

DATE 07/16/97
774005

REPORT 9

S.1 Q.1b Which region do you consider to be the second most attractive place for your company to invest at the present time?

	COUNTRY								CURRENTLY CONSIDER N.AMERICAN INVESTMENTS		CONSIDER INVESTING IN CANADA (NEXT 3 YRS)		NORTH AMERICA IS MOST ATTRACTIVE INVESTMENT LOCATION		OVERALL MOST ATTRACTIVE INVESTMENT LOCATION			% NORTH AMERICAN REVENUE		
	TOTAL	U.K.	Ger-many	Fra-nce	Italy	Swe-den	Switz-erland	Nether-lands	Yes	No	Yes	No	Yes	No	Can-ada	U.S.	Mex-ico	None (0%)	1-9%	10% Plus
TOTAL INTERVIEWS	704 100.0	100 100.0	104 100.0	100 100.0	100 100.0	100 100.0	100 100.0	100 100.0	156 100.0	543 100.0	111 100.0	584 100.0	87 100.0	613 100.0	77 100.0	466 100.0	98 100.0	166 100.0	212 100.0	249 100.0
Western Europe	129 18.3	17 17.0	20 19.2	19 19.0	17 17.0	21 21.0	21 21.0	14 14.0	30 19.2	99 18.2	25 22.5	104 17.8	28 32.2	100 16.3	18 23.4	84 18.0	17 17.3	31 18.7	35 16.5	46 18.5
Eastern Europe	151 21.4	22 22.0	21 20.2	20 20.0	23 23.0	16 16.0	21 21.0	28 28.0	21 13.5	130 23.9	14 12.6	133 22.8	6 6.9	145 23.7	16 20.8	93 20.0	25 25.5	55 33.1	46 21.7	31 12.4
East Asia	161 22.9	27 27.0	24 23.1	25 25.0	20 20.0	19 19.0	27 27.0	19 19.0	41 26.3	119 21.9	25 22.5	134 22.9	41 47.1	120 19.6	14 18.2	113 24.2	24 24.5	27 16.3	52 24.5	64 25.7
North America (includes Canada, U.S., and Mexico)	121 17.2	19 19.0	18 17.3	15 15.0	19 19.0	15 15.0	20 20.0	15 15.0	33 21.2	87 16.0	22 19.8	96 16.4	1 1.1	120 19.6	13 16.9	98 21.0	10 10.2	17 10.2	42 19.8	52 20.9
Latin America	96 13.6	8 8.0	17 16.3	20 20.0	21 21.0	7 7.0	10 10.0	13 13.0	26 16.7	69 12.7	21 18.9	75 12.8	8 9.2	88 14.4	14 18.2	55 11.8	20 20.4	17 10.2	25 11.8	44 17.7
Other country	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
D.N.S.	46 6.5	7 7.0	4 3.8	1 1.0	-	22 22.0	1 1.0	11 11.0	5 3.2	39 7.2	4 3.6	42 7.2	3 3.4	40 6.5	2 2.6	23 4.9	2 2.0	19 11.4	12 5.7	12 4.8