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- acquisition by industry of the newest best practice technologies;
 - awareness by foreign investors of Canadian science and technology capability;
 - participation of Canadian business in international research and development alliances; and
 - an international framework of rules that allows unfettered access to international technology opportunities.

4. Building partnerships and a "Team Canada" approach. The Government will strengthen partnerships and build an international business "team" on three fronts: within the federal government, with the provinces and with the private sector, including both larger firms with export experience and SMEs. The Government will work with interested provinces to ensure export preparation for companies seeking new markets. We have initiated discussions on a strategy that defines roles and responsibilities and seeks to eliminate overlap and duplication and install one-stop shopping for export-related intelligence and services.

We are working with both government and private sector partners to respond to their priorities, including technology and investment dimensions, both informally and formally, through mechanisms such as the International Trade Business Plan, the International Trade Advisory Committee (ITAC), and the several Sectoral Advisory Groups (SAGITs).

In 1994, **tourism** was Canada's fifth largest source of export earnings. Recognizing tourism's importance, the Government is committed in this industry as well to a "Team Canada" approach, working with public and private sector partners to promote Canada as a prime international travel destination.