

ays



Not Resolve

Will Give Your Square Deal?

ed glasses, or if the are wearing are not have your eyes care- and properly fitted

Curve Lenses

the natural use of the ry angle—relieve the distressing head- by eye strain.

J. Harvey

Optician. Phone 1476
Open Tuesday and
ngs.



CANADIAN NORTH

ND REGULATIONS

of a family, or any male ul, who was at the com- present war, and has to be a British subject an allied or neutral coun- a quarter-section of on Land in Manitoba, Alberta. Applicant must on at Dominion Lands Agency for District. Entry made on certain condi- months residence upon of land in each of three

dicts a homesteader may ming quarter-section as le \$3.00 per acre. Duties mths in each of three ng homestead patent and extra. May obtain pre- soon as homestead pat- tions.

obtaining homestead pat- t secure a pre-emption, chased homestead in cer- rice \$3.00 per acre. Must s in each of three years, and erect a house worth

ries may count time of arm labourers in Canada residence duties under

on Lands are advertised y, returned soldiers who seas and have been hon- ed, receive one day prior- for entry at local Agent's (Sub-Agency). Discharge presented to Agent.

W. W. CORY, Minister of the Interior, ed publication of this d not be paid for.

FEMALE PILLS

Female Complaint, \$5 a box, drug stores. Mailed to any price, 75c. Postage 10c. On order.

FOR MEN Restores Vir- and Vitality, increases "grey matter", up, \$5 a box, or two for mail on receipt of price. At. Katherine, Ontario.

ric Work

turned Soldier do c work. All orders mpt attention

C WIRING, RE- & SUPPLIES

UTLER

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Phone 1589

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by M. Broadbent.

ES GASOLINE,

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10.—Numbers of

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ALTERATION SALE



Starts Saturday Morning, January 12

Good News Travels Fast and Spreads Like Wildfire
Opportunity Knocks But Once!

THE Builders will be here next week---the sound of Ham-mering and tearing down will be heard on all sides. We are forced to enlarge our store, taking in the next premises — and with thousands of dollars worth of high grade Clothing and Furnishings, bought months ago before the prices advanced—and now the time has come when we are

FORCED TO UNLOAD OUR SHELVES

The City of Brantford has never before witnessed such a demonstration of *Bargain Giving*. Realizing the tremendous advance in the cost of all lines of merchandise--- we offer you these unheard of reductions.

MEN!

Here's a Snap

Men's Soft HATS

New shapes, new shades.
Regular values up to \$3.50
Your choice at —

\$1.49

Men's Winter Caps
NOW CLEARING

50c, 69c, 98c, \$1.39

TERRIFIC CUTS ON

Men's Winter Overcoats

\$12.50 OVERCOATS
Alteration Sale . . . **\$8.95**

\$15 OVERCOATS
Alteration Sale . . . **\$11.95**

\$18 OVERCOATS
Alteration Sale . . . **\$13.95**

\$20 OVERCOATS
Alteration Sale . . . **\$14.95**

\$22 OVERCOATS
Alteration Sale . . . **\$16.95**

\$25 OVERCOATS
Alteration Sale . . . **\$18.95**

Men's Fur Collared OVERCOATS, Regular \$20, on Sale \$14.95

Price War on Men's Fine Suits

A Sale of this Kind was Never Before held in Brantford—So Men Don't Miss this Chance to Save Money.

Men's \$12.00 Suits	\$7.85	Mens' \$16.50 Suits	\$10.85	Mens' \$20.00 Suits	\$13.85
Alteration Sale . . .		Alteration Sale . . .		Alteration Sale . . .	
Men's \$15.00 Suits	\$9.85	Mens' \$18.00 Suits	\$12.85	Mens' \$22.50 Suits	\$15.85
Alteration Sale . . .		Alteration Sale . . .		Alteration Sale . . .	

READ EVERY ITEM Men's Underwear

AT CLEAR-AWAY PRICES

Penman's Natural Wool	98c
Worth \$2.00 at the mill to-day; while they last, only each (2 suits to each customer)	
Penman's Scotch Knit	89c
Shirts and drawers; sateen finish; all sizes; worth \$1.25; on sale	
Odd Lines Underwear	49c
Shirts and drawers—but not of the same kind—wool and cotton; winter weight; worth up to \$1.00; Sale price only	
Heavy Ribbed Wool and Fleece	87c
Tiger Brand and Penman's; good winter weight; extra quality; fleece; all sizes in lot; worth up to \$1.50; Sale	
Boys' Winter Underwear	79c
Attributed Wool, heavy weight; Tiger Brand, combinations, at, per suit	
2 piece garments, each	43c
Boys' Natural Wool	69c
Penman's, shirts and drawers; about four dozen of odd sizes to clear at	
Men's Sample Combinations	\$1.49
A good assortment, best makes; closed crotch; cream, natural and white; all sizes in lot; worth up to \$3. at	
Boys' Sweater and Sweater Coats	39c
Grey shade only, high roll collar; only, each	
Grey only, button up the front; roll collar, only, each	69c
(COME EARLY FOR THESE)	
Boys' Sweater Coats, at \$1.49 and \$1.95	
Regular \$1.00 Men's Flannel Night Robes, at	79c

ALTERATION SALE OF A Thousand of SHIRTS for Men

LOT I.
FINE SHIRTS FOR MEN, stiff and soft cuffs, neat stripes and white; Tooke and Connought makes; good as sortment; sizes 14 to 17 1/2; only, each . . . **79c**

LOT II.
MEN'S FINE SHIRTS, fancy stripes and plain shades; stiff cuffs; slightly soiled; mostly all sizes; each . . . **59c**

LOT III.
SOFT CUFF SHIRTS. Shirts for every man in Brantford; soft cuff shirts; best makes; nicely laundered; neat striped; sizes 14 to 16 1/2; alteration sale, only, each . . . **98c**

LOT IV.
SOFT CUFF SHIRTS, W. G. & H. make; neat and fancy stripes; full size bodies; sizes 14 to 16 1/2; worth up to \$2.00; out they go for, only each . . . **\$1.29**

FLAXMAN SHIRTS, the famous English Oxford shirt, for big men . . . **\$1.19**

MEN'S WORSTED SOX
Black and Leather mixtures; English make; worth 50c; on sale, per pair . . . **35c**



MEN'S PURE WOOL SWEATER COATS

Jumbo Stitch, plain shades, slate, maroon, brown, etc.; all sizes; Alter . . . \$4.95	Warren and other good makes; pure wool absolutely; shawl and military collar; plain shades; Alteration sale . . . \$5.95	The finest Sweater Coats made; pure wool, beautiful plain shades; roll and military collar; worth up to \$10.00; Alter . . . \$6.95
ONE TABLE OF SWEATER COATS	ONE TABLE OF SWEATER COATS	
A good selection of colors. They have high roll collar and pockets; reg. value up to \$4.50; Alteration sale . . . \$2.95	Heavy Jumbo Stitch, grey and brown shades; shawl collar and pockets; reg. \$5.50; Alteration Sale price . . . \$3.95	
Mens' Grey Sweater Coats, while they last, Alteration Sale price . . . \$1.29		

PRICES CUT BEYOND BELIEF

Mothers, Attention!
HERE ARE GIGANTIC BARGAINS

Boys' O'coats

Russian style, belted back, dark tweeds; some tweed lined; regular \$5.00; sale price **\$3.49**

Bigger Boys' Overcoats

Trench and Shawl Collar Ulsters, belted backs; strong wearing tweeds; reg. value up to \$15.00, at **\$5.95 to \$9.75**

Mighty big Reductions.

SUITS for the BOYS

Boys' \$5.50 Suits,	\$3.98
Alteration Sale price . . .	
Boys' \$7.50 Suits	\$4.98
Alteration Sale price . . .	
Boys' \$10.00 Suits,	\$6.98
Alteration Sale price . . .	
Suits for the Little Fellows	\$3.49
Ages up to 8 years, reg. \$5.00;	

BOYS' BLOOMERS

Strong Wearing Tweeds, All sizes; worth up to \$1.50; Alteration Sale . . . **98c**

MENS' OVERALLS

Blue and White "Stifel" Blue big and roomy; regular \$1.35; On sale at . . . **98c**

THE "BIG 22"
LIVE STORE FOR
MEN AND BOYS

WILES & QUINLAN

Brantford's
Greatest
Clothiers

"EVERYBODY KNOWS WHERE"

"25 YEARS BEFORE THE PUBLIC"