



Beauty  
from the  
Mother's  
point of  
view



A MOTHER'S chief concern with beauty is to see it developed in healthy, wholesome, natural conditions in her children.

It is her delight to see their skin preserved in youthful bloom and freshness as they grow in years, and to this end nothing will serve so well as

# Pears' Soap

which acts as a soothing, emollient balm to the tender and sensitive skin of infants and young children.

It keeps the cuticle in a permanent condition of velvety softness and smoothness, enabling the complexion to develop into a lasting loveliness of natural color.

Best for the bath  
and the toilet