

CHEMICAL FERTILIZERS

As is the case with nearly all firms, current events in Europe have seriously affected our business, and one of the results is that there is now only the possibility of securing supplies of Potash Salts at prohibitive prices. Fortunately it has always been our policy to protect our clients, and long before war was declared our supplies for 1915 were on the high seas. We beg to point out that at the time of this writing Muriate of Potash is quoted at \$120 per ton in New York, and at \$100 per ton in San Francisco. We feel that if we accept these tempting offers we will be leaving our friends in the lurch, and, as we regard the use of fertilizers as absolutely essential in British Columbia, we are going to sell our supplies at a very small advance on our previous prices, barely enough to cover extra costs. This is our idea of practical patriotism. We feel sure that our attitude in this matter will be appreciated, and that when a grower buys fertilizers or tree sprays he will insist upon having goods supplied by the Victoria Chemical Co., Ltd.

When once a farmer has thoroughly tested our fertilizers no argument is needed to convince him of the profits to be made from their use. To those growers who have not yet tried them we present the following facts, and ask that they be given the careful perusal which the importance of the subject merits.