#### October, 1910.

are arranged over the front on indicated and a most popular fashion for the

The quantity of material required for the medium size is 4<sup>1</sup>/<sub>2</sub> yards 27 or 3<sup>3</sup>/<sub>8</sub> yards 36 inches wide.

The pattern 6015 is cut in sizes for a 34, 38 and 42 inch bust measure.

## Some Modish Gowns

SOUTACHE braiding on voile is not an absolutely new style, but the braiding on voile that is fashionable at this time is quite different from last year's fashion. It is extremely smart to have a voile gown or rose pink made over a chiffon or much finer voile lining or deep skirt, and on that skirt there is a wide band of soutache braiding put on in a curious zig-zag pattern. The overskirt is trimmed with pattern. The overskirt is trimmed with two full shirred bands and between the two is a silver ribbon tied in a knot at the left side. This trimming is about six inches above the hem and does not cut the line of the figure.

The combining of two colors or two materials, or both, is very smart, and, strange to say, is now most cleverly



## Pattern No. 6015

designed so that there is no sharp line to make the figure shorter. A most charming gown is of the cashmere pat-tern voile, with the lower part of the skirt either of light weight black cloth or of a heavier black voile. The pat-tern of the skirt is extremely simple in loose parrow accordion pleats; the fultern of the skirt is extremely simple in loose, narrow accordion pleats; the ful-ness is gathered into the waist band, while the black at the lower half of the skirt is less full. The waist matches the skirt, with the lower part of the cashmere pattern and the upper of black, with white or cream lace net yoke and collar. On the side of the waist and skirt is a row of buttons with loops of braid, giving the effect of the gown fastening at the side. This breaks the too-round appearance of the straight band of black. The sleeves and upper part of the waist are cut in one piece, part of the waist are cut in one piece, as fashion now dictates, and while the style is a difficult one to copy it is so generally becoming that it is certain to remain popular for some time.

Veiled gowns are not new, but none the less they are extremely fashionable, and the fashion is so practical that it is dear to the heart of the great major-ity of womankind. An evening gown that has been worn so often that it is both shabby and too well known to be smart can be entirely renovated and made to look like new if it is draped or veiled with chiffon or marquisette or some one of the transparent materials. A charming gown of white crepe de chine and yellow lace that had lost

veiled gowns has a narrow band of embroidery cutting the two fronts. Pearl, crystal, jet or silver beads are used for this embroidery, or some effective passementerie, the latter much less expensive; or a fold of satin or velvet ribbon is also effective.

One of the daintiest afternoon gowns is of palest mauve silk voile, made with coat to match. Skirt, waist and coat are accordion pleated, and skirt and coat alike are finished only with a wide hemstitching. This gown, made by an artist in the dressmaking profession is coat alke are finished only with a wide hemstitching. This gown, made by an artist in the dressmaking profession, is so carefully and perfectly cut that the pleats merely give straight lines and make the wearer slender. The only trimming is the transparent lace yoke and collar, and perhaps a bow of real Valenciennes lace, or revers and cuffs of the finest lingeric trimmed with narof the finest lingerie trimmed with nar-row Valenciennes. These simple gowns, with the touch of real lace and hand work, have an immense amount of style and originality, and are in delightful contrast with the too exaggerated and over-elaborate fashions that challenge attention by their eccentricity, and are gaining in favor every day. They are attention by their eccentricity, and are gaining in favor every day. They are far from cheap, for as yet they require to be made by the best of work people, but it will not be long before the knowledge of how to attain the simple lines that are so becoming will be ac-quired, and the women of good taste are already loud in their praise of such fashions fashions

## Walking Costumes

O CTOBER and November are the months par excellence for walk-ing costumes, says the Smart Set, and while nothing is more satisfying than a successful gown of this sort, I think nothing is more apt to be me-diocre. There is no surer test of in-dividuality and smartness. A more el-aborate costume gives one unlimited aborate costume gives one unlimited opportunities, while a severe tailor suit relies for its success upon its creator for the lines, and its wearer for the carriage. More than this, one does not ask—depending for individuality upon the accessories. But a smart walking dress, simple, yet *chic*—show me a



#### Pattern No. 6774

house that can turn out a half a dozen of these and I'll warrant its success is assured. There is no single gown—or type of gown in one's wardrobe that receives the wear a walking gown does and if it prouse because -and if it proves becoming and achieves its mission, one is amply reachieves its mission, one is amply re-paid for all the thought and care ex-pended upon it. The American woman is at her best in a well fitting simple gown of this type, and without a doubt she knows it. No matter what nov-elty the season brings forth, one sees a cartain number of blue serge—they are a certain number of blue serge-they are an institution, a sign of spring and fall -I have never known a season with-out them, and I doubt if there are many wardrobes that do not contain at least one blue serge costume. There are no tis freshness and color, as well, was en-tirely transformed by being veiled in ular for the moment—but there is a yellow chiffon, entirely veiled, the over-dress finished merely with a wide hem-stitching. The new skirts cross in front

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