## ceries

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55

## Passion Play

st 2 Miles of Pictures.

witnessing the great origch have all been hand paints teacher should take the adhe minds of the young peo-

ie of Christ are depicted. Last Supper in the Garden Betrayed before the High Priest. Herod the King Before Postius Pil. te ondemnation ing the Cross rucifixion down from the Cross g Jesus in the Tomb

of the sublime I the people of Me icute Hat e illustrating the Holy singing by W. Fryer sday January 2, 1908.

esur ection

cember 30-31 on of 31

eral Admission 35c 25c. ursday Ja. uary 2, 1908

nd exhibition associations which m of \$500 or upwards to te with the national association nding to the Livestock Comoner, Ottawa, a list of its mem-Societies affiliated in this way ntitled to representation at the

## LUABLE MEDICAL PRESCRIPTION

mended by a Well-known oronto Doctor, Whose Love or Humanity is Greater than its Prejudice Against Pre-rietary Medicines.

e following very valuable pretion, by an eminent and successphysician, will be appreciated by
y who are suffering from la grippe,
cough, pneumonia, or any throat,
or stomach trouble, or run-down
mi, as it is a certain cure, and
save many a doctor's bill. It is
st a certain preventive as well:—
en you feel that you are taking
or have chilly feeling or aching
ny part of the body or head, or
weak, tired, dizzy, unfit for work,
in the head or back of the neck,
to neglect these dangerous symps, but send immediately to your
hist and get a bottle of Psychine
nounced Si-kecn), and prepare as
ws:

sychine, 2 teaspoonfuls. herry, whisky or water, 2 teanfuls.

Thoice of the latter can be made ding to the judgment and prece of the patient. If ix thoroughly and take regularly re each meal and at bedtime. It is prescription has been used in sands of cases and has been so ersally successful that a number adding physicians regularly prece Psychine in their practice for of the above troubles, or any rund, wasting or constitutional difficulation of the system, giving a feeling of fulness and vigor, adding many at the life of those who use it. ears ago I was almost a physical wreck and affering with lung troubles. Friends and bors thought I would never get betten. I to despair myself. Loding faith in my clan, I procured another one who recomed the use of PSYCHINE. It was surprising a description the effect it had. I seemed to with every dose. Inside of two weeks I was to attend to my housework again. There bymptoms of consumption about me now."

St. John, N.B. had been suffering from La Gripps. We were weak and I had a sough, but Payellis me."

ychine can be procured from and gist at 50c. and \$1.00. It is a ress

For J. & T. Bell's FINE

SHOES

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cheapest possible heat and light in abundance. For this mysterious gift is thrown up so abundantly that it is used for all nurposes requiring heat and light; for household lighting, heating and cooking; for public buildings and factories, and for streets where it is allowed to burn all day, because this is che per thin naving a man to go around and but out the lights. In one home, where the gas is used whelly for fuel and light, the cost for twelve months was \$60.56. This house contains about 18,000 cubic feet of space to heat. A Medicine Hat druggist

Medicine Hat "fround-up" in good condition. But the cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and sked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and asked him if anythe cattle men are being driven back of inspection and it furnates. The C. P. R.
The maximum pressure obtainable, the maximum pressure obtainable, the advancing funds to help out stock
that will remain for a number of mortant industries. The C. P. R.
The maximum pressure obtainable, the maximum pressure obtainable, the advancing funds to help out stock
that will remain for a number of mortant industries. The C. P. R.
The maximum pressure obtainable, the cat

been formed which plans to spend struck in the arst well. He piped it the roundhouse you might a where will overcome the evil now claimed \$1,500,000 in irrigating 300,000 ac anto a number of nouses and supplied pick up a pin at midnight, and as a to exist in the present meth res of land immediately tributary to light and juel at a very low price, result a laborer by night can ac ferred dividends, Medicine Hat, and to erect a large and was making a considerable revocomplish as much as a laborer by attended, namely, the application to the story in the city. The enue out of it. A company, seeing a day. Everything around the shaps, policion to the securing of new busing of alfalfa will mean that prospect of making some money, from the immense heating plant to less. At the same time it will meet an immense number of hogs will be made application to the town for a the brazing forge is striking evidence the objections of the companies that raised in the district, and it is profranchise, but a public meeting cal- of the many uses to which this no policy earns a surplus in the first to headle the output.

raised in the district, and it is proposed to erect a large packing plant to handle the output.

But besides being the home of the farmer and the rancher, Medicine Hat is to be the home of the manufacturer. The natural gas at Medicine Hat is the greatest proposition of western Canada. Its citizens have no coal bills, or coal scuttls, no smoke and no ashes. They are not smoke and no ashes. They are no the wood or carriers of coal. No wood box, nor axe, nor saw horse, no lamps, nor coal oil cans, no getting on their knees to transportation kings in winter. Just the cheapest possible heat and light in solutions in the first wonderful natural product can be used to first existence in view of the many uses to which this wonderful natural product can be used to the many industries of it necessary to pay to the policy which Medicine Hat can boast, how wonderful natural product can be used to the many uses to which this no policy earns a surplus in the first wonderful natural product can be used.

The manufacture of the existence in view of the many industries of it necessary to pay to the policy which Medicine Hat can boast, how of the ordinary manularitories of it necessary to pay to be policy.

The manufacture of th cheapest possible heat and light in supply was short, and the question one considers its many udrantages

of the last west, as its oftices Red Deer and Saskatchewan Thera, so estimated that it would always be and the gas from this is put to a the same time no unnecessary thresh are imposed, while and the gas from this is put to a the same time no unnecessary thresh are imposed, while are imposed, while and the gas from this is put to a the same time no unnecessary thresh are imposed, while the same time to conditions are imposed, while the same t dent of the town with an abundance of gas at an imc changed in the present bill to obtained gas at mense advantage to the company. It payments compulsory at least depth as it was is as light by night as by day. In three years. It is thought the

The New Insurance Act.

Ottawa, Dec. 20.—The new insur-ance Act is now practically ready for the mouse. It is said to be the gov-ernment's intention to have the bill reserved to a select committee of the be thoroughly thrashed out. The chief was \$60.56. This house contains about 18,000 cubic feet of space to heat. A Medicine Hat drugist The gas system is most complete, lights his store with gas, using nine eighty candle-power Welsbach was as its mains. The gas is supplied from this respect, as embodied in the tents per month for one year.

The story of the discovery and first utilization of the gas for practical purposes is an interesting one. As an early as 1883, the Canadian Pacific Hailway Company, when boring a well for water about forty miles and heat a section house. Early in 1891 there were rumors affoat of the C. P. R. moving their shors from Medicine Hat, and a committee trom the Board of Trade waited on Sir William Van Horne, who was passing the theough on one of his annual tours.



Turns Bad Blood into

No other remedy possesses such perfect cleansing, healing and puri-

Shavingsti

s the new and better shaving

Yields an abundant lather almost instantaneously. The Witch Hazel in it makes the skin feel smooth and v. ve Just give it a trial.

price as others.

HE ROYAL GROWN,

WHEN TO GO HOM

A souple of piano agents from Cal-A seuple of piano agents from Cal-gary ... who drummet up Medicine Hat last week in the inter-ests of the Heintzman & Co., piano, or to be more accurate, offered the Heintzman & Co. piano for sale in their own interests, have been report-ed as making so many either wilfully or foolishly untruthful statements reor foolishly untruthful statements regarding the plano which we sell-the garding the piano which we sell-che Gerhard Heintzman—that we consider it our duty to make some reply in our own interests as a resident firm doing business in the city, and in the interests of the piano which we are offering to the people whom we meet day in and day out, as, in an empirion the best piano built in

our opinion, the best piano built in Canada today. anada today.
Under ordinary circumstances the tatements made by this pair would e looked upon as the ordinary methds of a rival piano man and passed up without much comment, but the reports of this particular outfit's actions have been so frequent and from such reliable sources that we are forced to believe that they have are forced to believe that they have adopted the gas beg system as their particular method of doing business on our stamping ground, and we deem it our bounden duty as well as a very great pleasure to punch a hole in it as vigorously and expeditiously as wellow how

Every person whom we have seen that has been visited by this genial but, insofar as we understand it, we

pair, has told us that they stoutly maintained that the Gerhard Heintz-man piane was "no good." This "no good," which has seemed to form the keynote of their everlasting form the keynote of their everlasting duet with its multitudaous variations, although foolish enough to those who know, is very apt to have an influence in some few cases, and we cannot afford, and it is not good for Medicine Hat, that even a lew thousand dollars should be sent to Calgary on the strength of such a sheap statement, from men whose cheap statement, from men whose musical education has evidently been

frightfully neglected. It is doubtful if either of these men could tell the difference between a piano and a banjo if they could not see the instruments and had to depend upon their "ear for music."

Anyone who says that the Gerhard Heintzman mano is "no good" stamps himself as an unmitigated ass.
That's our opinion and it's of quite as much value in regard to these Calgary "music critics" as their opinions are in regard to the Gerhard Heintzman piano;

Another apparently stock argument of the Calgary plane experts is: "The Gerhard Heintzman plane is not the REAL Heintzman." Thereby hangs a tale. It is not generally known,

reveal it for the benefit of future pireveal it for the benefit of inture prano buyers in general, and the cheap talk artists in particular. We have heard the story several times and it runs thus: In the beginning Gerhard Heintzman and George Heintzman built planos under the firm name of Heintzman & Co.. George Heintzman countries to heave been the firm man is supposed to have been the fiancial and Gerhard Heintsman the building end of the business. The reputation of the Heintzman became exceedingly great but whether it was the financial or factory end of the company that was most instrument-al in making it great is a matter of opinion. In view of subsequent events we are of the opinion that it was Gerhard Heintzman made the reputation of the Heintzman & So. piano. In the course of time Ger-hard Heintzman severed his counction with 'Ye Olde Firm' and built pianos in his own name, calling them the Heintzman." The Heintzman & Co, paople took exception to Gerhard Heintzman calling his plano "The Heintzman" and the coarts sustained their contention but grant-ed Gerhard Heintzman the right to name his piano the Gerhard Heintz-

The Gergard Heintzman has steadily gained in reputation and in favor until today it stands, in the opinion

ada has produced. The accompanying cut of the Gerhard Heintzman factories, past and present, shows the most wonderful progress that has ever been made in piano history. It takes years for a reputation to built up on merit only and one thing that goes to prove the esteem in which the Gerhard Heintzman prano is held is the fact that it has been forced upon the public by aggressive advertising methods adonted by so many piano makers, but rather has been sought by the public for its real worth. There is not another piano offered to the people of canada whose makers do not periodically send out the "general manager" or the "president" of their company with authority to give you use for price or, lose the trade. The ically send out the "general manager" or the 'president' of their company with authority to give you "very special" cuts on the prices. These prices, however, are usually arranged, beforehand in order that the "general manager" may do some tall slashing in the price without any material injury to the net profit. Gerhard Heintzman has never been Gerhard Heintzman has never been forced to resort to this "general manager" and the many other wily schemes for the very good reason that the trade have been so ready to buy up the pianos that the factory has not been able to keep pace with the demand. The retail buyer has no harder problem to solve than the buying of a piano and it is the easithing in the world to get fooled and never realize it. It is a proverb the piano that sells but the salesman. In other words, it is not the quality of the piano, but the smoothness of the agent that is the greatest factor in closing a plano deal. BUT YOU CAN'T FOOL THE TRADE. And this brings us to the question of price.

Our arguments are not as to the merits or demerits of the Heilitzman & Co. piano but to flatly contradict the statements of these misguided agents from Calgary who tried to make you believe they were from 'Foronto, and to serve as a kind of gas regulator in the interests of a truly meritorous piano and our own legitimate field of trade.

YOU CAN'T FOOL THE TRADE when it comes to a question of the

One man said to us "By Jove those Calgary fellows were after me hot. They were bound they would sell me, and say they did rip your piano up in great shape" "Oh, that's nothing," we replied, "all agthat's nothing," we replied, "all agents do that with the other fellow's piano. What price did they quote you," "All prices up to \$700." There is NO UPRIGHT PIANO built in Canada today 'that is worth \$700. We are not going to ask you to accept this staement of ours without some hard facts to bear it out. As we seid before YOU CAN'E FOOT. we said before, YOU CAN'T FOOL THE TRADE, and the factory price is the truest guide to the real value of a piano generally. We have on our files the FACTORY PRICES of

about when we say that there is no that it would not be barefaced robbery to take \$700 for. Anyone who pays more than \$550 is paying just so much more than the plane is worth and if you must send your money out of Medicine Hat don't be foolishly extravagnat in paying mon-ey for something you do not get. The retail price of a plane does not necessarily represent the actual value it more often indicates the breed of HOG that the retailer or agent be-longs to. The factory price indicatfactory price is the surest test of val-ue, and we say again from the know-ledge we have of factroy prices that there is not an upright piano built lieve that you have in Canada today that is worth a and by doing sp. cent more than \$550 and there are mighty few of them that are worth that. We make the statement without any qualifications whatever. The same boost in price is made on the cheape rgrades and we have positive knowledge of pianos that have been sold to Medicine Hatters by outside agents for \$375, that cost exactly the same money at the factories as planos which we are, and always have, offered on our floor in Medicine Hat for \$325. We have positive knowledge of one of these pianos being sold to a Medicine Hatter as a \$450 sold to a Medicine Hatter as a \$450 piano. These, few facts may serve in guiding you, but the wiles of the professional commission piano agent are legion and you will be very clever indeed if you are not caught some way or, other. The best plan is to buy at home from someone you can go around and repson with if things do not appear just right.

WHY THE BIG PRICE. Every outside piano firm that does business in Medicine Hat has an agent to whom a commission of usually 10 per cent, is paid on every sale made in the city. You can figure out how much the agent got on your piano agent gets a commission of not less than 10 per cent and usually 15 per cent. New figure out what Mr. Number Two gets on your plano. Then there is the house for which Number Two works. They must have a profit Two works. They must have a profit Guess at that profit and take these three amounts from the price of your plane and you will have what it cost at the factory, plus the expense of transportation. We CUT OUT COMMISSIONS Nos. I and 2, and if you figure out what these two commissions amount to you will see how it is that we sell a plane which costs a certain amount at the factory for \$925 or \$550 while the outside firm asks for the same factory price instrument respectively \$875 and \$100. To sum up, let us say that the Gerhard Heintzman plane is a good piane. We do not say it is the best because we sell it, but we sell it be-

ano is certainly the REAL Heints upright piano built in Canada today man, but Calgary gas isn't the real gas-not yet.

A-\$550 GERHARD HEINTZMAN piano costs as much at the factory as the best piano that was ever built in upright form in Canada and

there are no exceptions. We have had all sorts of offers from other piano men who would help us to sell if we would handle their pianos, but although Gerhard Heintzman never sends a man to help us sell we are satisfied to pass all the others up, for the Gerhard Heintzman piano is its fown recommendation. It sells on MERIT, not on tell

Now, if you wish to add the agent's commission to your plane pay-ments, do so, but don't ask us to be-lieve that you have got a better pi-

We want all the plane trade Medicine Hat can give us, but we can't resort to the gas bag method of inflated prices and talk to get it.

Yours truly.