

- proposed management arrangements and names and curriculum vitae of managers
  - description of technical arrangements and other external assistance
- (3) Market and sales information;
- basic market orientation -- local, national, regional or export
  - projected production volumes, unit prices, sales objectives, and market share of proposed venture
  - potential users of products and distribution channels to be used
  - present sources of supply for products, future competition and possibility that market may be satisfied by substitute products
  - tariff protection or import restrictions affecting products
  - critical factors that determine market potential
- (4) Technical feasibility data;
- brief description of manufacturing process
  - comments on special technical complexities and need for know-how
  - possible suppliers of equipment
  - availability of manpower and of infrastructural facilities
  - proposed plant location in relation to suppliers, markets and infrastructure
  - potential environmental issues and how these issues are addressed
- (5) Investment requirements, project financing data and return information;