REPORT 4 88/07/27

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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FOST : 409-BERNE

004-DEFENCE PROGRAMS, PRODUCTS, SERV SWITZERLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

WORK HAND-INGLOVE WITH NUMEROUS CANADIAN FIRMS WHICH HAVE INDICATED AN INTEREST IN SWISS DEFENCE MARKET (CAE, ANACHEMIA, COMDEY, BENDIX, CANADAIR, ETC.)

ASSIST DND IN NEGOTIATION OF BILATERAL MOU ON QUALITY ASSURANCE WITH SWISS DEFENCE TECHNOLOGY & PROCUREMENT AGENCY; ENCOURAGE GRD TO VISIT CANADA YEARLY

MAINTAIN CLOSE CONTACT WITH DERLIKON BUEHRLE MILITARY PRODUCTS AND PILATUS AIRCRAFT IN THEIR ENDEAVOURS TO SEEK INDUSTRIAL PARTNERS IN CANADA

ATTEND HITEC 87 AND PARIS AIR SHOW JUNE 87 TO MEET CANADIAN EXPORTERS AND EXHIBITORS-INTRODUCE NEW CANADIAN SUPPLIERS TO SWISS MARKET.

LIAISE CLOSELY WITH CFA ON A COORDINATED MARKET INTELLIGENCE AND PROMOTIONAL PROGRAMME INCLUDING VISITS TO GRD AND SWISS INDUSTRY. ANTICIPATED RESULTS:

CANADIAN FIRMS INVITED TO TENDER ON GRD REQUIREMENTS

MOU IN PLACE FOR LLAD PROGRAMME

SUB CONTRACTS FOR CANADIAN SUPPLIERS ON LLAD

NEW REPS/CONTACTS FOR CANADIAN INDUSTRY IN SWITZERLAND.

BETTER RECIPROCAL KNOWLEDGE OF SWISS MARKET & CANADIAN CAPABILITIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUE NEGOTIATIONS TO FINALYSE MOU ON QA.

WORK IN HAND WITH CDN FIRMS WHICH HAVE INDICATED

INTEREST IN SWISS DEFENCE MARKET.

QUARTER: 2 -----

QUARTER: 3 MAINTAIN CLOSE CONTACT WITH DERLIKON-BUEHRLE RE:

INDUSTRIAL PARTNERS.

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

NEGOTIATIONS SUCCESSFULLY TERMINATED. MOU READY. ADVISED CCC DTT. AND AEROTECH (MET AT HI-TEC) RE GATT TENDER FOR 4000 PORTABLE HEATERS. AEROTECH SUBMITTED QUOTATION, (WORTH APPROX. \$20 MILLION).

SUCCESSFUL MARTIN MARIETTA/OERLIKON-BUEHRLE/ DERLIKON AEROSPACE BID FOR USA LLAD WILL LEAD DIRECTLY TO INCREASE IN SUBCONTRACTING IN CDA (AS WELL AS FINAL ASSEMBLY).