

Store Opens at 8.30 a.m.

# The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

## \$7.50 Waterproofs for Men \$3.95



If these coats had been bullet-proof instead of merely water-proof, they might not have had to dodge German cruisers, and would have arrived from the old country some time ago. As they are very late, we are going to pass them out to you at a price that should make them fly.

**1,000 MEN'S PARAMATTA WATER-PROOF COATS.** They are made from a double texture Paramatta, in a medium fawn shade; thoroughly rubberized; all seams sewn and taped; cut in motor style; sizes 34 to 46. Regularly \$7.50. To clear Thursday ..... 3.95

## Boys' Blue Serge Suits \$3.85

125 Snappy Suits, of dark navy blue English serges; double-breasted sack and single-breasted yoke Norfolk styles, with full cut bloomers; strong twilled linings; sizes 25 to 34. Thursday, special, at ..... 3.85

## Boys' Single-Breasted Norfolk Suits \$6.95

Regularly \$8.50, \$9.00 and \$10.50. Sixty-five suits of improved tweeds, in dark gray and brown; yoke and novelty styles, with full cut bloomers, serge lined; sizes 26 to 34. Thursday, special ..... 6.95

Close Prices on

## Men's Furnishings for Thursday

**Genuine Lamb's Wool Underwear, shirts and drawers;** Shetland shade; double body to shirt; double seat to drawers; heavy weight; unshrinkable finish. Sizes 34 to 44. Regularly \$1.50. Thursday ..... 1.00

**English Natural Wool Underwear, shirts and drawers;** medium weight; double breast and double back; double back to drawers; light shade; guaranteed unshrinkable; sizes 34 to 44. Regularly \$1.50. Thursday ..... 1.00

**Extra Large English Flannelette Nightrobes, strong, serviceable materials, with beautiful soft finish;** all sizes 15 to 20. Regularly \$1.25. Thursday ..... 1.00

**Neglige Shirts, in good designs, plain or pleated bosom, coat shape, all from well known Canadian makes;** sizes 14 to 17. Regularly \$1.25. Thursday ..... 1.00

## Men's and Boys' Hats

**Men's Derby Hats, square crown shape;** the old gentlemen's favorite; made from fine English fur felt; Christy's make; light in weight. Thursday ..... 2.00

**Men's Soft Hats. Colors navy, brown, slate, olive or black.** Thursday ..... 1.00

**Men's and Boys' Tweed Caps, all wools, in checks, stripes, silk linings.** Regularly 75c. Thursday ..... 45

### SIMPSON DRUGS

- Borax, powdered, Thursday, 4 lbs. . . . . 23
- Liquid Paraffin, finest Russian oil for medicinal use, quart bottles. Regularly 85c. Thursday ..... 60
- Olive Oil, quart tins. Regularly \$1.00. 75 Wood Alcohol, quart bottles, 33c; 1/2-gallon bottles, 63c.
- Turpentine, best quality, pint bottles. . . 18
- Peroxide Hydrogen, 4-oz. size. Thursday ..... 7
- Lysol Disinfectant, 3-oz. size, 19c; 7-oz., 38c; 16-oz., special 75c.

### Salt and Pepper Shakers at 32c

Genuine Cut Glass Salt and Pepper Shakers in fancy cut and rock crystal patterns. Your choice of five different designs. Each shaker mounted with a heavy sterling silver top. Regularly \$1.25 and \$1.50 pair. Thursday, each ..... 32

### Fancy Jugs

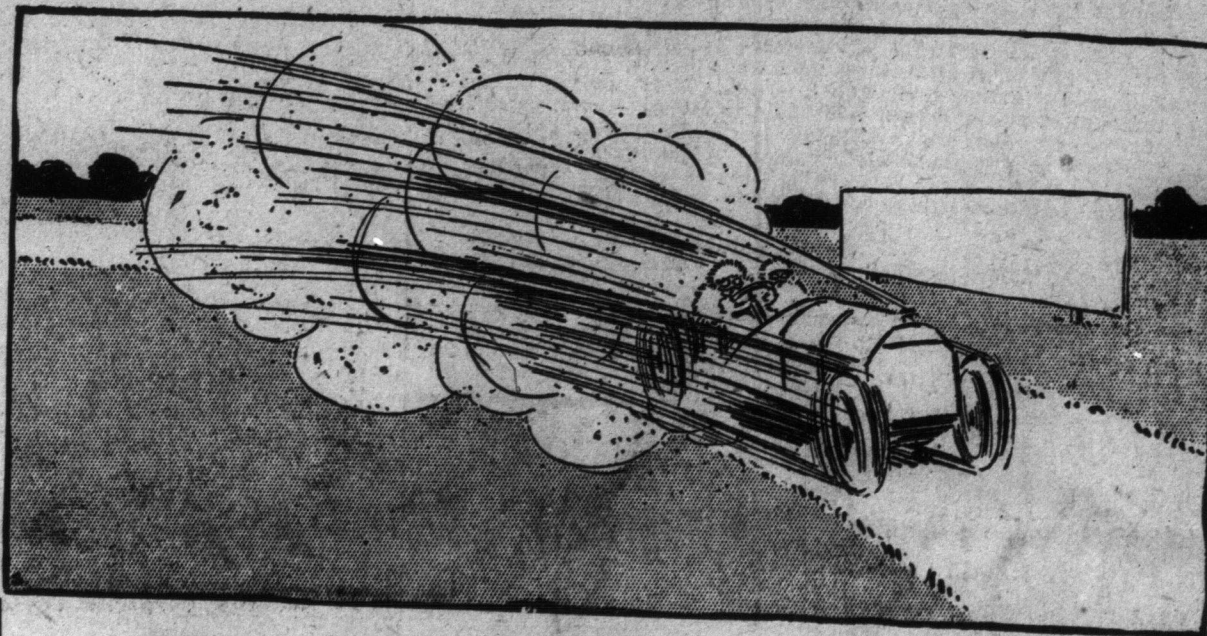
for all purposes. Cream Jugs, Milk Jugs, Water Jugs. 500 in the lot, with many different patterns, shapes and colors, ranging in price from 15c to \$1.25. Reduced to 7c to 65c each.

## Clothes That Wear Well

Clothes are like friends, some give a pleasing impression when you first see them and fail on longer acquaintance, others make the pleasure permanent by good honest worth back of the surface qualities.

**SIMPSON CLOTHES** are tested clothes; every stitch and seam, every piece of cloth, every detail of structure and tailoring must pass the most rigid examination before the goods are offered for your choosing.

**THE TEST OF STYLE** is perhaps the most exacting that any garment has to undergo from the customer's standpoint. Simpson Clothes have the style points you demand, in addition to the quality features which we guarantee.



## The Man Who Drives

Your motor car should be thoroughly protected from wind and cold. It need not be a matter of great expense either, if you choose to supply the winter's needs from our very complete stocks.

Just for instance, note these items:

### HEAVY WINTER COATS FOR CHAUFFEURS.

English made, in three good colors of beaver cloth, plain gray, blue or dark green; double-breasted ulster style; long and roomy, with fronts buttoning to the chin; belted back; wind cuffs, and linings of heavy tweed; brass or silver buttons; splendidly made; sizes 35 to 44. Costs ..... 18.50

### AN IDEAL COAT FOR MOTORING.

At once smart and comfortable, is made from heavy Oxford gray English chevrot cloth; it is a good fitting, double-breasted coat; long and roomy; buttoning to the chin, and lined with heavy twill mohair; sizes 36 to 44. Price ..... 18.00

### A LEATHER COAT FOR MOTORING.

Made from the natural color leather; soft and pliable; to button to the chin, with double protector front, wind cuffs; this leather coat can be worn under any other coat, and will give you absolute protection from wind and cold. Sizes 34 to 44. Price ..... 15.00  
**Golf or Sport Coat**—English make, for comfort and freedom when golfing; made from the real Irish tweeds, in light gray, with a color thread check pattern; single-breasted, body fitting; outside patch pockets, with flaps and button. Sizes 35 to 44. On sale Thursday, special ..... 8.00

## The Lunch Room

SELECTIONS FOR SPECIAL DINNER AT 25c WEDNESDAY.

- Baked Fillets of White Fish, Parsley Sauce, or Veal and Ham Pie, family style; or Roast Young Chicken, Brown Gravy; Boiled or Mashed Potatoes, with Green Peas; Bread and Butter; Tapioca Cream Pudding, Vanilla Sauce, or Apple Pie or Ice Cream; Tea or Coffee ..... 25
- IN THE PALM ROOM, 8 p.m. to 5.30. Banana Fritters; Thin Bread, buttered; Pot of Tea, with Cream; Ice Cream ..... 15

## A List of Diamonds on Sale Thursday

- Women's Single Stone Diamond Rings, 14k. gold setting, in invisible and showy Tiffany designs, fine quality diamonds. Regularly \$30.00. Thursday ..... 19.95
- Women's Cluster Diamond Rings, seven extra brilliant diamonds set in solid platinum, with 14k. gold shank. Regularly \$35.00. Thursday ..... 26.75
- Women's Diamond Solitaire Rings, fine quality diamonds set in 14k. gold, 18k. gold head. Regularly \$50.00. Thursday ..... 39.00
- Women's Single Stone Diamond Rings, perfect blue white diamonds, mounted in Tiffany style, in 18k. gold and platinum crown. Regularly \$75.00. Thursday ..... 61.00
- Magnificent Diamond Cluster Ring, seven perfect diamonds, set in platinum and gold, close setting to resemble a single diamond, looks larger than our \$250.00 single stone ring. Regularly \$110.00. Thursday ..... 91.00

## Misses' and Children's New Style in Military Boots Thursday \$1.99

400 pairs of High Cut Boots, in gunmetal calf, patent calf and tan calf leathers. New method McKay soles, low flat heels, educator and nature shape toes, patent and dull leather toecaps, matt filled white sizes last. Thursday, cut price ..... 1.99  
Men Can Save \$2.26 on Hip Rubber Boots Thursday—400 pairs best quality gum and snag-proof hip rubber boots, all sizes. Regularly \$5.95. Thursday sale price ..... 3.69  
Thigh Boots. Regularly \$4.95. Thursday ..... 3.99  
Women's Fancy Kid Bedroom Slippers, 99c—Over 700 pairs, with silk pom-pom on vamp, padded and smooth soles. Red, blue, pink, chocolate, mauve, tan, black and plum colors. Sizes 3 to 7. Regularly \$1.25. Thursday price ..... .99  
Women's Dress Boots, Thursday \$2.95—450 pairs in button style; patent calf and dull calf leathers; Cuban and kidney leather heels; new method McKay and Goodyear welt soles; cloth and matt calf uppers; plain or toecaps; fall style toes; all sizes 2 1/2 to 7; width C, D and E. Regularly \$4.00 and \$4.50. Phone orders filled while sizes last. Thursday sale price ..... 2.99

## The October Drapery Display Offers Some Exceptional Values

- PRETTY ENGLISH CHINTZES AT 25c PER YARD.** Fast colors, English chintzes, in blue, pink, yellow, lavender, green and gray; a splendid assortment for curtains, furniture, cushions and box covers. Regular price 35c and 40c. Per yard ..... 25
- SHADOW PRINTED CRETONNES, 39c PER YARD.** These are exceptional values; the designs and colorings are equal to many of the genuine warp printed shadow cloths; they are all fast colors and will launder perfectly; full range of colors from which to make your selection. Price, per yard ..... 39
- ENGLISH PRINTED REPS AND LINENS, 50c.** These are among the very finest quality in English and French fabrics; the colors are all permanent, and the quality is suitable for furniture coverings, for window curtains, portiere linings, for loose covers and for cushions; the combinations of color are particularly fine, and the range is a most comprehensive one. Price, per yard ..... 50
- HEAVY TAPESTRY CRETONNE AT 77c PER YARD.** These are perfect reproductions of the colorings, patterns and styles of a woven French tapestry; they are particularly suitable for the living-room or dining-room; there is a splendid selection of colorings at this very exceptional price. Per yard ..... 77
- 50-INCH WARP PRINTED SHADOW CLOTHS, \$1.50.** This is the most extensive range of fine shadow cloths that we have ever shown; included is nearly every known combination of colorings; some of the new weaves and new color effects are exceptionally handsome; 50 inches wide. Price, per yard ..... 1.50
- HEAVY QUALITY SCOTCH MADRAS, 54c A YARD.** For living-room or dining-room windows there is nothing so serviceable or so effective as a good quality madras; this material will launder perfectly and is so easy to make up and hang; it has unbounded popularity; 50 inches wide; colors—cream, white or ecru. Extra value, per yard ..... 54
- CURTAIN NET, 14c PER YARD.** English and Scotch Bungalow Nets, 40 to 45 inches wide, in white, ivory and beige. Regular price 20c a yard. Special price ..... 14

## The Home Furnishing Specials Thursday's Furniture Items

- Parlor Tables, 30 only, gold in golden finish. Regularly from \$4.25 to \$5.00. Thursday special ..... 4.95
- Kitchen Tables, of kiln dried hardwood, white basswood top; size 48 in. Regularly \$2.90. Special Thursday ..... 2.15
- Kitchen Cupboard, golden finished elm, large double door cupboard, clear glass doors, large lower cupboard, and two linen drawers. Special Thursday ..... 10.15
- Baking Cabinet, long drawer and large flour bin, divided in two parts. Regularly \$6.00. Special Thursday ..... 4.15
- Baking Cabinet, large size. Regularly \$9.00. Special ..... 6.75
- Dining-room Chairs, of hardwood, golden finish, high spindle back and saddle seats. Regularly \$1.10. Special Thursday ..... .69

## New Floor Cloth Thursday at 23c

A big special shipment of standard quality floor cloths in some of the best designs. Four useful widths, 36, 54, 72 and 90 inches. Carpet, hardwood, oak board and block designs, some slight imperfections on the surface that will not affect the wear. Thursday, per square yard ..... 23

22 1/2-inch Stair Oilcloth at 17c and 20c—New stock stair oilcloth, 22 1/2 in. wide, canvas back, 17c a yard; 22 1/2 inches wide, painted back, 20c a yard.

**ENGLISH WILTON RUGS AT \$35.00.** Two dozen regular stock qualities, designs and colors; a saving of some dollars on each rug. Size 9.0 x 12.0 and 9.0 x 13.5. Special, Thursday ..... 35.00

## Kitchen and Laundry

- \$1.50 Mop, for polishing, with a 25c bottle of oil. No phone or mail orders. Thursday ..... 1.03
- Rice and Milk Boilers, pure aluminum. Regularly \$1.50 size. Thursday ..... .93
- Sheet Iron Heaters, to hold three laundry irons. Regularly 25c. Thursday ..... 14
- Coal Scuttles. Regularly 85c. Thursday ..... 17
- White Granite Sink Strainers, triangular shape. Regularly 35c ..... 28
- \$1.45 Nickel-plated Tea Kettles. Thursday ..... .98
- \$1.25 Nickel-plated Tea Kettles. Thursday ..... .79
- Graniteware at 19c—No phone or mail orders. First quality, triple-coated. Dishpans, Big Preserving Kettles, Rice Boilers, Tea Kettles, Handled Saucepans, covered Saucepans, Vegetable Cooking Pots, Berlin Pots, Tea and Coffee Pots. Regularly 35c, 39c, 45c, 55c Thursday ..... 19

## October China Sale

- Clearance of Plates, Cups and Saucers, etc; fine quality semi-porcelain, with deep blue landscape decoration:
- Gold Decorated Ware—Fruit Saucers, 1/2 dozen for 18c; Cereal Dishes, 1/2 dozen for 21c; Plates, 1/2 dozen for 21c
- Bread and Butter Plates, 1/2 dozen for ..... 22
- Tea Plates, 1/2 dozen for ..... 22
- Breakfast Plates, 1/2 dozen for ..... 23
- Dinner Plates, 1/2 dozen for ..... 23
- Fruit Saucers, 1/2 dozen for ..... 23
- Cups and Saucers, 1/2 dozen for ..... 29
- Meat Platters, medium size ..... 29
- Bowls ..... 29
- Open Vegetable Dishes ..... 29
- Salad Bowls ..... 29

## Groceries

TELEPHONE DIRECT TO DEPARTMENT. ADELAIDE 6100.

- 4000 lbs. Choice Creamery Butter, in 1-lb. prints. While it lasts, per lb. ..... 29
- Finest Sugar-Cured Hams, half or whole. Per lb. .... 23
- Finest Canned Tomatoes. 3 tins ..... 25
- Finest Corn or Peas. 3 tins ..... 25
- Canned Beans, golden wax or green. 3 tins. 25
- Choice Red Salmon. 2 tins ..... 25
- Pure Kettle-Rendered Lard, 20-lb. pall ..... 3.00
- Salt in bags. 3 bags ..... 14
- Edwardsburg or Beehive Table Syrup, 5-lb. pall ..... 26
- Finest Featherstrip Coconut. Per lb. .... 18
- Imported Macaroni or Spaghetti. 3 packages ..... 25
- Fresh Flaked Wheat. Per stone ..... 58
- 500 lbs. Fresh Ginger Snaps. 3 lbs. .... 25
- Maggi Soups, assorted. 6 packages ..... 25
- Peanut Butter in bulk. Per lb. .... 20
- St. Charles Milk. Per tin ..... 10
- Scott, Taylor's Worcester Sauce. 3 bottles. .... 25
- Scymington's Coffee Essence. Large bottle. .... 25
- Choice Olives, in quart gem. Per jar ..... 30
- Holbrook's Kipperd Herring, plain and in tomato sauce. Regularly 15c. 2 tins. .... 25
- 40c ASSAM TEA FOR 32c.
- 1000 lbs. Fine, Rich, Full-bodied Tea of uniform quality and fine flavor, a 40c tea anywhere. Thursday, per lb. .... 32

# The Robert Simpson Company, Limited