	-	\$200,000.00.
Authorized Capital	-	-	\$1,000,000.00.
Subscribed Capital	-	-	\$1,000,000.00.
Government Deposits	-	-	\$111,000.

**Guardian Assurance Company
Limited** - Established 1821.

Assets exceed Thirty-Five Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. B. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

**ACCOUNT BOOKS
LOOSE LEAF LEDGERS
BINDERS, SHEETS AND
SPECIALTIES**

Full Stock or Special Patterns made to order

**PAPER, STATIONERY, OFFICE
SUPPLIES**

All Kinds, Size and Quality, Real Value

BROWN BROS., LTD.
Simcoe and Pearl Streets - TORONTO

Great North Insurance Co.
HEAD OFFICE, L.O.O.F. BLOCK, CALGARY, ALBERTA
THE COMPANY WITH A RECORD

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