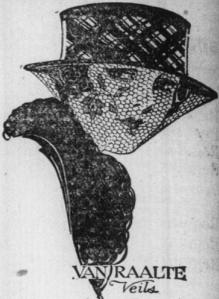


NEWEST VEILINGS!



518

Sole Agents for
Newfoundland
Marshall
Brothers.

Received:

shipment of

Columbia
phonolas
and
records.

Portrait Co.

Department.

Plates,
14 x 20.

a small quantity 14 x 20
which we are selling at
PRICES.

M. BARR.

OATS!

to-day, Jan. 24th,

50 bags

OATS.

NEAL

the Evening Telegram

Annual End of Season's Clearance Sale.

All our stock of Muslin Blouses, Costumes, Tweed Coats, Fur Coats, Children's Coats, Child's Serge Dresses, Ladies' Crepe de Chene and Silk Dresses, Untrimmed, Ready-to-Wear & Millinery Hats, MUST BE CLEARED. We are therefore selling the above regardless of cost.

LADIES' BLOUSES.		LADIES' COSTUMES.		LADIES' DRESSES.		LADIES' COATS.	
Regular 80c.	Sale Price 60c.	Regular \$13.00.	Sale Price \$10.40	Regular \$8.20.	Sale Price \$6.56	Regular \$9.80.	Sale Price \$7.84
Regular \$1.20.	Sale Price 90c.	Regular \$18.70.	Sale Price \$14.96	Regular \$11.00.	Sale Price \$8.80	Regular \$19.50.	Sale Price \$15.60
Regular \$1.80.	Sale Price \$1.35	Regular \$20.00.	Sale Price \$16.00	Regular \$21.00.	Sale Price \$16.80	Regular \$28.50.	Sale Price \$18.80
Regular \$3.30.	Sale Price \$2.47	Regular \$49.00.	Sale Price \$39.20	Regular \$33.00.	Sale Price \$26.40	Regular \$52.00.	Sale Price \$41.60
CHILD'S SERGE DRESSES.		CHILD'S COATS.		LADIES' FUR COATS.		LADIES' HATS.	
Regular \$2.70.	Sale Price \$2.16	Regular \$2.30.	Sale Price \$1.84	Regular \$46.00.	Sale Price \$35.00	Regular \$1.00.	Sale Price 67c.
Regular \$3.65.	Sale Price \$2.92	Regular \$5.60.	Sale Price \$4.48	Regular \$76.00.	Sale Price \$60.80	Regular \$2.20.	Sale Price \$1.47
Regular \$5.80.	Sale Price \$4.64	Regular \$7.50.	Sale Price \$6.00	Regular \$82.00.	Sale Price \$65.60	Regular \$3.60.	Sale Price \$2.40
		Regular \$9.95.	Sale Price \$7.96	Regular \$132.00.	Sale Price \$105.60	Regular \$9.50.	Sale Price \$6.33
						Regular \$10.00.	Sale Price \$6.67

FOR FOURTEEN DAYS ONLY
BISHOP, SONS & COMPANY, LIMITED.
PHONE 484. MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

HERE ARE A FEW COLUMNS OF VALUES

IMPORTANT ENOUGH TO WARRANT INDIVIDUAL AND EXTRA SPECIAL MENTION:

MAIL ORDERS Promptly and Satisfactorily Attended To.

WOMEN'S WOOL CAPS.
Warm Wool Caps for winter wear. These are made from pure wool, with turned up rim and buttons side of cap. We advise you to see this line before they are all bought up.
Sale Price, each **68c**

TURKISH TOWELS.
Striped Turkish Towels, small size. Now is the time to buy liberally, as later on the price of towels will be a lot higher.
Sale Price, each **14c**

MEN'S FLEETE SHIRTS.
Just what you require for winter wear. Made from good quality flannelette, with collar attached. To be had in all sizes.
Sale Price, **\$1.00**

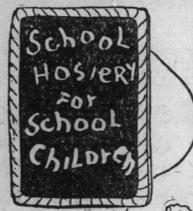
ART EMBROIDERIES.
Fresh New Shipments Arrive. And you will find prices just as attractive as formerly. Added to this, you have the advantage of making choice from ever designs in various sizes. Among the new-comers you will find these.
Prices 8c., 9c., 10c., 12c., 13c. per yard up.

BUY YOUR BLANKETS AT A SAVING.
Hardly a day passes but we hear some woman complaining that she doesn't know what to do. She's seen prices go up, she sees that they will go higher, and inasmuch as this is the case, isn't it clear as daylight that to buy now is the proper thing to do?
Here are Blankets at prices that make it the part of folly not to buy at such savings.
Cotton Blankets, size 36 x 40 inches, pair **53c**
Cotton Blankets, size 36 x 72 inches, pair **\$2.00**
Cotton Blankets, size 34 x 74 inches, pair **\$2.25**
Cotton Blankets, size 34 x 74 inches, pair **\$7.00**

CHILDREN'S MILLINERY.
We are offering to clear a line of Children's Hats in Felt, etc., trimmed and untrimmed. We have this line on exhibition in our east window. We ask you to see the values offered.
Values up to \$1.50 each.
Sale Price, each **79c**

MEN'S WINTER CAPS.
These offer extra good value. Very comfortable Cap for present wear, fitted with a fur ear band; mostly dark tweed; to be had in all sizes. Regular price \$1.00 each. Sale Price, each **87c**

WOMEN'S FLEECE UNDERSKIRTS.
Here is your opportunity of securing a nice warm garment at a reasonable cost. These are made of a fine ribbed cotton with a heavy fleeced inside. A leading value in our Underwear section. Sale Price, **\$1.00** each



Excellent value in Children's Hosiery may be seen at this store. They are made from a mixture of cotton and wool and are sure to give excellent wear. We advise you to buy a quantity of these as you will surely pay a higher cost later. All sizes. Sale Price, per **23c** pair

SMALLWARES.
Our Smallware Bargain Counter offers wonderful opportunities to reap savings of economic worth on desirable, dependable, staple merchandise, which you have need for almost every day.
Mending Wool, 2 cakes for **7c**
Crochet Cotton, 2 balls for **11c**
Hair Pins, 2 boxes for **7c**
Women's H. S. Handkerchiefs, 3 for . . . **11c**
Safety Pins, 12 for . . **6c**

REMNANTS.
See the huge Remnant Pile we have ready for this week. Calico, White, Striped and Pink Flette, Fancy Blouse Lengths, White Shirting, Crossbar Muslin, etc., etc.

Store Opens **8.30 a.m.**
ALEX. SCOTT,
18 New Gower St.
Store Closes **6 p.m.**

"Jerry" at the Casino.

The Harkins Company Present Another Successful Comedy to a Large Audience Last Night.

It certainly "does pay to advertise" if we are to judge from the attendance which greeted the Harkins Players at their first performance of "Jerry" last evening. "Jerry" is one of the funniest comedies containing some laughable situations as well as startling philosophy, and it was presented with a brightness that could not be excelled. Each of the three acts was full of regular roars, which proclaimed the appreciation of the crowded house. This comedy has made Billy Burke famous. Miss Marjorie Davis, the clever actress, who took the title role last night, certainly performed her part in a most pleasing manner. She gave a most artistic interpretation of the part and received a certainly well merited applause. Miss Eugene Du Bois, who gave such an excellent portrayal of "Countess de Beauvoir" in "It Pays to Advertise", scored a triumph in her role of "Harriet Townsend." Miss Lois Perkins as "Jean Doubleday" did most commendable work. Joseph Selman and the other members of the cast did their parts very effectively. Erville Anderson gave a clever presentation of "Peter Flagg", an Englishman. Miss Chesmond certainly won the admiration of the house. Her dances were performed with a grace and art that was simply charming. To-night "Jerry" will be repeated and it is quite needless to say that they will be greeted by another crowded house. They deserve it.

Note of Thanks.

The Guardians of the Juvenile T.A. & B. Society desire to thank, on behalf of the Society, those who so generously helped to make their treat a success, especially Mr. P. Laracy, for the free entertainment at the Crescent Picture Palace, the Ladies' Committee, the T. A. Band and the following for special donations: Hon. W. J. Ellis, J. J. Spratt, Mrs. Daley Owens, Mrs. Capt. Wilson, Mr. Richard Mabor, Mr. C. Kelly, Mr. T. Redmond, Mr. James Clancey, Mrs. L. Walsh, Mr. E. Flynn, Mrs. R. Ivany, Mr. A. Moakler, Mrs. P. Grace, Mrs. P. Comerford, and all other ladies and gentlemen who contributed in any way to make the affair a success.
M. A. WALSH,
Secretary Guardians.

Here and There.

When you want Steaks, Chops, Cutlets and Collops, try ELLIS'.

WILL DOCK.—The ore carrier Hochelega will go into the dry dock for a thorough overhauling in a few days.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.

STOWAWAYS.—Three young lads who stowed away on the Diana when she left to secure her sealing coal will be brought back on the return of the ship. The young toughs are reported to have considerably damaged the fittings of the room in which they were confined.

Halifax Relief Fund.

The Evening Telegram.
Please publish the following additional names and amounts in the Halifax Disaster Fund from
Mr. Penney \$5.00
Mr. 50
Mr. 50
Mr. 1.00
Sincerely yours,
S. RUSSELL,
Secy. H.D.F.
January 25, 1918.

Here and There.

HALF FISH CARRIER.—Capt. and crew from Carbonare are in the city and will man one of our going vessels.

When you want Sausages, try ELLIS'; they're the

"ALMIGHTY DOLLAR."—Mr. E. Hammon will lecture to members of the Llewellyn Club on the subject of "The Almighty Dollar." All men are in-

Personal Mention.

Mr. U. N. Baeg, of the firm of Baeg Brothers, Curling, who has been in the city on business for his firm, returned home by yesterday's express.

Pte. V. L. Randall, who entered the Hospital for a slight operation in order to join the Regiment, proceeded to his home, Port Rexton, by yesterday's express.

Mr. M. T. Flynn, of Marystown, who had been visiting the city, proceeded to points in Trinity and Bonavista Bays by yesterday's express on business.

FREE TO ALL SUFFERERS
If you feel "out of sorts" and don't "get on" with your work, or if you are suffering from CHRONIC NEURALGIA, MIGRAINE, HEADACHE, RHEUMATISM, BRUISES, SWELLINGS, GOUT, GRAVEL, etc., you should try the NEW FRENCH REMEDY, DR. LECHE'S THERAPION.
It is a powerful medicine, and has cured thousands of cases of the above ailments. It is a pure vegetable preparation, and is entirely safe for all ages. It is sold in bottles of 1/2, 1, 2, 3, 4, 6, 12, 24, 48, 96, 192, 384, 768, 1536, 3072, 6144, 12288, 24576, 49152, 98304, 196608, 393216, 786432, 1572864, 3145728, 6291456, 12582912, 25165824, 50331648, 100663296, 201326592, 402653184, 805306368, 1610612736, 3221225472, 6442450944, 12884901888, 25769803776, 51539607552, 103079215104, 206158430208, 412316860416, 824633720832, 1649267441664, 3298534883328, 6597069766656, 13194139533312, 26388279066624, 52776558133248, 105553116266496, 211106232532992, 422212465065984, 844424930131968, 1688849860263936, 3377699720527872, 6755399441055744, 13510798882111488, 27021597764222976, 54043195528445952, 108086391056891904, 216172782113783808, 432345564227567616, 864691128455135232, 1729382256910270464, 3458764513800540928, 6917529027601081856, 13835058055202163712, 27670116110404327424, 55340232220808654848, 110680464441617309696, 221360928883234619392, 442721857766469238784, 885443715532938477568, 1770887431065876955136, 3541774862131753910272, 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