

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :640-BOGOTA

008-TRANSPORT SYS,EQUIP,COMP,SERV.
COLOMBIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ALL SUB-SECTORS

THE BOGOTA METRO PROJECT.
OPPORTUNITY FOR CANADA TO BID AGAIN.

PROMOTE CDN SUPPLIERS WITH GOVERNMENT AGENCIES.
ENSURE CDN SUPPLIERS ARE INVITED TO BID.

PREPARE SECTORAL REPORT.
BETTER MARKET PENETRATION.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Support Cdn involvement in railways and ports
reorganization.
Prepare sectoral report on sales potential.

QUARTER: 2 PREPARE SECTORAL REPORT

QUARTER: 3 PROMOTE CDN SUPPLIERS WITH GOVT AGENCIES
PREPARE SECTORAL REPORT

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Cdn firm received CIDA Inc support for railway
reorganization study.
Sectoral report in preparation.

SECTORAL REPORT IN FINAL DRAFT

SECTORAL REPORT NEAR COMPLETION
TWO RAILROAD EQUIPMENT MANUFACTURERS WERE
MATCHED WITH AGENTS