

CANADIAN MARKETING OPPORTUNITIES

Sri Lanka offers the potential for a high rate of economic growth once internal political conditions stabilize. Telecommunications, power and rail transportation offer potential Canadian opportunities. Opportunities in water supply, drainage and roads should occur with reconstruction.

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CANADIAN TRADE STATISTICS (in Cdn \$ mn)

	1986	1987	1988
Exports	28.9	30.8	32.7
Imports	32.8	34.3	37.1
Balance	-3.9	-3.5	-4.4
Sub-total			
Other			
Total			

- MAJOR SECTORS OF OPPORTUNITY FOR CANADIAN BUSINESS
1. Agriculture/Fishing
 2. Transportation
 3. Energy
 4. Housing/Construction & Rehabilitation
 5. Telecommunications

EPIC STATUS: Limited exposure
 CIDA STATUS: Program country with emphasis on irrigation, agriculture and transportation
 RESIDENT CANADIAN BANKS: None

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