

NESS AND PLEASURE COMBINED!

FOR BOATS or FOR ENGINES?

able to the FISHERMAN, PLANTER, CLERGYMAN, TOURIST, and PURE-SEEKER.

Place your order now for next

el Engineering and Supply Co., Ltd.

Be Safe Than Sorry.

ufficiently protected from loss by fire? Cover your property adequately? The reason with its fire hazard is now on companies, low rates and prompt pay- good inducements. Look up our you will find how promptly we settle

PERCIE JOHNSON, Agent.

ice: corner Duckworth and Prescott Streets.

olumbia

will give so much any people, for so little cost, as a

PHONE.

\$120.

ia Records

Talking Machine and make it sound almost as if the Columbia Gramophone. No owner of a Machine will put his good money into ordinary records. Columbia Records are better beyond in smoothness, in clearness, in volume and in better in every way. PRICES:

Discs..... 65 cts. Discs..... \$1.00.

Picture & Portrait Co., Graphophone Department

Advertisement for Joseph Roper, Watchmaker and Jeweller, featuring an image of a watch and text: JOSEPH ROPER, Watchmaker and Jeweller, JOHN'S, NEWFOUNDLAND. WEDDING RINGS AND KEEPSERS.

scription Carefully and Skillfully Executed. A large assortment of Clocks and Gold and Silver Jewellery. Ware in great variety

JOSEPH ROPER, Water Street, opp. Bowring Bros., Ltd.



Simplicity, Strength and Durability

These are three of the distinctive features that combine to make the Singer the easiest sewing, longest lasting, and best sewing machine made. There is nothing intricate or fragile about it.

Singer Sewing Machines

are sold only at Singer Stores or by Singer Salesmen—never through dealers or under other names.

Only Store in St. John's is at

339 Duckworth Street

The East End Tobacco Store

TOBACCO POUCHES—with Silver Shields; ASH TRAYS—in various designs; MATCH POTS—with Silvered Rim; CIGARETTE and CIGAR CASES—with Nickel-plated corners; PIPE RACKS—in Oak and Cherry; VISTA and SNUFF BOXES—decorated; CIGAR and CIGARETTE TUBES—with Amber Mouthpieces; TOBACCO JARS—Fancy Earthenware, various patterns and designs; SCISSORS, CIGAR CUTTERS—Nickel & Plated; CIGAR and CIGARETTE BOXES—in Fancy Leather; and a full line of other HIGH-CLASS SMOKERS' REQUISITES.

JAMES P. CASH, Tobacconist, Water Street

Our Packets of CHRISTMAS and NEW YEAR CARDS

this season SURPASS all former values! No other firm in Newfoundland can give such MARVELLOUS VALUE FOR THE MONEY.

- Gay Packet of 6 Cards, only 10 cents. Santa Claus Packet of 8 Cards, only 4 cents. Goodwill Packet of 10 Cards, only 10 cents. Holiday Packet of 10 Cards, only 10 cents. Glad Time Packet of 10 Cards, only 20 cents. Festival Packet of 40 Cards, only 20 cents. Holly Packet of 12 Cards, only 20 cents. Christmas Packet of 10 Cards, only 20 cents. Merry Packet of 10 Cards, only 20 cents. Local View Xmas Post Cards, 2c. and 4 cents each. Stars for 1910, Floral Figures, Mechanical, Ollette, Black and White, etc., 5c. to \$2.00. Let's Office Diaries, Octavo, Quarto and Foolscap, etc., 50c., 75c., \$1.00 and \$1.50 each. Xmas Numbers of Pears, Black and Graphic, Gentlewoman, London News, Sketch, etc., etc. Weldon's Journal Xmas No., with picture: "Lived Happy Ever After," and patterns, etc., 15 cents. Xmas (Dec.) Numbers of Pall Mall, London Ladies' Journal, Weldon's Children and others.

GARLAND, Leading Bookseller and Stationer.

A Good Photograph OF YOURSELF

Would be the Gift most appreciated by your Friends and we make the BEST Photographs.

The Holloway Studio, Cor. Bates' Hill & Henry St.

The Evening Chit-Chat.

BY RUTH CAMERON.



The best of New Year's greetings, my friends.

I wish I knew just what each one of you wants 1910 to bring you that I might wish it for you. But as that's impossible, I take refuge in wishing each and every one of you all you'd wish yourself.

Have you made your New Year's resolutions yet?

Please don't say you are not going to make any, for it always makes me feel sad when I hear anyone say that.

I know—as doubtless you do—many people who consider that they show a kind of superiority by not making New Year's resolutions.

"We know we'll break them sooner or later, so what's the use," they go about saying, with an apparent pride in their cynicism.

Now, such a state of mind doesn't seem to me to be a sign of superiority or a reason for pride by any means, but rather something to be very much ashamed of.

Such a speech means that the man who makes it has lost one of the most precious things on earth—his faith in himself and his own will power.

And it seems to me that if I had lost so precious a thing I would try to hide that loss from the world instead of blazoning it abroad.

Whether you succeed in keeping your resolutions for a long time or not, I think the very act of making New Year's resolutions is healthy for the soul.

For making New Year's resolutions means that you stop for a few moments, face your faults squarely and take stock of yourself, so to speak, and that is a good thing for any man or woman to do occasionally.

And then it means that you look

up to something beyond you, something you would like to be, and that, also, is a good thing for any man or woman to do, not occasionally, but very often.

And then it means—if they are real, genuine resolutions—that for a time at least you thoroughly believe in yourself and in your own highest possibilities—and that is best of all.

Even the man who breaks his New Year's resolutions on January 2, if on January 1 he made them wholeheartedly and believing that this time he would surely keep them forever, has gotten more out of the coming of the New Year than the man who did not make any resolutions because he knew he'd break them.

If you hitch your wagon to a star you may not get anywhere near the star, but you will certainly reach a higher plane than if you had never aimed at it.

And then there is another fact that those people who are so afraid to make New Year's resolutions—and indeed some of those who do make them, also—seem not to recognize, and that is that broken resolutions are not by any means incapable of being mended.

Most people who break a resolution seem to think that that is the end of the matter, or at least the end of it until another January 1.

Now, isn't that absurd?

Is there any possible reason why the resolution broken at 10 a.m. on January 2, 1910, can't be remade at 10.01 a.m. January 2, 1910?

I defy you to produce one.

Of course when you are making your resolutions you mustn't think of such a contingency.

If your resolution-making is to be worth anything, you must make them for eternity.

But if by any chance anything should happen—well, just remember that mending tissues of new determination is guaranteed to patch up any broken New Year's resolutions, "just as good as new."

Ruth Cameron

Facts for Weak Women

Nine-tenths of all the sickness of women is due to some derangement or disease of the organs distinctly feminine. Such sickness can be cured—is cured every day by

Dr. Pierce's Favorite Prescription

It Makes Weak Women Strong, Sick Women Well.

It acts directly on the organs affected and is at the same time a general restorative tonic for the whole system. It cures female complaints, right in the privacy of home. It makes unnecessary the disagreeable questioning, examinations and local treatment so universally insisted upon by doctors, and so abhorrent to every modest woman.

We shall not particularize here as to the symptoms of those peculiar affections incident to women, but those wanting full information as to their symptoms and means of cure refer to the People's Guide, or Women's Medical Adviser—1000 pages, newly revised and up-to-date Edition, sent free on receipt of 31 one-cent stamps to cover cost of mailing only; or, in cloth binding for 20 stamps. Address Dr. R. V. Pierce, Buffalo, N. Y.

Fads and Fashions.

With black costumes there are straight garnitures of embroidered net that cover the front of the waist and then fall straight in panel or stole effect down the front of the gown. The latest necklaces brought from the Far East resemble flexible snakes. They are of antique or green gold-finished metal, and have eyes and tongue of imitation rubies, sapphires and emeralds.

One of the most conspicuous features of afternoon gowns is their fur trimmings and the little heads.

Children's Colds Must be Cured

There will then be less weak lungs and consumption in later life. Did you ever think of it in this way? It is the neglected cough and cold that leads to the dreadful lung disease sooner or later. From repeated attacks the lungs are weakened and there comes pneumonia or consumption with their dreadfully fatal results. Because it is prepared from linseed, turpentine and other simple but wonderfully effective ingredients, Dr. Chase's Syrup of Linseed and Turpentine cured my little girl of whooping cough when the doctor had given her up and since then we always keep it in the house as a treatment for coughs and colds. It is the best medicine we ever used.

There is no getting round statements such as this. Dr. Chase's Syrup of Linseed and Turpentine, 25 cts. a bottle, at all dealers, or Edmansson, Bates & Co., Toronto.

Weak Heart, Poor Blood

Shortness of Breath a Symptom.

"It was a good thing I began taking Ferronze when I did, or my condition would have fallen into Perniciosa Anemia, and this disease I am told is incurable," writes Mr. Samuel S. Michaud, of Pembroke. "I am thankful both for recovery and escape from a disease that surely runs its course in a brief time. The first symptoms that gave sign that my naturally great strength was falling, developed from climbing to the fourth floor in an office building in Montreal. When I got to the top, a blindness seemed to overcome my eyes. I breathed heavily and my breath was very quick and short.

"My blood had turned to water, I was told, and I needed the very best tonic obtainable to vitalize it. You can imagine how run down in quality my blood was when it seemed that I was suffering from Perniciosa Anemia. Ferronze worked wonders. Every week I could see how my blood was making my constitution stronger. I hadn't any heart disease. The palpitation was caused by poor blood—so was the shortness of breath. Ferronze has made a new man of me. I am as hearty, ruddy and vigorous as I was twenty years ago. I urge every man and woman in poor health to build up with Ferronze."

No tonic is so certain as Ferronze—just one or two tablets to take at meals. 50c. per box, six for \$2.50, all dealers or The Catarhozone Co., Kingston, Canada.

on the part of the needlewoman will result in a quite distinctive buckle.

Turquoise or coral heads, quantities of them massed together, are very smart on black and white net, the coral on the black and gray net being highly effective, while rhinestones are most cleverly used where ever and whenever possible to give brilliancy or to lighten a too dark effect.

Tunic effects are now so cleverly designed that they are effective for all ages. A soft, filmy overskirt of the chiffon or net is extremely pretty over a bright shade of pink or blue satin, and especially so when this diaphanous covering is caught up here and there to show the true shade of the dress.

"Little Jap" Fund.

- The Secretary-Treasurer of the "Little Jap" Fund begs to acknowledge the receipt of the following subscriptions from Glovertown, Alexander Bay, per Rev. John Hurst: Ambrose James, J. P. \$2.00; Rev. John Hurst 1.00; Elijah Barry 2.00; George Arnold 1.00; George K. Barry 50; Thomas Barry 50; John A. Pincock 50; Frank Wells 1.00; Daniel Burton 1.00; Hezekiah Ralph 50; John Ralph 50; Mrs. W. LeDrew 50; James Dwyer 20; H. Briffett 50; Robert Briffett 50; Samuel Harris 50; Mrs. A. Harris 50; James Howse 50; Gilbert Howse 50; Stephen Howse 1.00; John Wells 50; Stanley Harding 50; John Arnold, sr. 50; Baxter Barry 2.00; Mrs. Baxter Barry 1.00; Caleb Sweetapple 20; Mrs. Maud Barry 10; Nathaniel Buckler 10; J. B. Crossman 50; Charles Stroud 50; Benjamin Sweetapple 30; John Saunders 50; Herbert Travers 50; Lodge Diamond 50; James Saunders 50; Mrs. Noah Diamond 50; Gordon Crewe 60; Mrs. Solomon Crewe 50; Alexander Butt 50; H. J. Parsons 50; Garland Butt 50; George Geange 50; B. Geange 20; Albert Steeds 50; John Dewey 50; Daniel Davis 50; Louis Sweetapple 1.00; Benjamin Butt 50; Naboth Sweetapple 50; John Rendell 50; Frank Dyke 50; Louis Briffett 50; Arnold Briffett 50; James Arnold 50; George Saunders 50; J. Saunders 50; Steve Sweetapple 50; A. Friend 40; Robert Saunders 1.00; Sydney Howse 50.

Total \$37.25

The Tonk Piano is famous for its bright tone and responsive touch. Scores of homes in Nfld. testify to this. CHESLEY WOODS, Sole Agent for Nfld.—Jan 31st.

MINARD'S LINIMENT CURES COLDS, ETC.



Said the Miller—

BEAVER FLOUR is a blend of Ontario Fall Wheat and Manitoba Spring Wheat. Each supplies what the other lacks. It is as good for pastry as for bread—best for both. At your grocer's.

Beaver Flour

DEALERS—write us for prices on Feed, Coarse Grains and Cereals. The T. H. Taylor Co., Limited, Chatham, Ont.

Gossage's PURIFIED CARBOLIC

Is unequalled for its cleansing and disinfecting properties, and is offered to the Public to meet a long-felt want, viz.: A Genuine Antiseptic, At the Price of an Ordinary Soap.

Used for TOILET PURPOSES it will be found to produce a healthy and invigorating effect upon the skin. For THE NURSERY it is invaluable, this Soap being the best known agent for the prevention of infection.

GEORGE M. BARR, Agent.

Advertisement for 15,000 Post Cards of the Madonna ICEBERG. PETER O'MARA, The Druggist, away up town, 40-48 Water Street. SAY! BY THE WAY, OUR GINGER WINE is so much superior to the others that comparison is ridiculous. 15 cents a bottle.

VINOLA FLOUR

Is made of the Highest Grade constituents of the Hard Wheat Berry. Is richer in Gluten—the most nourishing element of the Wheat Berry—therefore more nutritious. Produces more Loaves to the Barrel. Is on the top-most rung of the Quality Ladder. ASK YOUR GROCER FOR IT.



GENTLEMEN.—Our shelves are now replete with the choicest goods that the West of England can produce. All parts of Old England are famed for the excellence of their goods, but more especially the West, and, as regards that undecipherable "thing" called style we know how, and can give full expression to that elusive quality. We please both young and old. You can have your choice of either English or American cut. Personal supervision given each order. Give us a trial and we have a customer. Thirty years experience in the tailoring line. JOHN MAUNDER, 'THE' TAILOR, 251-253 Duckworth St., St. John's.

Job Printing Executed.