

W. R. BROCK & CO.

A SPECIAL purchase of neckwear is shown in the men's furnishing department of W. R. Brock & Co. This includes knots and derbys of the latest styles, which were made specially for them. Owing to the size of the purchase they are enabled to offer them at about one-half the regular price. The silks used are this season's patterns, and the latest range of colorings. Samples will be in the hands of their travelers on May 2. Another line worthy of special notice in this department is a drive in flannelette shirts, called "Ketchum." This line is made up of the over-makes of a mill, and is a "decided plum."

In their muslin department further shipments of Swiss muslin are to hand in white grounds, with white and colored pin spots and sprigs. Crepons, fancy crepes and corded piques in white, pink, sky, heliotrope, black, fawn and cream, are also in evidence at the present moment. A job line of art draperies is also to hand to retail at 10 cents. For value, design and coloring these are worthy of especial notice.

When a line of stainless and seamless black cotton hose is sold to the extent of 5,000 dozen in one season, and that season has still considerable time to run, there must be "something in it." This is the case with the "Leader," shown by W. R. Brock & Co in all sizes from $4\frac{1}{2}$ to $9\frac{1}{2}$ inch.

STIFFER PRICES IN MUSLINS.

Swiss spot muslins, 32 inches, in 10 yard lengths, H. L. Smyth & Co., Montreal, inform THE DRY GOODS REVIEW, are in remarkable favor just now. Canadian buyers in London, so

advice say, find difficulty in getting them. Purchases were made last year for spring delivery, but not in sufficient quantity to meet the demand. Swiss embroidered handkerchiefs are expected to record an advance of 10 to 20 per cent. The London reports indicate stiffer prices all round.

ADVANCE IN CHEAP STRAWS.

Men's straw hats are in great demand and Canton braids have advanced in price. Even at the advances, they cannot be procured. This is presumably on account of the China-Japan war.

Speaking with Mr. A. A. Allan, of A. A. Allan & Co., Toronto, he said that he thought the increased demand for straws was due to the warm June of 1894 having depleted retail stocks, and people were going, as a consequence, to buy early and heavily this year. Last week the days were bright and warm, and retailers at once began to write in, asking for immediate delivery. He said that the greatest demand in medium class goods was for the boater, with a straight rim and a $3\frac{1}{2}$ inches crown. Black ribbons predominated, but there was also a feeling for colors. Last year blacks had almost undisputed sway, but this year their supremacy was menaced.

From the general state of the market, it was learned that those large dealers who hang back till the season is upon them and then try to buy up surplus wholesale stocks have received a set-back this year. They can obtain no special privileges anywhere and find it exceedingly difficult to get stock at regular prices. This is especially true with regard to the lower grades of straws.

A NEW STIFFENER FOR SKIRTS

Marginal Skirt Wire

USED ALSO IN THE

SLEEVES
REVERS
and COLLARS

The Marginal Skirt Wire is firmly cemented. Will not break, slip, twist nor cut through the cloth covering. It insures perfect curves and wonderful effects not obtained by use of hair cloth and similar fabrics, being cheaper, lighter, and less cumbersome. It is easily attached and the ends can be firmly secured.

36 Yard Lengths. Colors: White, Drab and Black.
Prompt Attention to Mail Orders.

BRUSH & CO.

TORONTO