

Automotive Slogan Contest!

Twenty-Five Dollars In Cash Prizes

First Prize : : \$10.00
 Second Prize : : 7.50
 Third Prize : : \$5.00
 Fourth Prize : : 2.50



Mitchell

"A
Flow
of
Power."

W. C. Morrison
166 FULLARTON STREET.

Studebaker

"The
Truth Is
Mighty
and Shall
Prevail"

Frank McLachlin
86-90 KING STREET.

Reo

"The
Gold
Standard
of
Values."

Beemer & Co., Ltd.
QUEEN'S AVENUE.

Dodge

"A
Good
Name."

W. J. Chisholm
476 RICHMOND STREET.

Packard

"Ask
the
Man Who
Owns One."

Frank McLachlin
86-90 KING STREET.

Cadillac

"The
Standard
of the
World."

Beemer & Co., Ltd.
QUEEN'S AVENUE.

Paige

"The
Most
Beautiful
Car in
America."

Hodgins & Fergusson
68-72 YORK STREET.

Oldsmobile

"Sets
the
Pace."

W. R. Simpson
781 DUNDAS STREET.

Chevrolet

"The
Home of
Satisfactory
Service."

Ontario Garage and
Motor Sales Ltd.
297-401 DUNDAS STREET.

Here Are the Prize-Winners!

LONDON, ONTARIO, March 31, 1922.

This is to certify that we have checked the records and replies sent to The London Advertiser in connection with the "Automotive Slogan Contest" and we find the prize-winners to be as follows:

First Prize: C. Wonnacott, R.R. No. 1, Ettrick, Ont.
 Second Prize: Gladys Osborn, 78 Albion street, City.
 Third Prize: Lina V. Osborn, 78 Albion street, City.
 Fourth Prize: W. J. O'Brien, 361 1/2 Richmond st., City.

We further certify that this contest has been conducted in an absolutely fair and square manner.

S. H. ROWED, President.
 FRANK McLACHLIN, 1st Vice-Pres.
 W. J. CHISHOLM, 2nd Vice-Pres.

London and Middlesex Automotive Retail Dealers' Association

Overland

"Ironing
Out
the
Bumps"

Frank McLachlin
86-90 KING STREET.

Lincoln

"Leland-Built?"

J. W. McLaughlin
The "Lincoln" Dealer.
297 DUNDAS STREET.

Ford

"Ask the
Man With
the White
Hat."

J. W. McLaughlin
"The Ford Man."
297 DUNDAS STREET.

Used Car Slogan

"The
Envelope
Tells
the
Truth."

Frank McLachlin
86-90 KING STREET.

Maxwell

"The
Good
Maxwell"

Universal Motor Sales
CLARENCE STREET.

Chalmers

"The New
Series
Chalmers
See Us
First."

Universal Motor Sales
354 CLARENCE STREET.

Service Station

"Terry
For
Bargains."

Thomas A. Terry
150 FULLARTON STREET.

London Six

"Canada's
Quality
Car."

London Motors Ltd.
69 KING STREET.

McLaughlin

"When Better
Automobiles
Are Built
Will Build
Them."

McLaughlin Motor
Car Co., Ltd.
RICHMOND AND BATHURST.