THE ACADIAN DAVIDSON BROS., Printers and Publishers Member of the Canadion Woikly Nowspapper Aevociatione A. sis. Sob peription year. maper maited hur Rate. Cards. and information respecting teritiory and samples 0 ,
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## Editorial

COMMUNTS IN BRITAIN
UP TO recent weeks Britain has taken little or no action in reried on in her midst. Scotland Yard has known all about it for a
long time past and it has kept the treason and sedition that is being preached under observation. Britain as in all such cases, is unwilling not to make martyrs so as to provide cheap advertisement for a
cause. In the matter of the Communists, however, there are few of them who are aspirants for martyrdom. The practitioners of Britain is now taking active steps to put an end to the propa-
anda of the cult because public opinion is becoming aroused. It swell that the law should intervene before the citizenship of the s own hands. There are evidences accumulating that the country has grown tired of providing hospitality for Revolutionary Comhrown by force, that Christianity should cease, that the Constit become by-words and that authority should be vested in the hands
Soviet emissaries, at first amused, but now it nauseates She people em Britain, They are slow to move in mat naters of this
the mare illegality of force or violence in contradistinction to constitutional agitation must be emphasized. That point has now been reached
Britain. The crescendo of Communist propaganda has grown
insolence so ADVERTISE NOW
$\mathrm{A}^{\mathrm{T}}$ time, it beasoon of the year, perhaps more than at any other newspaper. The quiet summer months have passed, and the cooler
weather puts a snap into business as well as into the individual.
Advertising revenue is of course all important to a newspaper which Advertising revenue is of course all important to a newspaper which endeavours to keep up a satisfactory news and feature service-
both of which entail much expense but it would be safe to say
that it is equally important in the merchant's own interests that he advertise his goods. A merchant cannot expect to sell goods
when he leaves the public in the dark as to the extent and grality
of his stock. Does advertising pay? It has taken a long educational cam-
paign to prove that it does--but it has been definitely proved. There paign to prove that in in
is hardly an article in use day by day with which there is not a make
er's name associated with it in the minds of the buyers. And this is a direct result of newspaper and magazine advertising. A concle of his apparel has been advertised in some shape or form, it is
surely proof that advertising is now accepted by all progressive surely proof that advertising is now accepted by al
business men who have something worth-while to sell.

ADOPTED WOLFVILLE'S PLAN



ville from the first. It has been an unwritten law always forlowed
when possible that a man elected to the head of our civic affairs when possid the office for two successive terms. The policy has
should hold
found a wise one here and we have no doubt but that the new or will work out to the advantage of civic conditio
IN SPITE of the generous support given by citizens the Executive ul institution rather strenious. The Council has annually made an this has been a great help it has scarcely proved adequate oto th
demand. It is refreshing to note, in this regard, that at a publi
der meeting called for the purpose, he
proved of a resolution to grant the sum of $\$ 1250$ a year to help de
fay the expense of a Victoria Order Nurse.

PEOPLE OR PARTY?
T HE difference between newspapers of fifty years ago and ties, waile modern editors are interested in good government ews
Ho ace Greeley's day, political parties could count on their news
poday, except in isolated cases political parties must earn newspaper support. The newspaper has become the
of the part

ELECTION FORECASTINC
PARTIZAN newspapers in this province which are profuse as we coming elections will be should recall that in the late provincial contest some of their number made very bad guesses. THE ACADIAN made no such forecast then and had nothing to explain
after the votes had been counted. It will pursue a similar policy in
俍 A MIRROR
W OLFVILLE is just what you make it. If you don't like the But if you have the right attitude, then you will find the community
friendly. It is a mirror in which you will find a reflection of your friendly. It is
$\mathrm{W}^{E}$ FAlI to see how some people are to be able to observe the half-holiday which has been arranged strenuous time. How would it do to
we venture to say, be a ther
have the half-holiday the following day?
$\mathrm{O}^{\mathrm{NE}} \mathrm{OF}$ the expenses of our governmental systems is the cost involve again
Thhis
what still
thrilin

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 ARE FISHERMEN'S RACES OVER? (From the Boston Post)
The Post representative who went to
Gloccester the other day to olok into Glocucster the other day to look into
the status of the ofhermen's interma.
tional races an eperiened witer and
observer of these events- found that observer of these evenced writer and
there would be no tontest for the that
fax Herald cup this year, and expressed
serious doutr

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Baked Beans Beaked Beans
Sardines Sardines
Cooked Ham
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& \text { Good 59c., Better 79c., Best } 99 \mathrm{c}
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