



YUKON JACK ATTACK #2.



The Wolf Bite.

Unleash 1 ounce of Yukon Jack with 1 ounce of coffee liqueur. Add a splash of soda, pour over ice and you'll have lassoed the Wolf Bite. To heat the bite, substitute coffee for soda. Inspired in the wild, midst the damnably cold, this, the black sheep of Canadian liquors, is Yukon Jack.

Yukon Jack



The Black Sheep of Canadian Liquors.
Concocted with fine Canadian Whisky.

Lou Reed's got a rock and roll heart

by Michael Brennan

If anyone has a rock and roll heart, it's Lou Reed. And if there's anyone in rock and roll who can be called a true poet, it's Lou Reed. There have been many performers in rock who've been called poets but in retrospect their poetry has turned out to be as stuffy and pretentious as the type of stuff that comes out of universities, and few of these figures had much of a rock and roll heart. Jim Morrison, Pete Townsend, Joni Mitchell, Neil Young, Mick Jagger, Bruce Springsteen and others sound silly when compared to Reed. There is such a wonderful warmth and compassion to Reed's work, such a true vulnerability and power; his raw, off-key, speech-like singing alone can't be beat. Reed expresses the real guts of his experiences in such an honestly personal way that he truly moves you. He can be placed next to any great contemporary poet. And his rock and roll is as passionate and unique as the King's or, in the Ramones' words, "the way it's supposed to be played."

There have been other true rock and roll poets but few have been as much the true poet as well. The 50's punks, the 70's punks (and the odd punk in between) have all given us great rock poetry. Who could deny that lines like Little Richard's "Ah Wop Bop a Loop Bop/Ah Wop Bam Boom" or the Ramones' "All the girls are in love with me/Cause I'm a TEENAGE LOBOTOMY" are great lines of poetry? But these lines are lines of rock poetry ultimately a different thing than Reed's poetry.

On the other hand Bob Dylan has written songs more in the vein of past poets, expressing experiences and emotions that affected anyone with a heart. Lou Reed has certainly been influenced by Dylan. For me, however, Reed is much more profound and real and his music more honestly in the spirit of rock and roll than Dylan's is in either rock or country. In the wake of Dylan's maturity, he seems to have grown overly cynical, smug and full of hate whereas Reed's music has

grown consistently, always universal and vulnerable. When Reed sings "the world has its problems/But they're not mine/Oooh I'm beginning to see the light," he expresses a naked delight in life that is as powerful as Hank Williams' "I saw the Light" and Hank, of course, is a great poet.

Lou Reed has just released an album entitled **The Blue Mask** and it is as consistent as all his past work and possibly better than most of it. It doesn't come up to his first great work in the 60's with the Velvet Underground but there are moments of inspiration here that equal the power of the Underground. Instrumentally the line-up is very basic, as it is on the best of Reed's work, and the production simple and unburdened. Reed's style is distinctly felt (light ballads and rockers with heavy riffs thrown in, all marked by Reed's unique rhythm guitar). There are even two tracks that are as distorted and loud as an Iggy and the Stooges number, chaotic guitar solos and all.

More importantly, Reed is more poetic and healthier on this album than he has been in a long while. His stance in the past few years was at times too much of an ordinary street kid lost in the chaos of the underground's ways and relationships and with no sense of release. Here Reed is positive and warm as well as the fucked-up college kid he's always portrayed. "My House" is a beautiful homage to a friend and poet, "Heavenly arms" a love song as moving as "Satellite of Love," and "Waves of Fear" a maniacal rocker that reeks with nausea. Lou Reed continues to live on this album and to live with maturity and passion. With each song there is no doubt of his humanity.

I don't know how this album will rank with Reed's other works when looked at in retrospect but that doesn't matter. For the present **The Blue Mask** stands as an expression of the guts and heart of what rock and roll is and can be. Do your best to get a listen to this album and anything Reed has done in the past. I hope Lou Reed gives you a rock and roll heart.




M.B.A. & Commerce Students

An essential part of business administration is a knowledge of the government programs to assist small business

FOR THIS REASON,

An Information Session on Government Programs for Assistance to Small Business will be held on the evening of March 22nd. This session is free of charge and will involve short presentations by various administrators of Government Programs that pertain to small business. These people will be from a broad range of various Government Departments and it will give you the opportunity to discuss, on an individual basis, any inquiries you may have with regards to assistance.

MARCH 22nd (evening) CHATEAU HALIFAX

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