

BUT WE OBVIOUSLY MUST DO MORE.

WE INTEND TO STRENGTHEN THE LANGUAGE AND CULTURAL EXPERTISE OF OUR BUSINESS COMMUNITY, SO YOU CAN DEAL MORE EFFECTIVELY WITH JAPAN, CHINA, KOREA AND OTHER ASIAN NATIONS.

WE PLAN TO INCREASE SUPPORT FOR MARKET PENETRATION - LIKE THE SUCCESSFUL SEAFOOD PROMOTIONS WHICH HAVE BEEN UNDERWAY THIS YEAR IN HONG KONG.

WE WANT TO ENCOURAGE SCIENCE AND TECHNOLOGY COOPERATION, AND EXCHANGE - THE KIND OF COOPERATION WHICH CAN RESULT FROM TRIPS LIKE THE PLANNED NOVEMBER MISSION OF THE HONG KONG - CANADA BUSINESS ASSOCIATION.

(AND) WE HOPE TO PROMOTE CANADIAN INTERESTS THROUGH A MORE VIGOROUS COMMUNICATIONS PROGRAM AND CULTURAL EXCHANGES, SO ASIANS LEARN MORE ABOUT US.

SO THAT IS OUR BASIC TRADE STRATEGY: