

BARGAINS! BARGAINS! BARGAINS! IN EVERY DEPARTMENT DURING THIS OUR GREAT ANNUAL

JANUARY CLEARANCE SALE

This is a rousing big stock reducing event—an absolute complete clean-up of hundreds of items at prices that will create a sensation. Such values as can be obtained at this time will not be offered again this year. The reductions far surpass anything that has been announced so far, in many cases the prices quoted will seem ridiculous, but we have the goods to back up every item advertised. No woman should miss this sale.

Amazingly Low Prices on Women's Tailored Suits



Suits that embody all that is best in style, tailoring and materials; suits that feature the most distinctive style touches and that will be sure to give the greatest wear satisfaction. You will find it greatly to your advantage to buy now at these greatly reduced prices.

TWEEDS, SERGES, GABARDINES, BROADCLOTH, VELOUR, ETC.
Fur and Plush Collars, Chenille Stitching, Fancy Vestees, All New Styles.

Reg. \$30.00 Burgundy Poplin for \$21.50
Reg. 35.00 Green Serge for... 25.00
Reg. 39.90 Navy Serge for... 38.90
Reg. 49.50 Grey Tweed for... 39.90
Reg. 60.00 Brown Broadcloth for 39.90
Reg. 55.50 Brown Serge for... 45.00
Reg. 63.00 Navy Serge for... 45.00
Reg. 76.00 Navy Serge for... 60.00
And a hundred others just as cheap.

SEPARATE SKIRTS

Were Never So Low as These.
A great sale of Travellers' Samples. Every skirt far below its regular value, consisting of the newer styles in Taffeta Silk, All-Wool Plaids and Scotch Tweeds. Just as an example—

Heather Tweed—Dark brown mixture, pockets and belt, tucking and buttons. Regular \$11.25.

On Sale for \$8.15
All-Wool Serge—In green plaid, one-side button effect, two slash pockets. Regular \$15.50. On Sale for \$11.95
Taffeta Silk—In novelty black and white plaids, finished with fancy girdle. Regular \$16.50. On Sale for \$12.95
Accordion Plaited—All-wool serge or Poirer twill, in black or taupe; some with metallic stitching. Regular \$21.95. On Sale for \$17.50

A few black or navy serge. Very special at \$5.75

Wonderful Bargains in Children's Dresses

Drastic reductions in useful little dresses for schoolwear. Made of Serges, Union Plaids, Lustre and Cashmere, Buster Brown and Middy styles as well as fancy plaited skirts. Now's the time to buy that little girl a new frock.

Black and White Shepherd Check. Reg. \$4.95 for \$4.25; Reg. \$6.60 for \$5.60; Reg. \$7.75 for \$6.60.

Serges in navy, brown, Copen. Reg. \$12.95 values for \$10.75.

Lustre—Navy, brown and green. Regular \$14.00 values for \$11.80.
Special line of Union Plaids in two styles; ages 8 to 14. Regular to \$9.25. On sale at \$4.95. See these.



THE STORE WHERE THE BARGAINS ARE

DYKEMAN'S

Lovely Fur Coats Now Offered at Half Price and Less

Read Through this List of Extraordinary Reductions

Regular \$410 Natural Pony, 32 inch, Sable collar and cuffs, silk lined \$195
Regular \$390 French Seal, 32 inch, Sable collar and cuffs, silk lined \$189
Regular \$590 Hudson Seal, 36 inch, loose back, Pussy willow lined \$295
Regular \$350 Natural Muskrat, 44 inch, Skinner Satin lined \$195
Regular \$390 Black Pony, 32 inch, Australian Opossum collar and cuffs \$195
Regular \$219 Australian Beaver, 32 inch, self collar and cuffs, silk lined \$159



Regular \$235 French Seal, 36 inch, Cony trimmed, Pussy lined \$145
Regular \$318 Black Pony, 40 inch, Martin collar and cuffs, brocade lined \$195
Regular \$340 French Seal, 32 inch, Squirrel collar and cuffs, Poplin lined \$175
Regular \$235 Black Pony, 32 inch, trimmed with Baltic Seal, Poplin lined \$165
Regular \$450 Black Pony, 40 inch, Coon collar and cuffs, Pussy Willow lined \$235
Regular \$300 Australian Beaver, 38 inch, self trimmed, Poplin lined \$195

Regular \$2.75 Housedresses \$1.99

A wonderful bargain in really good housedresses. Excellent washing prints in black and white and fancy colors. Choice of white or blue collars and cuffs. Sizes 36 to 44. On sale at \$1.99

Regular \$2.00 Underskirts \$1.49

Silk Taffeta or Moire, accordion plaited flounces, mostly black with a few colors such as navy, grey or green. January sale price \$1.49

JANUARY CLEARANCE IN SILKS AND DRESS GOODS

We Must Clear Our Shelves, so Out They go Regardless of Cost.

Serges, Gabardines, Poplins—Imported English goods in such colors as Navy, Copen, Fawn, Brown, Grey, Black, Taupe, Sand, Fancy Stripes and Plaids.

THREE BIG SPECIAL GROUPS AT THE FOLLOWING PRICES 49c, \$1.19, \$1.49

All are bargains. Come in and see them is all we ask.

COATINGS—All reduced to such an extent that an all-wool coat is now within the reach of everybody.

SILKS, SILKS, SILKS—Another lot of wonderful silk bargains. Get here early to get best choice. You'll be surprised.

Children's Hose 39c
Heavy ribbed brown school stockings. All sizes.
Special 39c pair

Women's Fine Washable Kid Gloves
Cream and tan. Regular \$3.50.
Special \$2.00 pair

Children's Hose 58c
Heavy ribbed black school stockings. Sizes 6 to 10.
Special 58c pair

Beautiful Silk Dresses at Far Less Than Cost

The advanced Spring Models shown so far are along the same identical lines as the beautiful dress creations we now offer at such substantial reductions. We offer you a choice range of styles and colors. It's YOUR opportunity to save money now.

Messalines, Paillettes, Taffetas, Georgette Crepes, Etc.

Bugle Beaded, Silk Stitched, Button Trimmed in fashion's latest.

Reg. \$22.50 Black Taffeta for... \$16.50
Reg. 22.50 Coral Taffeta for... 18.00
Reg. 37.75 Taupe Paillette for... 28.50
Reg. 49.50 Henna Georgette for... 29.50
Reg. 55.00 Navy Georgette for... 35.00
Reg. 49.50 Navy Messaline for... 35.00
Reg. 55.90 Navy Tricolette for... 39.00
Reg. 63.90 Black Tricolette for... 49.50
Reg. 110.00 Navy Tricolette for... 59.00

These are only a few examples just to give an idea.



Evening Dresses

Reg. \$40 to \$68
Dancing Frocks
on sale at only

\$29.90

Dreams of loveliness in Georgette, Soft Silks and Net. Nothing else would half describe them, for they are lovelier frocks than we have ever had. Shades of Pink, Blue and Maize, as well as Black and pretty Shot Effects. Regular to \$68. Your Choice for \$29.90.

Big Savings in Blouses

Here is your opportunity to save money on Blouses. Fresh, dainty new styles, many of them bought for the holiday business, and all reduced. There are dozens of pretty styles, and every one is a great bargain. Ask to see them. We'll be pleased to show you.

\$5.00 Silk Waists for \$3.85—This is a lot of Jap Silk, Crepe-de-Chene and Natural Shantung. The colors are flesh, white and maize, prettily silk embroidered. Regular \$5.00 for \$3.85.

\$8.50 Georgettes for \$5.95—Don't fail to see these. Crepe-de-Chene, Georgette and Habitu Silk. Flesh, white, black and fancy stripes. Regular to \$8.50 for \$5.95.

\$6.00 Voiles for \$2.39—These must go, so here's your choice, long or short sleeves, all kinds, all styles, all sizes. Regular to \$6.00 for \$2.39.

And many others not advertised.

NECKWEAR—Georgette, Crepe, Satin, Lace and Organzie. Regular to \$3.00 Special \$1.00

THE STORE WHERE THE BARGAINS ARE

DYKEMAN'S

PULVERIZED COAL FOR FUEL ECONOMY

Experiments Have Proved It Is of Great Economic Importance.

Necessity for conservation of coal resources and development of substitute fuels make the increasing use of pulverized coal one of much economic importance, it is pointed out by the National

Bank of Commerce in New York, in the January number of its magazine, Commerce Monthly. Experimentation, the bank says, shows that by the use of pulverized coal, a saving of 20 per cent. in heating efficiency, and from 20 to 80 per cent in consumption is possible. "The fundamental economic advantage in burning pulverized coal lies in the complete stage to which combustion is carried in the furnace," says Commerce Monthly. "The contact between coal and air is greatly increased by splitting the coal into numerous particles of small size. The second advantage in the pulverization of solid fuel is the fact that it floats in the air, spreads and is carried off by even small air currents. This makes the intimate mixture of coal and air very easy. It simplifies the construction of burners and guarantees economical combustion. The finer the coal powder the more ideal conditions for complete combustion are approached."

"Where proper apparatus and methods are in use, however, other more tangible economies are effected by the use of powdered fuel. The labor cost of firing short periods when steam pressure is not required are reduced to a minimum. No air is allowed to pass through the furnace when firing operations stop, so that radiant heat of the furnace is absorbed by the boiler, avoiding the losses which occur with grates or stokers through the constant burning up of fuel and incomplete combustion of the gases generated from banked fires. The time necessary to get up steam is reduced by half when pulverized coal is substituted for the same fuel in lump form. Recent experiments also show an economy in fuel consumption which is said to be as high as 80 per cent."

"Until very recently the impression has prevailed that only certain grades of bituminous coal were suitable for pulverizing. All the most recent developments in the use of powdered coal as a fuel for steam generating plants have been made with anthracite culm, at one time definitely abandoned as a fuel suitable for pulverizing. High volatile soft coal gives best results, but mixtures of such a grade of coal with anthracite culm have proved entirely satisfactory and pulverization may be applied to any solid, peat, lignite or bituminous coals of any grade, as well as anthracite and coke."

"Pulverized coal has obtained growing recognition as the most satisfactory fuel for reverberatory furnaces by reason of the loss and nuisances arising from fuel dust in blast furnace smelting, as well as the better fuel ratio and tonnage obtained with the new type of fuel. Although the practice dates back only to the last fifteen years it is now estimated that a saving of 100,000 tons of coal per 1,000,000 tons of charge smelted is made annually in the United States. Pulverized coal in the mass is not explosive nor highly combustible."

"For a time fuel oil seemed to replace coal in many industrial uses and it has done so to a considerable extent. But the great increase in the output of fuel oil in recent years has been through the

discovery of new sources of supply. Many of the early discovered fields have begun to exhibit a decided decrease in production due to the exhaustion of the available supply, and the increased cost of fuel oil in the districts supplied from these fields has in some cases made it necessary for industrial consumers to turn to coal."

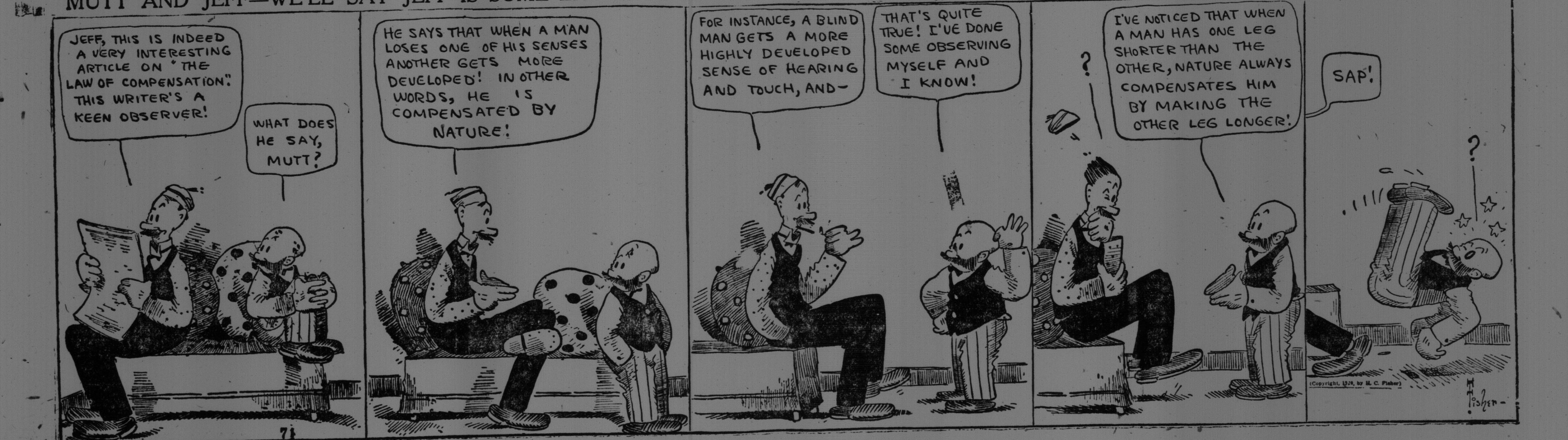
"The economic importance, therefore, of conserving the present workable supplies of high grade coal and of making available the vast and almost untouched reserves of low grade fuel which are known to exist near the surface in many parts of the globe, make the progress in the use of powdered or pulverized coal during the past decade of special significance."

"During the calendar year 1919, it is estimated that between 10,000,000 and 12,000,000 tons of coal were pulverized for industrial consumption. Of this

amount 6,000,000 tons were consumed in the making of Portland cement; 2,000,000 tons were used in the iron and steel industry; copper refining consumed 1,500,000 tons, while at least 250,000 tons were used in power plants. The remaining consumption of pulverized fuel was divided among a large variety of industrial uses."

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MUTT AND JEFF—WE'LL SAY JEFF IS SOME LITTLE OBSERVER



By "BUD" FISHER