

# Devine's A See-Saw Sale! Devine's

## Table and Stair Oilcloth, 17c. and 9c. yard.

45 inch Table Oil Cloth, No. 1 goods; best American make; very pleasing designs and in many shadings. Big lot bought special. Worth 25c. See-Saw Sale Price, yard . . . . . **17c**  
 18 inch width Stair Oil Cloth, 9c. per yard. Designs and shadings to harmonize with any carpet. Worth 14c. See-Saw Sale Price, per yard . . . . . **9c**  
 5 per cent discount between 9 and 9.30 in mornings.

### COTTON BLANKETS for 87c.

50 x 74 inch Cotton Blankets of American make. Pink and Blue borders. Worth \$1.10. See-Saw Sale Price . . . . . **87c**  
 60 x 76, same as above in quality. Worth \$1.65. See-Saw Sale Price . . . . . **\$1.29**  
 Discount 5 per cent. between 9.30 and 10 in mornings.

### MEN'S COLLARS (Linen) 5c. each.

50 doz. Men's Linen Collars, in stylish makes. Worth 20c. each. See-Saw Sale Price, each . . . . . **5c**

### 10 DOZ. PAIRS MEN'S LINEN CUFFS, 10c. per pair.

The city will wonder where they come from, but we have them. Worth 25c. per pair. See-Saw Sale Price, pair . . . . . **10c**  
 5 per cent. discount between 4.30 and 5 in afternoons.

### LADIES' UNDERWEAR, 10c. per garment.

This is an exceptional line and must be seen to be fully understood. We have the correct thing. Garments that are selling in the usual way at 15 and 20c., short sleeves, between 10.30 and 11 a.m., will go at, each . . . . . **10c**  
 Be on the spot when the clock strikes.

### DUST COATS for \$3.89.

These Dust Coats are made specially for summer wear, and take the place of expensive heavy coats. Correct thing . . . . . **\$3.89**

### LADIES' ONE-PIECE DRESSES

in exclusive designs. The apex of dressiness (washable). The dress that New York wears when she goes to the seaside. The dress that made Devine's famous. Made from linens of best quality. Will be shown at this great sale. Specials to arrive by Monday's express.

### BED SPREADS, \$1.78.

White Honeycomb and Marcella Quilts, 80 x 72 inches, for double bed. Worth \$2.20. See-Saw Sale Price . . . . . **\$1.78**  
 We have others reduced to tempting figures. Discount 5 per cent. between the hours of 9.30 and 10 in mornings.

### HOSIERY FOR WOMEN, 15c. pair.

These stockings stand hard wear and are the right weight for summer wear. Worth 20c. per pair. See-Saw Sale Price . . . . . **15c**  
 We also have a serviceable line of children's, which you will do well to see. 5 per cent. discount from 1.30 to 2.

### LADIES' UNDER MUSLINS.

We have piled in a mighty stock of these seasonable goods in Corset Covers, Nightdresses and Underskirts at lowest prices, but during this great sale you will get two for the price of one—25c. each is the See-Saw Sale Price. 5 per cent. discount between 3.30 and 4 in afternoons.

**W**E have called this a See-Saw Sale. In more respects than one it is. On one end of the plank are we—we have too much stock—mostly new stock, some odds and ends, and we want money—we all do!

The other end of the plank holds out an attraction for you. A chance for one week to buy honest goods greatly below regular prices—a pleasing prospect awaits your realization. Will you step on and see-saw? The pleasure will be mutual.

The service at our store will be efficient; whether you want one cent's worth or \$100 worth the attention will be the same. Extra **HELP! Extra SPACE! A COOL STORE!**

**LADIES' UNDERWEAR, 10c. per garment.**  
 This is a stunning line of beautifully finished goods. Worth 15c. to 18c. each. See-Saw Sale Price . . . . . **10c**  
 Be on the spot when the clock strikes mornings 10.30 to 11, 5 per cent. discount.

**LADIES' TAN LOW CUT SHOES, \$1.27.**  
 This is a Blucher cut Oxford of very graceful lines, in the popular Golden Brown shade, Corded Ribbon ties, Cuban heel. Worth \$1.50 per pair. See-Saw Sale Price . . . . . **\$1.27**  
 5 per cent. discount between 11 and 11.30 in mornings.

**OVERALLS.**  
 Men's strong and staunch Overalls for . . . . . **65c**  
 The overall question has kept many a thrifty housewife awake nights sewing on buttons, sticking patches, etc. We've got over this difficulty in our "Ironclads." Worth 90c. See-Saw Sale Price . . . . . **65c**  
 5 per cent. discount between 12.30 and 1 noon.

## Men's Neglige Shirts, 49c.

This is the most marvellous shirt line we've ever laid before the public. The line runs into hundreds. They represent the over-production of a large American manufacturer, and are worth from 75c. to \$1.00. All sizes from 14 to 16½. See-Saw Sale Price . . . . . **49c**  
 12 to 12.30 (noon time) 5 per cent. discount.

## Men's Fleece-Lined Underwear.

Men's Fleece Lined, worth 50c. each. Well woven, no knobs. smooth as silk. See-Saw Sale Price, each . . . . . **30c**  
 5 per cent. discount off this price between 8.30 & 9 in mornings.

### FLANNELLETTES, CALICOES AND SHIRTINGS, 7, 8 and 9c. yard.

Now is your time to buy cotton goods. They are bound to be higher later on; the tendency of the market is upward. You can buy one dozen yards from us at this great sale for what you will have to pay for a half dozen later on. Goods that usually sell at 10c., 12c., and 13c. per yard. See-Saw Sale Price, 7c., 8c., 9c. 10 to 10.30 in mornings 5 per cent. discount.

### MEN'S PANTS for 99c.

Men's Tweed Pants, strong, serviceable and dark patterns. Worth \$1.50 per pair. See-Saw Sale Price . . . . . **99c**

### BLOUSES for 69c. each.

The biggest, nattiest, chicest collection on the street. Dozen of low neck, kimona sleeve, fine Sheer lawn, sailor collar. Worth \$1.00 to \$1.50. See-Saw Sale Price, each . . . . . **69c**  
 5 per cent. discount between 3 and 3.30 in afternoons.

### GRAY AND BLEACHED SHEETING, 26c. and 40c. per yard.

'Tis a great time to buy Sheetings, as we have several odds and ends which we are clearing at profitless prices. For instance: Bleach Linen Sheetings, 66 inches wide. Worth 50c. per yard. See-Saw Sale Price . . . . . **40c**  
 62 inch Gray. Worth 34c. per yard. See-Saw Sale Price . . . . . **26c**  
 Discount of 10 per cent. from 9.30 to 10 in mornings.

### CHIFFONS for 9c. per yard.

This is the greatest offer yet; and if you want Chiffons, see these. 1,000 yards sold in the usual way at 20c. and 30c. per yard. See-Saw Sale Price, per yard . . . . . **9c**

Also a fine line of Gimps and Dress Trimmings, comprising 1,700 yards, at 5c. per yard. Great time to buy for a shop. 5 per cent. discount between 4 and 4.30 in afternoons.

### BOYS' AND MEN'S BOOTS.

These goods are known so well that it is unnecessary for us to say a word about them. A genuine Vici Kid Boot for men. During this sale for . . . . . **\$2.25**  
 Usually \$2.80.  
 5 per cent. discount between 4 and 4.30 in afternoons.

**J. M. DEVINE,**  
 P. O. BOX, 1. The Right House. 167 Water Street

## REID NEWFOUNDLAND COMPANY.

### Labrador Service!

S.S. "Sagona" will sail from Dry Dock Wharf, St. John's, at 6 p.m. to-morrow, FRIDAY, July 5th, for Labrador, calling at

**Harbor Grace, Carbonear, Catalina, Trinity, Wesleyville, Twillingate, Battle Harbor,**  
 And the usual ports of call on Labrador.

Freight received up till 5 p.m. on day of sailing.

## Reid Newfoundland Company

If You have never known the supreme comfort of a Union Suit of Underwear try one now.

The Boys vote them fine. Knee and Ankle Lengths. Long and Short Sleeves. Proper thing for Athletes.

Prices—2-Piece Suits: **50c. to \$1.40 Garment.**

Union Suits: **\$1.40 to \$1.60 Suit.**



**The Young Man's Store.**

ADVERTISE in THE EVENING TELEGRAM.

## Cabbage, Apples, etc.

Just landed ex "Mongolian,"  
 150 barrels Choice Green Cabbage.  
 20 boxes Apples.  
 20 boxes Large Lemons.  
 Cabbage good and cheap. Order quickly if wanted.

## Edwin Murray



Make your cakes at home with "Paisley Flour."  
 Mixing the ingredients yourself, you know that they are clean, sound and wholesome. Using

## "Paisley Flour" The SURE raising powder

instead of baking powder, self-raising flour, or cake mixtures, you achieve light, wholesome and digestible cakes.

"Paisley Flour"—the sure raising powder—is made by Brown & Polson and is to be mixed one part with eight parts ordinary flour. Sold in 22, 14 and 5 c. tins containing 14 oz., 7 oz. and 2 oz. The 22 c. tins will raise 7 pounds of flour.

## Ferravallo Tonic

(Bark Iron and Wine)  
 Gives Health and Strength.  
 Sold by Druggists throughout the Island, and

**HAYWARD & CO., Distributing Agents**

## THE CANADIAN BANK OF COMMERCE.

Head Office . . . . . Toronto.  
 Capital . . . \$15,000,000    Res. . . \$12,500,000

A branch of this Bank has been established in St. John's at 222 Water Street, where a general banking business may be transacted.

### Savings' Bank Accounts.

Interest at the current rate is allowed on all deposits of \$1.00 and upwards. Careful attention is given to every account. Small accounts are welcomed. Accounts may be opened and operated by mail, and also may be opened in the name of two or more persons, withdrawals to be made by any one of them or by the survivor.

F. E. DENCH, Manager.

## Just Received, Per S.S. CITY OF SYDNEY:

400 Sacks - 14's  
**"Windsor"**  
 400 Sacks - 14's  
**"Royal Household"**  
**HARVEY & CO.**

## NOTICE.

THE STEAMER



## 'Portia'

Will leave the Wharf of

## BOWRING BROS., Limited,

FRIDAY, the 5th July, at 10 a.m.

Calling at the following places:

Cape Broyle, Ferryland, Fernes, Trepassy, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Richard's Harbor, Rencontre West, Cape de la Hune, Ramea, Burgeo, Rose Blanche, Gannet, Bay of Islands, Bonne Bay.

Freight received until 6 p.m. on Thursday.

For freight or passage apply to the Coastal Office of

**BOWRING BROS., LTD.,**  
 Telephone, 306

## Shoe Repairing

Repairs of all kinds neatly and promptly executed. Boot and Shoes neatly repaired. We send for and deliver work without extra cost. Terms CASH.

Phone 94.  
**L. J. CHANNING,** 169 New Gower St., opp. Brazil's Square.  
 ap9,3m,ed

**An Intelligent person**  
 may earn \$100 monthly corresponding to newspaper advertising. Send for particulars. Press Syndicate F173  
 Liverpool, ENGL.

## WEATHER

TORONTO, scattered show fair to-day and

## AUCTION

THE P. AUCTION

## New

At the Pres

## TO-MORROW

30 boxes, each, will be sold in chasers. P. C. O'DRISCOLL July 5, 11

## THE M

Gasole



as the Motor last out through defect

Investigate the before buying. Catalogues, price

**DARBY** Buring July 5, 12

## Hire a

For We

Excursio

Cars driven by Chauffeurs. Will time. Apply

**Anglo-American** Cor. Gower and Milit or Phone 212.

## Lime F

We are now

liver Lime in any quantity

PHONE-KI PHONE-OH

**Newfoundland** East End J. 11

June 1, 1912

## Old Scot

The kind you

Scotland. Keep every

**COLLINS, TOR** 5, 3 m. w. f. s. G

## Nor

Syd

COA

Now landing.

**1000**

**Screen**

**Sydne**

## H. J. Sta

**MOTOR C**

My Moto

for hire from the Central St. fare. Orders Road, or 'Phon

prompt attention  
 June 29, 11