

was leased through DPW in November 1974 to provide a warehouse service for the Canadian Dairy Commission.

NOTE 3: The Capital Region Supply Centre's prime storage facility is a permanent warehouse of 274,500 sq. ft. in the Plouffe Park warehouse, Ottawa, which is Government owned and leased from DPW. It also occupies semi-permanent warehouse space at 45 Sacré-Cœur Blvd., Hull. Year to year space requirements within this building vary from a high of 188,000 sq. ft. in 1975 to its present low of approximately 150,000 sq. ft. Additionally, varying amounts of warehousing space have been and continue to be leased through DPW from the private sector primarily as a warehouse service to meet storage needs of other government departments. Currently 81,000 sq. ft. of such space is being leased in the O'Keefe building in Ottawa.

NOTE 4: Ontario Region Supply Centre opened in April 1972. The facility is Government owned.

NOTE 5: Western Region Supply Centre opened in April 1973 in accommodations shared with MOT in a Government owned facility of 30,000 sq. ft. In January 1976 a privately owned facility of 76,000 sq. ft. was leased through DPW. DSS continued to operate a warehouse service for MOT in the 30,000 sq. ft. facility.

NOTE 6: Pacific Region Supply Centre opened in November 1974. The facility is privately owned and leased through DPW.

3 and 4. There are ongoing studies relating to warehouse space utilized by DSS and other departments with a view to reduction through consolidation.

5. Yes. Varying mark-ups are applied to different commodities, designed to produce an overall gross margin of 32 per cent.

6. No, but a service charge is levied at Treasury Board approved rates.

7. The Department of Public Works does not maintain a listing of other government departments who maintain warehouses for their own use; however, it is known that many do for their own operational requirements such as Public Works, Transport, National Revenue, Post Office.

8. No. (a) Not applicable (b) Not applicable.

9. Yes. 1. 40 cents/sq. ft. for storage space; 2. Small van with driver, \$15/hr; 3. Large vehicle with driver and helper, \$23.50/hr; 4. Export packaging, \$3.50/cubic ft.

#### EMPLOYEES BY DEPARTMENTS AND CATEGORIES

Question No. 2,675—**Mr. Orlikow:** (Revised)

On April 30 (a) 1976 (b) 1974, how many persons were employed by each department at the CO-4 level?

**Hon. Robert K. Andras (President of the Treasury Board):** The number of persons employed at the CO-4 level on April 30 (a) 1976 (b) 1974 by each department is shown on the following list.

#### Order Paper Questions

CO-4*		
Department or Agency	(a) 1976	(b) 1974
CCA	9	13
CDC	1	
COM	2	3
CSM	3	
DND	1	1
DOE	2	1
DPW	1	
DSS	1	
FIN	1	
FIR	5	
IAN	6	3
INS	3	3
ITC	119	107
MID	1	
REA	5	2
REE	45	33
RTC	2	2

\*Because of a transcription error, the answer previously provided was applicable to the number of incumbents at the CS-5 level.

#### NEW LOGO FOR TELEGLOBE CANADA

Question No. 2,724—**Mr. Crouse:**

- Who designed the new logo for Teleglobe Canada?
- Was the design contract put out to tender and, if not, in what manner was it obtained?
- (a) What was the cost of the new logo (b) what was the estimated cost of converting from the old to the new design?

**Hon. Jeanne Sauvé (Minister of Communications):** 1. Foster Advertising Company Ltd., 3 Place Ville Marie, Montréal.

2. The design work was requested of Foster Advertising within the framework of an existing global contract between Teleglobe Canada and Foster Advertising for the provision of advertising and publicity services. Foster Advertising was awarded this contract by Teleglobe following submissions by a number of advertising agencies.

3. (a) Total payments to Foster Advertising for the Corporate identification program amounted to \$20,791.55 (authorizations of expenditures Nos. 13376, 13377 and 14268). Of this amount, \$8,310.19 was charged for development of the logo itself and the balance of typewetting, mechanical revision, applications on letterheads, buildings, trucks, etc. (b) The cost of conversion resulted, not from the design of a new logo, but from the change of the Corporation's name from Canadian Overseas Telecommunication Corporation to Teleglobe Canada. The new logo was designed to integrate the existing symbol with the new name which was approved by Parliament in an amendment to the Teleglobe Canada Act. There were no additional costs involved in conversion to the new logo as far as forms and stationery are concerned. Identification of buildings and vehicles under the new logo is just underway and estimated costs are not yet available. The approximate cost of producing the graphics manual is \$10,000.