

LOCAL NEWS

Here's a real bargain in a lady's brown calf brogue type Oxford, with rubber heels, almost every size in stock, while they last, \$3.95 a pair. On sale at The Quality Shoe Store, 107 Charlotte St.

Regular dance tonight. Prince Edward Academy. 9:15-11:30

Regular dance tonight. G. W. V. A. c. o. a.

SEAMEN'S INSTITUTE. Montreal Concert Party, Tuesday night, 8 o'clock. Best of the season. Twenty cents; reserved, 25c, including programmes. 22114-8-8

Regular dance tonight. Prince Edward Academy. 9:15-11:30

Your boy needs sturdy new spring shoes. We have them, all solid, in good fitting shapes, at low prices, at The Quality Shoe Store, 107 Charlotte St.

FEAST OF PURIM

(Jewish Holidays Press Notice Bureau, Cincinnati, O.)

The mythical feast of Purim will be celebrated in Jewish circles this year on Monday evening, March 14, with a special service in the synagogue. While a holiday of a minor character, its use of the scroll of Esther has endeared the festival to the Jewish people, who make it an occasion for popular rejoicing.

The services for this festival are wholly concerned with the reading of the Book of Esther that appeals to the fancy and emotion of the Jewish people in the overthrow of Haman, arch-enemy of the Jew, who had plotted to destroy all the Jewish people throughout the Persian Empire. The 13th day of the 12th month according to the Hebrew calendar was set aside for this terrible program.

On this day the Jewish people remember the miraculous redemption wrought for their ancestors by the loyalty and devotion of Mordecai, uncle of Queen Esther, whose fidelity to his king and country made possible the rescue of the king from the hands of plotters.

The particular element in the Book of Esther that appeals to the fancy and emotion of the Jewish people is the overthrow of Haman, arch-enemy of the Jew, who had plotted to destroy all the Jewish people throughout the Persian Empire. The 13th day of the 12th month according to the Hebrew calendar was set aside for this terrible program.

Throughout all the centuries the Jewish people have interpreted the narrative compiled in the Book of Esther in the light of their own eventual career. It seemed to them that the destiny of Esther and her people in the realm of Persia was typical of those events that befel the Jews in all other periods. As they were saved then, so would they be rescued in all times of peril.

Purim has always been the occasion for joyous celebrations in Jewish families and social groups. However unhappy the lot of the Jew, Purim has been made a season of merriment. While the synagogue echoes the undoing of Haman and the triumph of Mordecai, Jewish social centres and homes are the scenes of activities and entertainment in which men, women and children participate. As on all occasions of happiness the Jewish people consider those whose lot has not fallen in pleasant places, so on this feast of Purim, they remember those who are in need, and the giving of gifts to the poor and afflicted constitutes one of the outstanding features of the festival.

For the Jewish people of the United States the festival of Purim has an added attraction this year due to the appointment of an American rabbi as minister to Persia.

Lower Distributing Costs.

Mail and Empire—Sir Charles Gordon, himself prominent in the textile manufacturing business in Montreal, warns Canadian manufacturers to get the cost of distributing goods down. There is no doubt that he is putting his finger on a sore spot in the merchandising world today. Plenty of examples are available to show that consumers pay prices double, and sometimes treble, the selling price set by the manufacturer.

Under His guidance the board of directors of the Victorian Order of Nurses was held last evening in the Victorian Order Home in Carleton street, with the president, Hon. J. G. Forbes, in the chair. Reports were received which showed a very successful month's work. There were 218 cases on the roll and 1,443 visits were made, of which 191 were in connection with child welfare work. Eighty-seven babies were brought to the clinics during the month. The receipts for the month amounted to \$468.85. The estimates were discussed and, as the finances are getting low, it was finally decided

to hold a tag day early in May. Commissioner Bullock, acting mayor, was approached in the matter and he readily gave the desired permission to hold the tag day.

Wetburg left New York in 1914 with a farewell from the late Mayor Mitchell. He took with him a gun and three wolf hounds. Reaching San Francisco, he took a boat to Alaska and traveled through Siberia, Manchuria, Russia and Finland, which country was his birthplace. In Finland, Wetburg joined the White Guards and served nine months in the war.

Fielding's financial mission. "Now, as to the financial side of my mission: We require about \$11,000,000 to meet maturing obligations of the Canadian Northern Railway guaranteed by the government of Canada. If the obligations were maturing in Canada, no doubt some money could have been raised at home. But as the obligations were abroad, part in New York and part in London, the conditions respecting exchange made it advantageous to borrow in the New York market. Transactions of this character in connection with the railways have hitherto been arranged primarily in New York and London financial houses. There is something to be said in favor of that method of financing. However, on a full view of the matter, we came to the conclusion that the Canadian public would be better satisfied if the transactions were open to the competition of leading financial houses in New York engaged in that class of business. Tenders were received in New York on Saturday morning. The whole issue of \$11,000,000 was sold to Dillon, Read & Co., New York. It is not expedient at the moment to state the terms but I can with confidence say that the price will be regarded by all financial people as one that should be eminently satisfactory to the government and the public."

FERGUSON AND AUBREY AT THE UNIQUE THEATRE. Elsie Ferguson scored a great success in "Sacred and Profane Love," the Paramount picture version of Arnold Bennett's famous play which opened at the Unique Theatre last night. Miss Ferguson in the star role she created on the stage exceeds even the best traditions of the part. William D. Taylor, the producer, staged the production in a manner worthy of the subject.

MORNING NEWS OVER THE WIRES. A squad of city police had to be called out in Sydney, N. S., last night to quell an incident riot among the New Aberdeen men in the court. After some parley the prisoners promised to be good. The monthly meeting of the Fredericton Branch of the Retail Merchants' Association was held in Fredericton last night. George S. McBeth, of St. John, was the principal speaker of the evening.

Best Home Treatment For All Hairy Growths. (The Modern Beauty) Every woman should have a small package of delicate hair-removal cream. Its use will keep the skin free from beauty-marring hairy growths. To remove hair or fuzz from arms or neck, make a thick paste with some of the powdered delatone and water. Apply to hairy surface and after two or three minutes rub off, wash the skin and it will be free from hair or blemish. To avoid disappointment, be sure you get real delatone.

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Oilcloths at 55c. per yard. English Linoleums in 4 yd. widths. Blinds from 85c. up complete. See our windows.

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MAGIC BAKING POWDER. PRODUCT OF CANADA. Magic Baking Powder has been on the market for a long period. Because of the fact that it is superior to any other baking powder on the market, its sales have increased by leaps and bounds. Sales for year 1920 show an increase of 2362% over sales in year 1905. During the past 24 years it has never failed to meet the exacting requirements of Canadian housewives. Its well earned reputation for purity, quality and economy justifies its being referred to as Canada's perfect baking powder, and it is constantly referred to in that way.

WHISTLE SUMMONS ALL CIVIC EMPLOYEES

Mayor of Cleveland Institutes New Efficiency Wrinkle.

Cleveland, March 7.—T-O-O-L, too! This, if you imitate a locomotive steam whistle, a long, followed by a short blast, will give an idea of the manner in which city hall employees are summoned to work in Cleveland every morning. The factory steam whistle is the newest wrinkle in Mayor Fred Kohler's scheme to put the city hall on a business efficiency basis. "The whistle will blow at 8:30 a. m. and again at quitting time at 5:30 p. m.," declared Kohler.

VICTORIAN ORDER NEEDS MORE MONEY

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NO RECIPROCIDY FOR THE PRESENT

In a statement last night, Hon. W. S. Fielding, minister of finance, summed up the result of the Washington conversation on reciprocity as follows:—From these facts it is clear that nothing can be done in the way of negotiations with the American authorities. We must await the final action of congress on the Forney tariff bill. The object of Mr. Fielding's visit to the United States was two-fold, to attend to important financial arrangements and to make a preliminary inquiry as to the disposition of leading public men in the United States toward better trade relations between that country and Canada.

In full, Mr. Fielding said: "My visit to the United States was for two purposes. One was to attend to important financial arrangements in New York. Of these I will speak presently. The other was to make what I may call a preliminary inquiry, somewhat informal in character, as to the disposition of leading public men in the United States towards better trade relations between that country and Canada. Called on President.

"I had pleasant interviews with President Harding, with several of his cabinet ministers, and with some of the most influential members of the senate and house of representatives. From all these I received warm expressions of appreciation of Canada as a good neighbor and a good customer. What might occur if formal negotiations for reciprocity were taken up could not be easily determined. The act of congress approving of the reciprocity agreement of 1911 remains on the statute books. Perhaps the simplest solution of the question would be to adhere to the agreement of 1911 and leave Canada, if she so desired to accept it. Some members, however, held that by the action of Canada in rejecting the agreement in 1911, the whole matter had been ended. Later tariff legislation, they said, was based on the assumption that the reciprocity act of 1911 was in effect dead.

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