"Older than the Dominion of Canada"

**The Investment of Savings**

is as important as saving itself.

Money lying idle will earn for you more interest dollars by investing it in a Huron & Erie Debenture at

**5%**
Per Annum

THE Huron & Erie MORTGAGE CORPORATION

Chartered 1864

London (two branches) and St. Thomas

T. G. Meredith, K.C., President — Hume Cronyn, General Manager

# FODDER ALONE NOW CHEAPER THAN IN ANTE BELLUM DAYS

## Interesting Comparisons of Market Prices for Three Years.

## POTATOES 800 P. C. UP

## Tubers Which Retailed in 1914 at 25 Cents Bring $2.25.

It is perhaps interesting to consider the effect the war has had on prices of popular commodities, and to compare values of the past years with those prevailing at the present time. While certain foodstuffs have advanced more than 1,000 per cent since the year 1914, other edible products have become conspicuous by declining in price.

Before hostilities commenced in Europe hay was selling at $15.50 per ton, while at the present period fodder is slow at $14.

In August, 1914, potatoes were fairly given away on the local market. Bags of spuds sold at 25c per bag; the present price of $2.25, therefore, representing an advance of 800 per cent. Last year potatoes were double the present price, being as high as $5 per bag.

The biggest feature in connection with the advance of food directly accountable to the effect of war, is that of meat prices.

Shortly before the world was plunged into the greatest of all conflicts the lowly hog could be purchased for $7 per hundredweight. Weiners were almost beneath the contempt of the ordinary individual, while pork pie and corn beef and cabbage appeared to be equally obnoxious to the aristocratic palate. But times is changed."

Just as the boom of the Little Lizzies indicated war, so the grunt of the once contemptible pig began to symbolize dollars. Pork and beans assumed the aspect of just plain beans while oxtails and cocktails occupied practically similar positions on the monetary menu.

Compared with Detroit the prices of foodstuffs in London are slightly lower in Toronto values are also somewhat higher than those of this city, while prices further east are higher still.

Although eggs at the present call for 50c to 60c per dozen, time was when they were the greatest enemy of the soap box orator. Oldtimers remember when "hen fruit" could be purchased for 10c per dozen.

Nowadays the distribution of a load of potatoes amongst the poor would be considered a charitable act, but twenty years ago such was not the case. An oldtimer talking to an Advertiser reporter today quoted a case in point.

In 1897 a farmer named Blackwell, unable to dispose of his potatoes, decided to give them to the newsboys of London. He, therefore, piled several bags on Richmond street, near Dundas, where the newsies might partake of as many as they liked. But the boys were not partial to the charitable act and left them where they were placed. Mr. Blackwell was on the next day summoned to court for strewing rubbish on a public promenade and fined $10.

Old Londoners perhaps remember the occasion when a man was severely wounded by being hit over the head with a piece of pork. A farmer wishing to sell a hind quarter of pork on the local market asked 25c for it. A prospective purchaser, a woman, offered to buy the meat for 15c. A blatant argument ensued and the woman seizing the hind quarter of pork hit the farmer over the face with it. The man was in the hospital for several weeks as a result. The same hind quarter could be sold now for from $5 to $10.

VICTIM OF PNEUMONIA.

WINDSOR, Jan. 7.—Albert E. Lech, one of Windsor's best known business men and president of the Nelson Hardware Company, died at his home here at midnight Sunday, following a week's illness with pneumonia. He was 57 years old.

**Don't Suffer From Piles**

Send For Free Trial Treatment.

No matter how long or how bad—go to your druggist today and get a 60 cent box of Pyramid Pile Treatment. It

The Pyramid Smile From a Single Trial.

will give relief, and a single box often cures. A trial package mailed free in plain wrapper if you send us coupon below.

FREE SAMPLE COUPON
PYRAMID DRUG COMPANY,
682 Pyramid Bldg., Marshall, Mich.
Kindly send me a Free sample of Pyramid Pile Treatment, in plain wrapper.
Name .....
Street .....
City ..... State .....

# WOMEN MUST LEARN TO PLAY POLITICS, ADVICE OF SPEAKER

## Women's Political Club Told To Be Good Fighters.

## STUDY HISTORY OF PAST

## Provincial Franchise a Real Challenge to Women of Province.

"Our Political Power and How to Use It" was the subject of a talk given last evening at the Women's Political Club by Miss Isobel Armstrong. This lecture was the second in a series of lectures being given at the Y. W. C. A. rooms on King street.

Taking for granted the broad definition of politics, which concerns the welfare of both community and state, the speaker pointed out that the provincial franchise was merely a looking forward to a broader political power, a national franchise in the far future.

"The granting of the provincial franchise should act as a challenge to the womanhood of the province to a wider and more effective service, leading eventually to national service and service for all humanity," said Miss Armstrong. "The granting of the franchise came to the women as a challenge, just as did the call to service come to the men in 1914. Because the men had responded to the challenge, the women could not be shirkers.

**Exercise It Worthily.**

"Because the franchise had come as a challenge, therefore it was incumbent upon the women to exercise it worthily, and it is impossible to exercise it worthily unless it is exercised intelligently. In order for women to prepare themselves to vote worthily, they must educate themselves. Not only must they be thoroughly informed in regard to public affairs, but they must study history as a background, so that they will be able to see things in relation to each other. It is impossible to pass judgment on one section of Canada without taking into consideration the historical events which led up to the present situation. From a London (Middlesex) standpoint, it is impossible to settle intelligently the problems of the western country, for example.

"In view of our new position as citizens and the part which we must play in reconstruction after the war and in public affairs hereafter, we must improve ourselves in regard to our knowledge about international relations, and then we will have our part in the making of international relations.

**Must Play the Game.**

"During the agitation for women suffrage some people said, 'Wait until women get into politics and see what a housecleaning there will be in the land.' Others more pessimistic said, 'Wait until women get into politics and see what hairpulling there will be in the land.' If we take our part in public affairs one of the first things we must learn is to play the game and be good sports in the best sense of the term, in the same sense that made Britons good fighters. We must learn to fight our political fights in a fair-minded spirit, determined to have the victory because we are in the fight, but without personal malice against our opponents. We must be too generous for prejudice and big enough to take into consideration the other person's point of view."

The speaker then dealt with a number of questions about which people should be particularly interested, in exercising the vote, such as the minimum wage for girls, which will give them proper clothing and living conditions to insure the welfare and health and fitness of the workers of the nation. Referring to the care of the girl who goes persistently wrong, the speaker stated that 80 per cent of these girls were subnormal or feeble-minded.

"This fact in itself involves the necessity for adequate education and custodial care of the feeble-minded and special classes in the school for the subnormal, where character and resourcefulness may be built up," she said.

**Must Study Child Welfare.**

In dealing with the liquor question, Miss Armstrong spoke of women's privilege in helping to drive the liquor from the land.

"Women must interest themselves in child welfare, thereby getting down to the root of all social and moral trouble, and in the problems of education and immigration. If they are to be worthy citizens they must keep the weapons of the vote clean, they must be healers and not ward heelers.

"The men who responded to the challenge in 1914 and subsequently gave their lives for the cause of liberty and empire, made the supreme sacrifice, but not for themselves, but to insure liberty and righteousness in the land. Those who have passed on are said to have joined the deathless army, the army of those who have become immortal, and there is no one in the world who does not at some time or other wish himself to be immortal. Is there any finer immortality than that of those who live because they made the supreme sacrifice for others."

PILES CURED IN 6 TO 14 DAYS.
Druggists refund money if PAZO OINTMENT fails to cure Itching, Blind, Bleeding or Protruding Piles. First application gives relief; 50c. tf law y

# TORONTO'S SUPPLY OF COAL FINISHED; ORDERS NOT TAKEN

## City Appoints Assistant Fuel Controller—Elora School Closed.

[Special to The Advertiser.]

TORONTO, Jan. 7.—The inability of Commissioner R. C. Harris to give his full time to the post of honorary fuel controller, and the urgency of the situation, has brought about the appointment as assistant to Mr. Harris of H. A. Harrington, whose rooms will be in the city hall, Toronto. Mr. Harrington is secretary of the coal section of the Retail Merchants' Association. He was in touch with the situation last winter, and knows personally every dealer in the province.

John Simpson, who was made principal of Elora High School, received word that he could not take up his duties because the school had been closed for lack of coal. He has taken the matter up with Mr. Harrington, who has promised to relieve the situation within a day or so.

The city fuel dealers have refused to take any more orders for coal. The supply is exhausted.

# Major Billy Bishop Booked For Address At Montreal Dinner

MONTREAL, Jan. 7.—A special luncheon of the Canadian Club here will be held on Friday, when the only Canadian who has ever won all three military war decorations—Major Bishop, V.C., D.S.O., M.C., of the Royal Flying Corps—will come from Washington to address the club.

Sir Frederick E. Smith, the British attorney-general, who is now in Washington on a special mission, will address the Canadian Club of Montreal on January 25.

# COAL SUPPLIES FOR THIS CITY BEING BUNCHED

## But Two Cars Received Today as Against Sixteen the Day Previously.

## SCHOOLS CLOSED DOWN

## Temporary Holidays Necessitated by Lack of Fuel Met by Morning Deliveries.

Coal hits London in spots. This morning only two cars were received. They came over the Grand Trunk, as compared with sixteen yesterday morning.

Many London homes, however, are today reaping the benefits of yesterday's bountiful supply. The dealers who shared in the sixteen cars are rushing deliveries. Five coal sleighs were counted, unloading in one block on Central avenue, this morning. All had large loads, and they were going to large houses.

Though the dealers are seemingly doing their best to distribute their available supply, so that it will do the most good, one hears no little criticism of their methods. A not uncommon complaint is that a good portion of the coal must be carted from the cars direct to the cellars. If such is the case the coal is not screened, and this is the basis of the kick. One consumer said that he received a half ton on Saturday. It was poor coal and unscreened. By Monday night his cellar was empty.

The mild weather of Sunday and early yesterday helped the fuel situation. The weatherman, however, promises little relief for the immediate future. This morning it was just seven above zero, and the mercury showed a decided inclination to crawl further into its hole.

"You may look for snowflurries this afternoon," says the weatherman, "and tonight there will be northwest winds." These are not usually of the western chinook variety. The weatherman says they will bring more cold, and he predicts fair but decidedly cold weather for Wednesday.

The return of such weather which prevailed during the past week will make the coal situation as acute as ever. The deliveries have in no way been sufficient to overcome such a situation.

The school board for the first time this year felt the real pinch of the fuel situation. It was forced to close the Ealing and Pottersburg schools this morning because there was no fuel on hand to heat the schools, and the children had to be sent home. However, the fuel contractors made deliveries to these schools this morning, and the teachers and pupils resumed their posts this afternoon.

# CAMPAIGN AGAINST LIGHT WEIGHT HAS AIDED PURCHASERS

## Overweights Now Recorded on Local Market.

The recent campaign waged against the short-weight artists of the local market has been prolific of good results. During the past two months, Inspector J. W. McCallum has kept close tab on the weight of market offerings, and discrepancies with respect to short-weighted produce have been reduced to a minimum.

During the Christmas market period hundreds of turkeys and other poultry was weighed on orders of the inspector. Apparently purveyors have at last realized that infractions in regard to weight will not be tolerated, for not since the Christmas market has a short-weight specialist been caught.

Curiously enough, the market weigh clerk reports that instead of experiencing trouble from short weight, several quantities of produce have during the past two weeks been found to be overweight. Today a purchaser, wishing to determine the weight of his purchases weighed one dozen pounds of butter on the scales, to discover an overweight of eight ounces.

According to Market Weigh Clerk James Dean the practice of selling short-weight products was most popular during the summer and early fall. However, when the city council took action in the matter the custom was soon abolished.

To Cure a Cold in One Day.
Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box; 30c. tf-yy

## QUERIES REGARDING MILITARY SERVICE

Send In Your Problems and They Will Be Answered From Official Information by The Advertiser.

Question—If a man is not satisfied with his medical examination, could he appear before the same medical board for re-examination, or has he the privilege of appearing before another medical board in a different place? He does not think that he has been justly dealt with. L. A.

Answer—He should have applied for exemption on the ground that he was physically unfit. He could then have asked for and obtained another examination. He might write to W. E. Wismer, deputy registrar, Royal Bank Building, London, Ont., stating the circumstances, and asking for another examination.

**EVERYBODY NEEDS PURE, RICH BLOOD**

Pure blood enables the stomach, liver and other digestive organs to do their work properly. Without it they are sluggish, there is loss of appetite, sometimes faintness, a deranged state of the intestines, and, in general, all the symptoms of dyspepsia.

Pure blood is required by every organ of the body for the proper performance of its functions.

Hood's Sarsaparilla makes pure blood, and this is why it is so successful in the treatment of so many diseases and ailments. It acts directly on the blood, ridding it of scrofulous and other humors. It is a peculiar combination of blood-purifying, nerve-toning, strength-giving substances. Get it today.

Reliance Garage
Service Station

MIRROSCOPES for showing postcards, etc., on a screen.
J. H. BACK & CO., 210 Dundas.

# APPLES, ORANGES, FIGS AND PRUNES

## Are the Four Fruits Used in Making "Fruit-a-tives"

"FRUIT-A-TIVES" is the only medicine in the world that is made from the juices of fresh, ripe fruits. Thus, it is manifestly unfair to say: "I won't take Fruit-a-tives because I have tried other remedies and they did me no good." On the other hand, the fact that "Fruit-a-tives" is entirely different from any other preparation in the world, is just why you should give it a fair trial, in any trouble of the Stomach, Liver, Bowels, Kidneys or Skin. "Fruit-a-tives" is composed of the active principle of fruit and the greatest nerve tonic ever discovered. Fifty cents a box, 6 for $2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives, Limited, Ottawa.

## VOICE OF THE PEOPLE

WESTERN FAIR MATTERS.

To the Editor of The Advertiser:

Having noticed an article published in your evening paper of yesterday relating to Western Fair matters, I wish to have the same corrected, as it is almost entirely wrong and very unfair to me. In the first place I have not revised the bylaws. This was done by the executive committee under instructions from the board of directors. The last edition of our bylaws was printed in 1901, and it was felt that there should be a revision of them in view of the fact that the supply was gone. This has been done as above and a proof copy is being sent now to the directors for their approval or otherwise and a directors' meeting will be held on January 17 for this purpose. With regard to a general managership to be over the board of directors, such a thing has never been proposed or, as far as I know, thought of. It has been proposed to give the secretary the title of manager, whether that will be done or not remains for the board to say. Personally, I do not know that it makes very much difference. I presume the board will do whatever is for the best of the association.

Some names were mentioned in the list given that were not directors this year, and some who were directors were omitted.

Our annual meeting will be held on February 13 and anyone who is a properly appointed representative will be eligible to be elected as a director.

Our association is in a very prosperous condition, as our yearly report which we are now busy preparing will show, and there is every indication of a splendid exhibition for 1918.

A. M. HUNT,
Secretary Western Fair Association.

A SUGGESTION RE GARBAGE COLLECTION.

To the Editor of The Advertiser:

The garbage question is still with us. In spite of promises and some real improvement, we still have to wait eight or nine days between collections. All available receptacles become filled up, and we wonder from day to day if our locality has been forgotten. There are doubtless many difficulties in carrying on such work, and I have no desire to find fault. But I should like to make a suggestion for improvement which would lessen the work of the garbage department considerably.

At present, the collectors go to the backs of the houses and carry the garbage and ashes thence to the roadway. It takes a considerable time in many cases to make the long journeys involved. Why should not each householder do part of this work? Just as in the case of the shoveling of snow, a small amount of work for each citizen means a tremendous amount of work in the aggregate. Now were each householder compelled to carry his garbage and ashes to the street line, that is just to the front corner of his house, a great saving of city-paid labor would be effected, and a more regular service maintained.

The one essential to this would be a fixed day for collection as people would not want to have garbage receptacles lying around for days at a time, as they do in our backyards now. But if I were certain that the collectors would come, for example, on Wednesday morning, I should be only too glad to have my cans and boxes at the front of my house, and it would be then only a few minutes' work to dump them onto the wagons. This is the work people are required to do in Toronto, and I wonder that in these war times, when labor is so scarce, some such system has not been adopted in London. Yours truly,

CIVIS.

London, Jan. 5, 1918.

A VETERAN'S EXPLANATION.

To the Editor of The Advertiser:

From time to time statements appear in the local papers criticising the powers that be in Great Britain for allowing the use of grain to make beer.

The Rev. D. C. MacGregor goes so far as to preach a sermon on the subject.

Now, whilst I hold no brief for the brewers of England, I certainly think that it is not playing the game for people in Canada to criticise the actions of the British Parliament, and so sow seeds of dissension, by poisoning the minds of people who do not know the true facts.

The Union Government of Great Britain has cut down the manufacture of whiskey to such an extent that the large distilleries make only sufficient to provide the needs of the troops overseas, and for medicinal purposes at home, this latter being only 50 per cent pre-war strength.

As for beer, I would point out that tens of thousands of men are employed in the huge iron works of England, now making war material. These men, working long hours and in great heat, drink large quantities of beer in place of food. They have always done so, and always will, as substitutes in that climate have been proved unsatisfactory. The Government in 1916 (presumably to preserve the grain for food) curtailed the beer production, and in consequence the war material made in these iron districts fell off to such an alarming extent that the normal production of beer had to be resumed.

I am giving no secrets away when I say that Great Britain is hard up for food. Is it likely, then, that she would make beer, and so use the much-needed grain were it not absolutely necessary?

There have been mistakes made by all nations in this war, but go where you will the world over, there will not be found a country more loyal, devoted, or making greater sacrifices for the Allies than Great Britain.

Yours, etc.,
A VETERAN.

London, Ont., January 7, 1918.

## QUEBEC BRIDGE NOW REGULAR TRAIN ROUTE

QUEBEC, Jan. 7.—Regular passenger train traffic over the new Quebec Bridge has been inaugurated. The service was opened yesterday, when a train from Moncton used this route. Hereafter trains will leave the Union Station in Quebec City daily for Montreal and eastern points via the bridge.

## ARCHIBALD GRAHAM STRICKEN SUDDENLY

DUTTON, Jan. 7.—Archibald Graham, aged 75, for many years an employee of the Michigan Central, died very suddenly from heart-failure tonight about 10 o'clock at the home of Samuel Campbell, with whom he resided. At noon today he complained of not feeling well, and on going home went to bed. This evening members of the family went in to see how he was, and found him dead. Mr. Graham was unmarried.

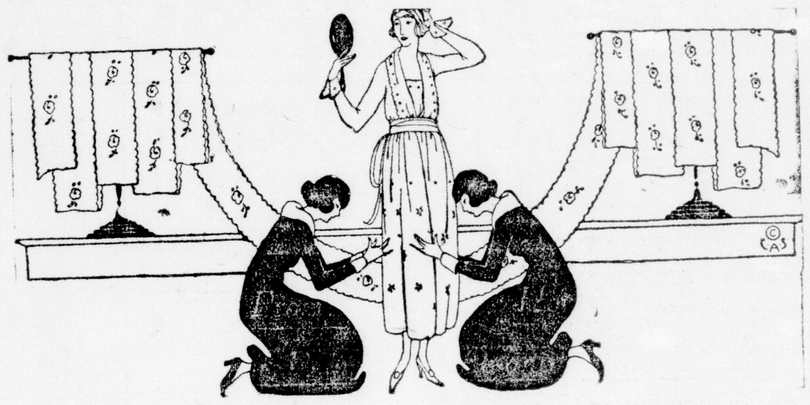
**Embroideries**

**In January White Sale**

*Where Do They Come From?* *How Do You Get Them?*

*What Remarkable Quantities!*

Yes, it is true we have an almost unbelievable quantity and variety, considering all the difficulties that surround the collection of these beautiful trimmings at the present time. But they are here, and that, after all, is the most interesting fact. And there are many new patterns, and such exquisite materials that our leadership in embroideries is again emphatically protected.



**An Avalanche of Snow White Embroideries**

has filled the embroidery section to overflowing—there are veritable drifts of embroideries, wide ones, narrow ones, fine ones and good patterns that you have welcomed for seasons; but, most of all, you will be delighted with the novelties shown and in their beautiful materials. We cannot describe all, but here is a brief synopsis:

Edgings with insertions to match ..... 12½c yard up
Edgings for undergarments ..... 6½c yard up
French Seamings ..... 5c yard up
Beadings ..... 12½c yard up
Galons ..... 30c yard up
Voile, Organdie and Swiss Insertions ..... 50c yard up
Flouncings, 10 inches, 35c, 17 inches ..... 55c yard up
Scalloped Flouncings, 27 inches 55c up, frilled 60c up,
Hemstitched ..... 85c yard up
Infants' Yokes 25c, with sleeves ..... 45c

22-inch Allover Embroidery ..... 85c up
Corset Cover Embroidery, 18 inches ..... 35c up

SPECIAL.

12 and 16 inch Flouncing Embroidery ..... 25c yard
18-inch Corset Cover Embroidery, per yard ..... 25c, 29c, 39c up to 89c
18-inch Flouncing Embroidery ... 25c up to $1.25 yard
27-inch Flouncing Embroidery ... 49c up to $2.75 yard
LILY WHITE CORSET COVERS, January sale ..... 59c each

**Second Week of Lingerie White Sale**

This week we are offering lingerie that is fascinating to all the women who love pretty things. There are durable hand-scalloped, hand-embroidered garments which have been part of this white sale for several years. There are also new and prettier styles than we have ever had, at moderate prices, also beautiful crepe de chine wash silk and satin garments.

CORSET COVERS, GOWNS AND COMBINATIONS—SALE SPECIALS.

Fine Cambric Corset Covers with deep yoke, back and front of lace and insertion; sizes 34 to 42. Special ..... 59c

Ladies' Gowns, slipover style, made of splendid quality white cotton, round yoke trimmed with heavy lace insertion and embroidery beading, neck and sleeves trimmed to match; lengths 56, 58 and 60. Special ..... 75c

Ladies' Envelope Combinations, made of fine cotton, yoke of pretty embroidery and lace insertions; sizes 34 to 42. Special ..... $1.00

IF YOU CAN'T COME, WRITE.

If you cannot come to the store to select your personal wants, write us about anything you need. Ask for samples which will be sent by return mail, or send an open order. Our experienced mail order shopper will give personal attention to any request you may make.

We pay the carrying charges on all mail orders.

**The Younger Set's White Sale**

The children's shop announces specially-made new Underclothes for children, girls and young women. All specially priced in January White Sale.

Serviceable Petticoat of good quality cotton, with deep flounce of embroidery; lengths 28, 30, 32 and 34 inches. Price ..... 85c

Pretty Petticoat of fine cambric with lawn flounce, one row of lace insertion and frill of lace at bottom; lengths 28, 30, 32 and 34 inches. Price ..... 75c

Dainty Gown made slipover style with kimono sleeve, round yoke formed of pretty embroidery, neck and sleeves finished with fine val. lace; ages 14, 16 and 18 years. Price ..... $1.35

Plain, Serviceable Gown of good cotton, slipover kimono style, neck and sleeves trimmed with torchon lace; ages 4, 6, 8 and 10 years at 50c; 12, 14, 16, 18 years, 65c

Pretty Gown of fine white cotton, slipover style with square yoke of heavy insertion and lace, sleeves trimmed to match; ages 6, 8 and 10 years. Price ..... 98c

LADIES' WINTER COATS.
Every Coats reduced one-quarter, one-third and one-half off.
—Second Floor.—

SMALLMAN & INGRAM LIMITED

SKIRTMAKING, $1.89.
Se models in Dress Goods Section. Four styles, made to measure, $1.89.

## TWO INDEPENDENTS ARE RUNNING IN VANCOUVER

VANCOUVER, Jan. 7. — Sergt.-Major "Jimmy" Robinson, D. C. M., has announced himself as an independent candidate for the Legislature at the by-election in Vancouver.

Mrs. Ralph Smith is also in the field as an independent candidate. The Government and Opposition have taken no formal action as yet regarding their representation.

## AMERICAN TOBACCO CO. PAYS SCRIPT DIVIDENDS

NEW YORK, Jan. 8.—Stockholders in the American Tobacco Company were told by the directors at a special meeting here today that it had been decided to begin the payment of dividends on common stock in interest-bearing script beginning March 1, for the purpose of conserving the earnings as working capital. The dividend is 20 per cent a year, and it was said there was no reason why the payment should not be continued at the current rate.

## WILLIAM MOREY WAS BURIED AT PRINCETON

PRINCETON, Jan. 7.—William Morey (colored), one of the oldest settlers in this locality, died at his home on the third concession of Burford at the age of 97 years. Service was held by Rev. F. B. Holland of St. Paul's Church. The remains were interred in the Christian Cemetery on the Governor's road. The parents and grandparents of the deceased owned a considerable amount of land along the Grand River in former years, and deceased was born on the farm now owned by the Tew family. He was never married. His nephew and his wife and family lived with him.

The bearers were three members of the Sibbick family, Frank Showers, J. Bailey and Robert Armstrong.

Denton Burns has met with a serious accident. He fell downstairs, breaking three ribs, one of which pierced his lungs.

CALL KINGSTON PASTOR.

PALMERSTON, Jan. 7.—The Presbyterians of Rothsay and Cotswold at a meeting today gave a unanimous call to Rev. J. C. Mitchell of Kingston Presbytery. The meeting was presided over by Rev. R. A. Cranston of Palmerston as moderator.