

Get "EATON" prices on awnings. Leave name and address in Drapery Department and a man will call for measurements.

EATON'S DAILY STORE NEWS

Write the "House-furnishing Shop-pers," if in doubt, for suggestions and prices regarding spring redecorating.

1869

GOLDEN JUBILEE

Store Closes Saturdays at 1 p.m., Other Days 5 p.m.
"Shorter Hours" "Better Service"

1919



It's Easy to Say "Good-Bye" to Khaki or Blue

But the Things That "Stay Put" Are the Fighting Lines

---Prominent chests and slim waists---gained through drill and outdoor life.

It was these lines that must have influenced the designers of the waisted---the form-fitting---and all around seamed coats---which form such a prominent feature in the Eaton Clothing Section.



Illustrating a young man's three-button, single-breasted sacque, all-round belted style, with patch pockets---of all-wool imported worsted in dark brown and pink check, showing a purple and green stripe. Price, \$35.00.



Illustrating a young man's high-waisted wool and cotton tweed, form-fitting, two-button, single-breasted suit, almost straight fronted; of dark blue fancy mixture, showing a green thread stripe. Price, \$30.00.



Illustrating a man's one-button, double-breasted, form-fitting suit, with long, soft roll peaked lapels, material is a soft-finished union cheviot, showing a double chalk-line stripe. Price, \$30.00.

Then at \$22.50 is a grey all-wool homespun, fine weave, three-button, semi-form-fitting style suit, with notched lapels and trousers with or without cuffs (alpaca lined).

At \$27.50 are grey pick-and-pick union worsteds, in three-button sac style, with notched lapels. Also at the same price are cassimere-finished union tweed, soft-and-pepper suits, in three-button sac style, with notched rolling lapels. At \$27.50 dark black-and-white check union worsted, "EATON-made."

At \$35.00 is a man's all-wool Saxony finished worsted, in a dark Oxford grey.

At the same price is an oyster grey fine all-wool worsted three-button sac, with notched lapels.

At \$40.00---A steel grey all-wool worsted, showing a double stripe with notched lapels. Vests are medium high cut; trousers have two side, two hip and watch pockets, plain or with cuffs. Sizes 36 to 46.

---Main Floor, Queen St.

Other Things of Interest to the Man Who is Choosing a New Outfit

Shirt and Tie Items
At \$2.50 are Shirts of colored cambric, with white stripes in crepe effect, and in soft shades of blue, green or pink; in coat styles, with soft double cuffs. Sizes in line, 14 to 17.
At \$5.00 are Artificial Silk Shirts, with fine white silk stripe spacing, woven in cluster stripes, in shades of blue, green, grey or purple. Have soft cuffs and are in coat style. Sizes range 14 to 16 1/2.
Men's Laundered or Soft Double Collars, including a range from leading Canadian and American makers---"W. G. & R.," "Tooke," "Avery," or "E. & W." (Earl and Wilson). The laundered collars are of bleached cotton, pre-shrunk; shapes include stand-up, turn-down or close fitting or cutaway styles, with rounded or square corners; also several new models in straight band or wing shapes. Price, 25c each, \$3.00 dozen.
At \$1.00 are Ties in leaf and scroll patterns, in shades of blue, green, wine, cerise or cardinal, on a two-tone effect ground. Are in four-in-hand shape, with slide-easy neckband, and are of artificial silk and cotton. ---Main Floor, Centre.

Hosiery, Featuring Multiplex Brand, Known for Its Comfort and Long Service-Giving Qualities.

Men's Plain Black Cashmerette Half Hose, reinforced at heels, toes and soles. Three-for-one-dollar special, in "Multiplex Brand." Sizes 10 to 11. 3 pairs for \$1.00, or 35c per pair.
Men's Natural Shade Cotton and Wool Mixed Half Hose, "Multiplex Brand." Sizes 10, 10 1/2 and 11. Pair, 50c.
Men's Plain Black Cashmerette Half Hose, dyed with "English" stainless hygienic dyes; reinforced at heels, toes and soles; "Multiplex Brand." Sizes 10 to 11. Pair, 50c.
Men's Plain Black or White Plated Cashmere Half Hose; "Multiplex Brand." Sizes 10 to 11 1/2. 2 pairs for \$1.25, or 65c per pair.
Men's All-wool Cashmere Half Hose, in black only (British made); "Multiplex Brand," with fine ribbed cuff and double ply spliced heels, toes and soles. Sizes 10, 10 1/2 and 11. Pair, 85c.
Men's Fine Black All-Wool Cashmere Half Hose, with reinforced heels, toes and soles. Sizes 10, 10 1/2 and 11. Pair, \$1.00.
Men's All-wool Cashmere Half Hose, in Lovat shades and pepper-and-salt mixtures; also plain black with silk spliced heels and toes. Sizes 10 to 11 in Lovat shades, and 9 1/2 to 12 in black. Pair, \$1.25.
Men's Heavy-weight All-wool Cashmere Half Hose, with ribbed cuff, reinforced fashioned foot. Sizes 9 1/2 to 11. Pair, \$1.50.
Men's Black and Grey Ribbed All-wool Worsted Half Hose, with close-fitting cuffs and double ply spliced heels, toes and soles; "Multiplex Brand." Sizes 10 to 11. Pair, 75c. ---Main Floor, Yonge St.

Boots Specially Designed for the Veteran

Featuring the wide toe which gives a roomy fit. Are Goodyear welted, which insures a perfectly smooth insole, and absence of tacks or wax threads.
At \$6.50 is a mahogany shade Blucher Boot, with wide toe, heavy Neolin sole and rubber heel. Sizes 5 1/2 to 11. Price \$6.50.
Another at \$6.50 is of black gummetal calf in blucher style, with Goodyear welt sole, "EATONIA Brand"---wide full toe. Sizes 5 1/2 to 11, \$6.50. ---Second Floor, Queen St.

THE T. EATON CO LIMITED



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DIAMONDS
CASH OR CREDIT
Be sure and see our
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to give you money,
JACOBS BROS.,
Diamond Importers,
15 Yonge Street,
Toronto.

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LANDS
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