

Not Daily Yet

# The Gateway

But We Try Harder

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## Paper hits street this year \$100,000 daily wanted

The Gateway, student newspaper at the University of Alberta, plans to breach the ivory walls of Academia.

The paper has formulated a five-point battle plan to take it into the community.

And it could mean a \$100,000 plus budget for its publisher, the students' union.

In the plan of action, editor Al Scarth says the paper's circulation will be increased to at least 15,000, a portion of which will be distributed outside the campus.

He is also pushing for a daily newspaper. The Gateway is now published three times a week.

If the staff decides it can handle the stiffer publication schedule, the first daily edition will roll off the presses September 29.

Figures for off-campus circulation have not been decided but the paper will be sold on stands across Edmonton each Friday starting with the first issue, September 12.

It will also be offered to Edmonton high schools.

The Friday edition will include an eight-page supplement, Casserole, which will be oriented towards community problems.

In a brief presented to council outlining the paper's decision, Mr. Scarth said while The Gateway is a student newspaper published at the University of Alberta, "it should NOT be a newspaper published ONLY for that community."

He said the route into the community is fraught with the "perils of reaction, intolerance and plain old-fashioned fascism."

However, "students can no more shut themselves off from the society than can anyone else. On the contrary, we are the ones who should be as involved as anybody in the affairs of state and community."

He said his prime goal is to crack the walls of the academic ivory tower. "In my view, The Gateway, like the university itself, should not be divorced from the community as is now so glaringly apparent."

The paper faces a staggering staff problem if it decides on a daily format.

The editor is salaried and under the students' union constitution is required to take only one course. But the remainder of the staff are expected to maintain a passing average in five courses.

In past years, the paper has been able to publish by depending on a small core of dedicated volunteers.

However, under the stringent deadlines required for a daily newspaper and with the extra pages to fill, the paper would be forced to install a rotating staff of editors, writers and photographers.

The paper is people as Brian Campbell says elsewhere on this page and it is a LOT of people.

Other points in the plan of action are:

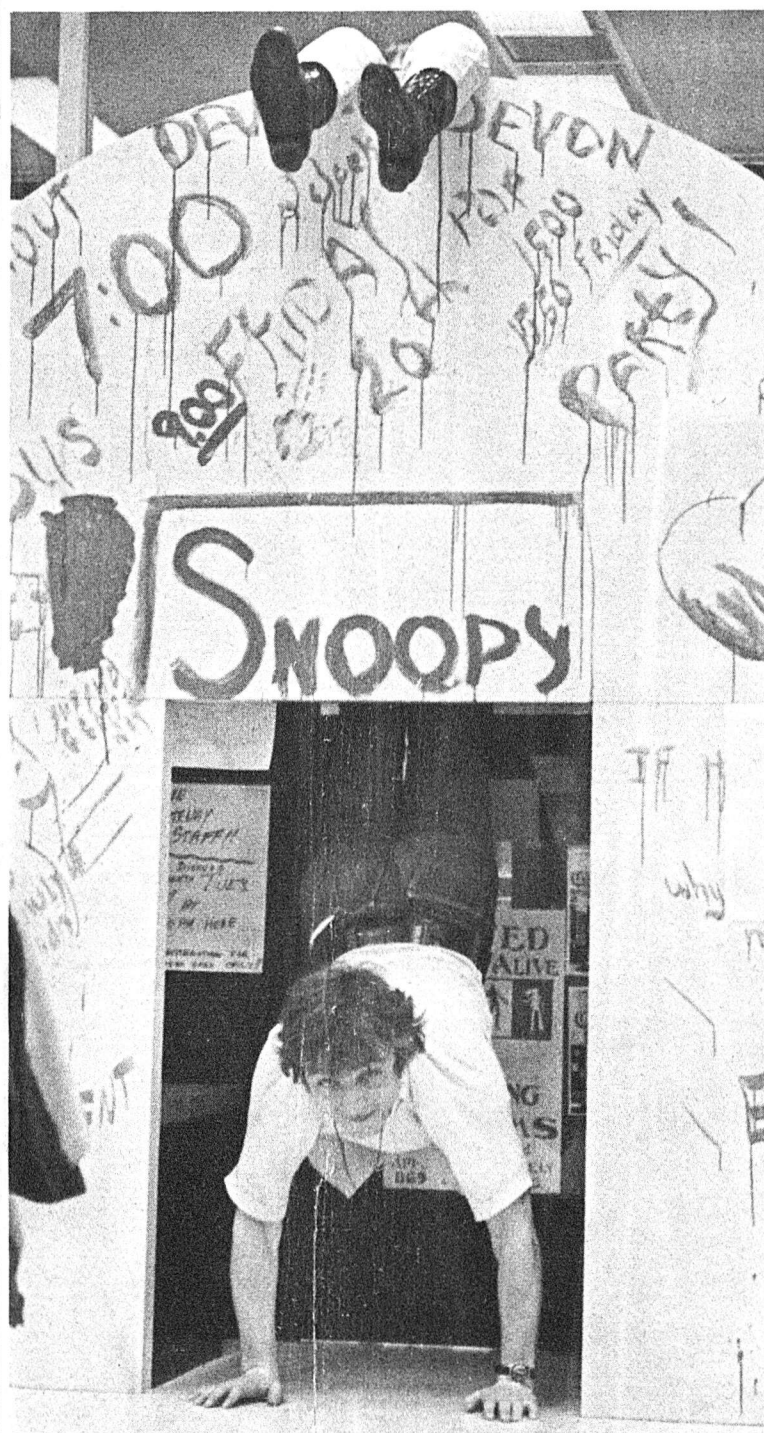
- Creation of a library-research department. Miss S. R. Reed, director of the School of Library Science here has promised her co-operation, but the drudge work must be done by staffers.

- Acquisition of more news services to give the paper a wider range of news and comment to choose from.

- Widening of the reporter "beat" system to include such areas as government, schools, labor and the community in general.

- An extensive training program carried out with the co-operation of The Edmonton Journal to insure new staffers gain adequate background in the professional necessities of a newspaper.

The paper's printer, University Printing Services, will also be hard-pressed if the paper goes daily or increases its circulation past 15,000.



**STRETCHING THE NEWS**—Well, at least stretching the credibility of news staffer Kenneth John Bailey. We aren't sure if Snoopy would approve, but Mr. Bailey assures us he keeps both his van Gogh and pool table in top shape. You'll also notice Mr. Bailey is wearing the latest in two-tone trousers.



Free Enterprise

## Nice legs invited to join paper staff

By BRIAN CAMPBELL

People make newspapers and people have always made The Gateway.

People spend the budget, write thousands of pages of copy, shoot more than 900 rolls of film, dream up headlines, lay out pages and sometimes even sit around the office.

Gateway People spend endless hours talking about what's happening and editors spend endless hours screaming when the reporters miss it.

But the paper is more than a frenetic mad house.

Gateway People spend a lot of time relaxing. Coffee, the occasional keg, PUB Party (that stands for "Publications", Mr. and Mrs. Parent) and all the rest.

The Gateway is, of course, ultra-modern. The Editor-in-Chief, in all his benevolent wisdom, provides the staff with a chewed-up pencil, several pieces of yellowing newsprint to take notes on, and the warning that he will "kick hell" out of anyone who comes back without the news.

He also provides us with several typewriters, none of which work, and all of which are going to be sold to the Provincial Museum and Archives next fall. The paper has that feeling of tradition about it.

We also have well-lit offices on the second floor of SUB. They

are air-conditioned, and sometimes the air conditioning works.

When it doesn't, the paper has a distinctive aroma, sometimes referred to as "the sweet smell of success."

The most important thing about Gateway People is they are a community. They are a community that put out a newspaper. They talk, write, study, and sometimes sleep in the office. The Gateway is all-important, for they are The Gateway. And The Gateway looks after its own.

Not everyone likes The Gateway and its people and so the paper sometimes looks like an elite. When it is attacked (as it always is) its members stand and are counted. "A bunch of exclusive, opinionated bastards," our friends usually say.

Perhaps it's true, but I'll never believe it.

If you feel like our kind of people, come and see us. We'll sit around and look snarly, make insulting comments, and maybe even say hello. Don't let it bother you, editors are nostalgic and some of the old crowd goes every year. We may even give you an important assignment—"Sneak into the students' union offices and go through the garbage cans," or something like that.

But this year the paper wants to go daily for the first time. This year our deadlines will put the news on the street the afternoon after press night. This year we're printing more pages than ever before.

So if you can read, write, type, do lay-out, write headlines, shoot pictures, have nice legs, like to drink coffee, draw cartoons, or if you just want to give it a try, come and see us.

Our offices are in Room 282, Students' Union Building, and we're open anytime.

See you in September. We may even smile.

### THIS MEANS YOU!

Gateway's first staff meeting of the year officially convenes in Rm. 282 of the SUB at 7 p.m. Monday, September 8. You can get a headstart buttering up the cranky old editor anytime.