

EAITC's 1992 U.S. Trade-Related Events

The following are 1992 trade-related events in which External Affairs and International Trade Canada expects to participate. Further information is available from the officer responsible for the various sectors.

Advanced Technology Products/ Systems/Services

Electronic Components

Officer: D. Shaw Tel.: (613) 991-9474

- **MidCon** — September 1992 — Dallas, Texas. Electronic components, test equipment, systems and software.
- **NorthCon** — October 1992 — Seattle, Washington. Design tools, test and measurement, board-level components, packaging, manufacturing/production equipment and subsystems, including software.
- **Mission Out to Wescon** — November 1992 — Electronic components, test equipment, manufacturing/production equipment and subsystems.

Advanced Technology Products/ Systems/Services

Telecommunications

Officer: D. Shaw Tel.: (613) 991-9474

- **Incoming Buyers Mission** — July 1992 — Atlanta/Montreal. Telecommunications equipment, software & services.
- **South East Telecommunications** — August 31-September 2, 1992 — Orlando, Florida. Telecommunications equipment, software and services (PBX, electronic key systems and network management software).
- **IMCE (Land Mobile)** — September 1-3, 1992 — Atlanta, Georgia. Mobile communications equipment and services (cellular and radio).
- **Incoming Buyers Mission** — September 1992 — Chicago/Ontario. Telecommunications equipment, software & services.
- **Incoming Mission** — November 1992 — Various(Super-Conductor Super Collider) Advanced electronics, telecommunications equipment and software, computer hardware and software, advanced industrial materials.
- **Data '92** — December 10-12, 1992 — Miami, Florida. Software and peripheral hardware (multiplexers, bridges).

Agriculture/Food Products/Services

Semi-processed, Processed Food, Beverages

Officer: P. Egyed Tel.: (613) 991-9483

- **Summer International Fancy Food and Con-**

fection Show — July 26-29 1992 — Washington DC. Specialty food products.

- **Western Restaurant Convention & Expo** (California Restaurant Association Show) — August 15-18, 1992 — San Francisco. Equipment, food products, supplies and services for the US West Coast institutional foodservices and hospitality industry.
- **Michigan and Great Lakes Foodservices Show** — September 13-14, Detroit — Food and beverage products, equipment, supplies and services for the institutional foodservices and hospitality industry.
- **National Prepared Frozen Food Festival** — September 23, 1992 — East Rutherford, New Jersey. A foodservices trade show. Food products only - refrigerated and frozen - for the institutional foodservices trade.
- **Canadian Food and Beverage Show** — October 1, 1992 — Buffalo (or Syracuse). Food, beverage and seafood products.
- **Eastern Dairy Deli Show** — October 21-22, 1992 — Secaucus, New Jersey. All food products for dairy/delicatessen trade (including cheeses, cold cuts, baked goods, beverages, condiments).
- **Ohio Grocers' Association Show** — October 24-25, 1992 — Columbus, Ohio. Food products, equipment, supplies and services for the retail grocery trade.
- **International Hotel, Motel and Restaurant Show** — November 7- 11, 1992 — New York. Food products, equipment, furniture, services for institutional foodservices and hospitality trade.

Consumer Products/Services

Apparel/Footwear

Officer: N. Peacock Tel.: (613) 991-9476

- **Midwest Men's Wear Collective** — July 1992 — Chicago. Men's clothing.
- **Canada Mode** — September 1992 — New York. Womens bridge price fashions.
- **Representative Locator Mission** — September 1992 — Minneapolis. Athletic apparel.
- **New York Fashion Creators** — November 1992 — Los Angeles. Womens bridge point fashions.

Consumer Products/Services

Arts, Crafts, Giftware

Officer: T. Weinstein Tel.: (613) 991-9479

- **Christmas in July Show** — July 10-14, 1992 — Seattle. Crafts, giftware.
- **Solo Show of Western Canadian Crafts/ Giftware** — July 13-15, 1992 — Seattle.