

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 436-DUBLIN

005-COMM. & INFORM. EQP. & SERV
IRELAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

BROADCASTING (INC CATV)

IN LIGHT OF COMMUNICATIONS MINISTERS APPROVAL OF MMDS TECHNOLOGY,
FOLLOW UP WITH KEY OFFICIALS AND CABLE TV COMPANIES.

POTENTIAL CONTRACT OF \$2,000,000 CDN

MAINTAIN CONTACT WITH IRISH BUYERS OF SATELLITE DISHES, CATV
CONNECTORS AND AMPLIFIERS.

SALES OF \$50,000 CDN

MONITOR ATLANTIC SATELLITES/HUGHES PROJECT.

REALISATION OF PROJECT DEPENDS ON VARIOUS
FACTORS-DIFFICULT TO ASSESS AT THIS TIME.

APPROACH OTHER CANADIAN SUPPLIERS OF CATV AND BROADCAST EQUIPMENT

SALES OF \$50,000 CDN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 MONITOR DEVELOPMENTS RE INTRODUCTION OF MMDS
TECHNOLOGY.

IRISH DEPARTMENT OF COMMUNICATIONS HAVE RECEIVED
UP TO 30 APPLICATIONS FROM CABLE TV COMPANIES TO
OPERATE SYSTEMS. IT IS SUGGESTED THAT ONLY 15-17
ARE VIABLE.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----