26/01/88

DEPARTMENT OF EXTERNAL AFFAIRS

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Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights Submitted by Posts by Region

Market Share

n a 1997 - Alexandra Registration

Region: LATIN AMERICA-CARIBBEAN

Mission: 631 BUENOS AIRES

Market: 001 ARGENTINA

Sector: 008 TRANSPORT SYS, EQUIP, COMP, SERV.

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Next Year Sector/sub-sector (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$ 400.00M Canadian Exports \$ 20.00M Canadian Share 5.00% of Import Market	\$ 320.00M \$ 16.00M 5.30%	\$ 300.00M \$ 14.30M 4.80%	\$ 240.00M \$ 18.10M 7.50%

Major Competing Countries

i) 047 BRAZIL	025 %
ii) 112 FRANCE	015 %
iii) 577 UNITED STATES OF AMERICA	010 %
iv) 128 GERMANY WEST	010 %
v) 237 ITALY	010 %
vi) 616 DTHER COUNTRIES	030 %

Cumulative 3 year export potential for CDN products 60-100 \$M in this Sector/Subsector:

Current status of Canadian exports: Small but expanding

Products/services for which there are	Current Total Imports
good market prospects	In Canadian \$
 i) RAILWAY LOCOMOTIVE PARTS COMPONENTS & LICENSES ii) DEM PARTS FOR LOCALLY MADE LIGHT TRUCKS iii) REPLACEMENT AIRCRAFT TURBINES & PARTS iv) TRANSPORTATION ADVISORY AND ENGINEERING v) URBAN TRAFFIC CONTROL EQUIPMENT 	\$ 40.00 M \$ 40.00 M \$ 15.00 M \$ 3.00 M \$ 3.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be high