

has hardly begun to make iron for her own needs. There is no more reason why Canada should not compete with the United States in iron and steel than in wheat, butter, cheese and pork. We have all the requisites for the economic production of iron and steel, not only in the Maritime Provinces but right here in the heart of Ontario. What we want in Canada, and especially in Ontario, is a vigorous policy looking towards the development of our iron mines and the manufacture of pig iron, steel rails and all kinds of structural iron. There is a world-wide market for such articles. Canada is not limited to her own markets. She has the world for her field. While it is becoming more and more expensive to manufacture iron in Great Britain and Europe, it ought to be the very reverse in Canada. It is not improbable that Sydney, C.B., will surpass even Alabama in the cheap production of pig iron, and there is no reason why Ontario should not have furnaces working as economically as those at Pittsburgh. It is satisfactory to notice that we have, at least, made a beginning. Pig iron is now being produced in increasing quantities at Hamilton and Deseronto, while an iron plant is being completed at Midland. Our deficiency in Ontario seems to be more in the production of ore than in the manufacture of iron. The company at Hamilton finds it necessary to import considerable

quantities of ore from the United States. This, we feel certain, will only be temporary. The Algoma Commercial Company has got well advanced in the opening up of its iron properties in Michipicoton. It is said the company is shipping 4,000 tons a week, although the mine only made its first shipment on July 12 last. The opening up of this mine will undoubtedly reduce the imports of ore from the United States, and may stop them altogether. It will be a year or two before shipments of ore can be made from the Atikokan ranges, where the supply of iron ore is said to be unlimited. Pending the development of the mines in this district and the completion of the Rainy River Railway, the owners of iron mines at other points in Ontario that are accessible to the boats and cars ought to make an effort to open up their properties and produce ore for shipment. Iron ore is a merchantable commodity to-day, and anyone who has the right article can find a market for it. The great desideratum in the development of Ontario's iron mines seems to be capital. A number

of promising mines have been opened up, but in most of them no development work has been done to ascertain the quality of ore they contain. Ontario is by no means a purely agricultural province. We hope before long to see her have a world-wide reputation as an iron producer. If the British iron manufacturers studied their own interests they would abandon the unfavorable conditions under which iron is produced in Great Britain in favor of the superior conditions that prevail in Canada. —The World.

As an instance of direct returns from advertising, The Burt Mfg. Co., Akron, Ohio, report that they are crowded with orders as the result of an illustrated notice of their Burt exhaust head, which they have only recently commenced to advertise. "Any article of merit," said Mr. Warden, manager of the Company, "can be pushed successfully through judicious advertising in the trade journals, as we have demonstrated, to our own satisfaction, at least."

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