

POGENS (Continued)

Pogens is the largest baker in Western Europe. The company's world headquarters is in Sweden. Pogens California plant has 100 employees. The company operates both horizontal overwrapping type packaging lines for trays and vertical form fill and seal lines. Pogens operates Doboy, Otem H 500 (Italian), Kliklok, and Pemco machines. The company is planning to move into flat bottomed bags and cookies packed for vending machines in the near future. Mr Dandryd is interested in anything new from Canadian sources; specifically horizontal overwrapping machines.

VAN DE KAMP'S HOLLAND DUTCH BAKERS INC.

2930 Fletcher Drive,
Los Angeles, CA 90065
Bob Colberg.

(213)255-0171

Van De Kamps are a large Southern California bakery employing 750 people. The company produces mainly horizontally packaged products. Overwrapping machines, horizontal tray packers and Kliklok tray erectors were mentioned. Overwrapped coffee cakes will be the company's next area of expansion

OROWEAT FOODS COMPANY

480 South Vail Avenue,
Montebello, CA 90640
Dennis Horberg, Purchasing Director.

(213)721-5161

Oroweat operate baking plants in eight states (a total of 13 plants) and the bulk of these are located in the western U.S. with five in California. The company uses A.M.F. bagging machines for bread, rolls etc. and Wright vertical form, fill and seal machines mainly for croutons etc. Oroweat is planning to expand in California and is interested in looking at new sources for poly-bag fillers, overwrappers and vertical form, fill and seal machines. The company prefers to buy its machinery direct from the manufacturer.

PIONEER FRENCH BAKING CO.

512 Rose Avenue,
Venice, CA 90291
Mr Bob Garacochea, Chief Engineer.

(213)392-4128

Pioneer produce french bread and rolls. The company uses Foremost bagging machines for polybags and National machines for paper and cellophane wrapping. Pioneer are planning to expand in two years. Pioneer do not see any new trends in portion packaging but will convert from cellophane to polypropylene on some products. Polypropylene is harder to seal initially but forms a more effective seal.