

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 009 FOREST PRODUCTS, EQUIP, SERVICES

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	380.00M	\$ 400.00M	\$ 428.00M	\$ 804.00M
Canadian Exports \$	60.00M	\$ 60.00M	\$ 76.00M	\$ 50.00M
Canadian Share of Import Market	16.00%	15.00%	17.00%	6.00%

## Major Competing Countries

## Market Share

i) 026 AUSTRIA	025 %
ii) 504 FINLAND	020 %
iii) 035 ROMANIA	020 %
iv) 507 SWEDEN	015 %
v) 344 MALAYSIA	005 %

Cumulative 3 year export potential for CDN products  
in this Sector/Subsector: 60-100 \$M

Current status of Canadian exports: Mature with little growth

Products/services for which there are  
good market prospects

## Current Total Imports

	In Canadian \$
i) SOFTWOOD	\$ 113.00 M
ii) BLOCKBOARD, PLYWOOD	\$ 75.00 M
iii) JOINERY WOODS	\$ 57.00 M
iv) HARDBOARD	\$ 19.00 M
v) PINWOOD	\$ 15.00 M
vi) SCAFFOLDING, ROOFING WOODS	\$ 11.30 M
vii) NEWSPRINT	\$ 50.00 M

Projects or portion of projects which are still in the planning  
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: SUPPLY OF LUMBER TO LOCAL FURNITURE  
MANUFACTURER.

Approximate Value: \$ 10 M

Financing Source: 013 NFR

For further info. please contact:

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