TIME have called this a See-Saw Sale. In more respects

than one it is. On one end of the plank are we-

Table and Stair Oilcloth, 17c. and 9c. yard.

45 inch Table Ooil Cloth, No. 1 goods; best American make; very 18 inch width Stair Oil Cloth, 9c. per yard. Designs and shadings to harmonize with any carpet. Worth 14c. See-Saw Sale Price, per

to the seaside. The dress that made

BED SPREADS, \$1.78.

Worth \$2.20. See-Saw \$1.78

We have others reduced to tempt-

These stockings stand hard wear

and are the right weight for summer

wear. Worth 20c. per pair. See-Saw Sale Price 15c

children's, which you will do well to

LADIES' UNDER MUSLINS.

We have piled in a mighty stock

of these seasonable goods in Corset

Covers, Nightdresses and Underskirts

White Honeycomb and Marcella

Monday's express.

5 per cent discount between 9 and 9.30 in mornings.

COTTON BLANKETS for 87c. 50 x 74 inch Cotton Blankets of in exclusive designs. The apex of American make, Pink and Blue bor- dressiness (washable). The dress ders. Worth \$1.10. See-Saw 87c that New York wears when she goes to the specific that New York wears that made

Worth \$1.65. See-Saw \$1.29 Devine's famous. Made from linens of best quality. Will be shown at Discount 5 per cent. between 9.30 this great sale. Specials to arrive by and 10 in mornings.

MEN'S COLLARS (Linen) 5c. each. 50 doz. Men's Linen Collars, in stylish makes. Worth 20c. each. See-Saw Sale Price, each 5c White Honeycomb and Marcella Quilts, 80 x 72 inches, for double bed.

DOZ. PAIRS MEN'S LINEN CUFFS, 10c. per pair.

ing figures. Discount 5 per cent. be-The city will wonder where they tween the hours of 9.30 and 10 in mornings. Worth 25c. per pair. See Saw Sale Price, pair 10c 5 per cent. discount between 4.30 and 5 in afternoons. HOSIERY FOR WOMEN, 15c. pair.

LADIES' UNDERWEAR, 10c. per garment.

This is an exceptional line and We also have a serviceable line of must be seen to be fully understood. We have the correct thing. Garments that are selling in the usual way at see. 5 per cent. discount from 1.30 15 and 20c., short sleeves, between to 2.

Be on the spot when the clock

These Dust Coats are made special-

ly for summer wear, and take the price of one—29c. cath is the See-Saw place of expensive heavy coats. Correct thing ... \$3.89 tween 3.30 and 4 in afternoons.

we have too much stock — mostly new stock, some odds and ends, and we want money---we all do! LADIES' ONE-PIECE DRESSES

The other end of the plank holds out an attraction for you. A chance for one week to buy honest goods greatly below regular prices-a pleasing prospect awaits your realization. Will you step on and see-saw? The pleasure will be mutual.

The service at our store will be efficient; whether you want FLANNELETTES, CALICOES AND 60 x 76, same as above in quality. Devine's famous. Made from linens one cent's worth or \$100 worth the attention will be the same. Extra HELP! Extra SPACE! A COOL STORE!

> LADIES' UNDERWEAR, 10c. per garment.

This is a stunning line of beautifully finished goods. Worth 15c. to 18c. each. See-Saw Sale 10c

Be on the spot when the clock strikes mornings 10.30 to 11, 5 per

LADIES' TAN LOW CUT SHOES, \$1.27.

This is a Blucher cut Oxford of very graceful lines, in the popular Golden Brown shade, Corded Ribbon pair. See-Saw Sale Price \$1.27 ties, Cuban heel. Worth \$1.60

5 per cent. discount between 11 and

OVERALLS.

Men's strong and staunch 65c Overalls for

The overall question has kept many a thrifty housewife awake nights sewing on buttons, sticking patches,

etc. We've got over this difficulty in our "Ironclads." Worth 90c. 65c

5 per, cent. discount between 12.30.

The Right House.

167 Water Street 4.30 in afternoons.

Men's Negligee Shirts, 49c.

This is the most marvellous Shirt cinch we've ever laid before the pub-

Men's Fleece-Lined Underwear.

Men's Fleece Lined, worth 50c. each. Well woven, no knobs, 30c

SHIRTINGS, 7, 8 and 9c. yard.

Now is your time to buy cotton goods. They are bound to be higher later on; the tendency of the market is upward. You can buy one dozen yards from us at this great sale for what you will have to pay for a half dozen later on. Goods that usually sell at 10c., 12c., and 13c. per yard. See-Saw Sale Price, 7e., 8c. 9c

CHIFFONS for 9c. per yard.

This is the greatest offer yet; and f you want Chiffons, see these, 1,000 yards sold in the usual way at 20c and 30c. per yard. See-Saw 9c BLAY AND BLEACHED SHEETING, Sale Price, per yard

Also a fine line of Gimps and Dress Trimmings, comprising 1,700 yards, at Sc. per yard. Great time to buy for a shop. 5 per cent. discount between 4 and 4.30 in afternoons.

BOYS' AND MEN'S BOOTS. These goods are known so well that it is unnecessary for us to say a word about them. A genuine Vici Kid this sale for ..

Usually \$2.80. 5 per cent. discount between 4 and

MEN'S PANTS for 99c. Men's Tweed Pants, strong, ser-

viceable and dark patterns. Worth

BLOUSES for 69c. each.

The biggest, nattiest, chickest collection on the street. Dozen of low neck, kimona sleeve, fine Sheer lawn, 10 to 10.30 in mornings 5 per cent. sailor collar. Worth \$1.00 to \$1.50.

See-Saw Sale Price, each . 69c

5 per cent. discount between 3 and 3,30 in afternoons.

'Tis a great time to buy Sheetings, as we have several odds and ends which we are clearing at profidess prices. For instance: Bleach Linen Sheetings, 66 inches wide. Worth 50c. per yard. See-Saw Sale

62 inch Blay. Worth 34c. per yard. See-Saw Sale

Discount of 10 per cent. from 9.30 to 10 in mornings.

COMPANY.

Labrador Service!

S.S. "Sagona" will sail from Dry Dock Wharf, St. John's, at 6 p.m. to-morrow, FRIDAY, July 5th, for Labrador, calling at

> Harbor Grace, Carbonear, Catalina, Trinity, Wesleyville, Twillingate, Battle Harbor,

And the usual ports of call on Lahrador. Freight received up till 5 p.m. on day of sailing.

Reid Newfoundland Company

If You have never known the supreme comfort of a Union Suit of Underwear try one new.

The Boys vote them fine. Knee and Ankle Lengths. Long and Short Sleeves. Proper thing for Athletes.

Prices-2-Piece Suits : 50c. to \$1.40 Garment.

\$1.40 to \$1.60 Suit

Knee Length Drawers The Young Man's Store.

Coat Cut Undershirts

Function,

Loose Fitting

Cabbage, Apples, etc.

Just landed ex "Mongolian," 150 barrels Choice Green Cabbage. 20 boxes Apples. 20 boxes Large Lemons.

Cabbage good and cheap. Order quickly if wanted.

Edwin

Murray



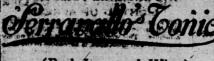
Make your cakes at home with "Paisley Flour."

Mixing the ingredients yourself, you know that they are clean, sound and wholesome. Using

Paisley Flour The SURE raising powder

instead of baking powder, self-raising flour, or cake mixtures, you achieve light, wholesome and digestible cakes.

"Paisley Flour"—the sure raising powder—is made by Brown & Polson and is to be mixed one part with eight parts ordinary flour. Sold in 22, 14 and 5 c. tins containing 14 oz., 7 oz. and 2 oz. . The 22 c. tins will raise 7 pounds of flour.



(Bark Iron and Wine) Gives Health and Strength Sold by Druggists throug: o t the Island, and

BAYWARD & CON Distribution Autols

THE CANADIAN. BANK OF COMMERCE.

A branch of this Bank has been established in St. John's at 222 Water Street, where a general banking business may

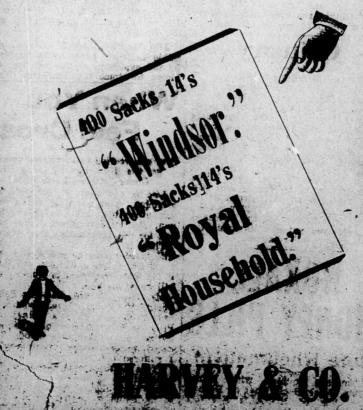
Savings' Bank Accounts.

Interest at the current rate is allowed on all deposits of \$1.00 and upwards. Careful attention is given to every account. Small accounts are welcomed. Accounts may be opened and operated by mail, and also may be opened in the name of two or more persons, withdrawals to be made by any one of them or by the survivor.

F. E. DENCH, Manager.

Just Received.

Per S.S. CITY OF SYDNEY:



THE STEAMER



BOWRING BROS., Limited,

FRIDAY, the 5th July,

Calling at the following places: Cape Broyle, Ferryland, Fermeuse Trepassey, St. Mary's, Salmonier Placentia, Marystown, Burin, St Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Richard's Harbor Rencontre West, Cape La H Ramea, Burgeo, Rose Blanche, nel, Bay of Islands, Bonne Bay.

Freight received until 6 p.m. on

For freight or passage apply to the Coastal Office of

BOWRING BROS., LTD. Telephone, 306 Shoe Repairing

Repairs of all kinds neatly and promptly ex-ecuted. Boot and Shoes neatly repaired. We send for and deliver work with-out extra cost out extra cost. : Terms CASH.

Phone 94. L. J. CHANNING, 169 New Gower St., opp. Brazil's Square.

TORONTO, scattered show fair to-day an ROPER'S,

AUCTIO

New At the Preso

TO-MORROW

30 boxes, cor pounds each, Will be sold in chasers.

P. C. O'DRISO ju/y5,1i THE



as the Motor last out through defec Investigate the before buying. Catalogues, pr

DARBY july5,12i Age

For We

Cars driven Chaffeurs. Will time. Apply t

Excursion

Cor. Gow and Milit or Phone 212.

Lime F

in any quantit PHONE-I

Newfoundla

Old Scote

Scotland. Keep COLLINS, TOI f5,3m,m,w f,s G Nort

Syd COA

Now landing, 1000

Screen Sydne

H.J. Sta MOTOR S

My Moto for hire from the Central Sta fare. Orders in Road, or 'Phon prompt attentio

june29,tf