

At the "BELL" factory there is but one quality—the very highest.

there are no "seconds"

- No second grade material—no second grade help—no second grade ideas.
- On every piano, name of the maker, "BELL."
- The personal reputation of the manufacturers is staked on every piano that is made in the "BELL" factory.
- It is the "BELL" piano which gives the power to imitate 16 different stringed instruments, such as a harp, mandolin, banjo, zither, etc., which enables you to produce beautiful effects.
- All these charming effects can be had in addition to the pure, sweet tone of the piano, which is the acknowledged leader of Canadian pianos.

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