

Paris, known as "La Mode Realiste," is always a taking adjunct to the store where dress goods are sold, and Brophy, Cains & Co., Montreal, have imported a number for the express benefit of their customers, who will doubtless appreciate greatly so convenient and effective a method of helping the sale of costume cloths. Sets of these handsome plates are sent free, so that those who desire to possess them should send their application to Brophy, Cains & Co. at once.

### GOLF JERSEYS IN PLENTY.

The reports from all quarters confirm previous reports that golf jerseys would be good sellers. S. Greenshields, Son & Co., Montreal, have met with success in their first lot, which have all gone out of the warehouse before the travelers got samples. Next week a shipment of navies and blacks is expected, and in two or three weeks a further shipment in all shades and qualities will be received, and of these samples will be shown to the trade throughout the country.

### SPECIAL LINES.

Three special lines in colored velveteens, all shades: No. 202 at 20 cents, No. 203 at 25 cents, and No. 808 at 40 cents. Excellent value.

A line of 46-inch henrietta, No. 400 at 37½ cents. A pretty thing.

A job line of honeycomb shawls at \$2.50 per dozen; whites, creams, cardinals, pinks and greys. Extraordinarily suitable as a "Bargain."

These are a few of Samson, Kennedy & Co.'s quotations. Their advertisement gives others.

### FIFTEEN TONS.

Fifteen tons of wools have been shipped by Samson, Kennedy & Co. during the first twenty-four days of August. This included Berlins, fingerings and Saxons, both domestic and imported. This is an exceptionally large sale.

They report a brisk enquiry for pearl buttons in high grades and numbers. They have a nice assortment in jet, pearl, rhinestone, steel and pearl inlaid.

In millinery supplies they have an abundance of wires, ribbons, jet goods, buckles and other ornamentations. Dress trimmings, such as bead gimps, pointed and plain, are also in full display.

### CANADIAN DYEING.

An unfortunate and untrue impression is abroad that dyeing as done in this country is not equal to that of older countries. Nevertheless there is a great deal of it done. The Merchants Dyeing and Finishing Co. has a substantial brick building, 165 x 86 feet, two storeys high, on Liberty street, Toronto. This concern was started less than three years ago, and was forced to double its capacity last winter. Their special work is dyeing worsted and woolen dress goods of British, French or German manufacture. Their work is fully equal to foreign work, and it is doubtful if there is a dry goods merchant in Canada who could tell the difference.

The appliances are of the latest sort. The manager, Mr. Alfred Burton, got his technical training and professional ex-

perience in the best concerns in England. Mr. Edgar Burton is a graduate of the University of Toronto in chemistry, having taken very high honors. Every part of the business is founded on thoroughly prepared bases, and hence the success it has met with was only to be expected and deserved. Their advertisement on page 60 is readable.

### FANCY SLEEVE LININGS.

One of Wyld, Grasett & Darling's specialties is a woven brocaded sleeve lining for men's garments. It is cheap, and has an exceedingly rich appearance. In the same department they are doing a rushing trade in overcoatings. Beavers, meltons and fur beavers are good, although meltons are more popular in London and New York than here.

Scotch tweeds have sold exceedingly well in drab and brown mixtures. A long range in neat worsted effects for trousering is a point worthy of note, and blacks promise to be scarce.

### PRETTY OIL-CLOTHS.

Those who would like to view samples of pretty oil-cloths should call on A. T. Johnston, the well-posted western representative of the Dominion Oil-cloth Company, whose office is at 1 Front Street East, Toronto.

These goods are handled by the jobbers, and comprise floor, table and enamel cloths in great variety and new designs.

Prices are somewhat lower than last year, despite the rise in raw cotton and in linseed oil. This company have decided that so long as they can afford it they will sell at the present prices, in order to give merchants every opportunity to do well with their stock of domestic cloths.

### ENTIRELY NEW STOCK.

Last season's stock of neckwear was entirely cleaned out and a wholly new stock put in by Wyld, Grasett & Darling. For this reason, they claim, they can show the finest collection in Canada. Colored Club-house ties, and bows to imitate them, are leaders. The knots with two pleats and long-pointed ends are in favor. In Derbys, 2¼ inch and graduated are the styles. All their \$2.25 lines are satin-lined. An all-round china is a beauty. Blacks are a specialty in every variety.

In collars, the Mentone or rolling corner variety is the leader.

In waterproof goods they aim to have the nobbiest things. The latest for men is a coat without cape, double-breasted and with loose back.

### RETURNING THANKS.

Matthews, Towers & Co., Montreal, announce that they never were in a better position to send over their buyer to bring in new goods, as the sorting trade was ahead of anticipations, and the stock has been so run out that the firm are left with practically few old goods. This enables buying to better advantage, and customers may rely on getting no goods of a year old. The firm are hopeful of the outlook for trade, and wish through THE REVIEW to thank customers for support in the past.