

<p>Ladies' Underwear</p> <p>Stanfield's Wool Unshrinkable Vests and Pants, only 85 per Garment.</p> <p>Pure White Fleece Lined Vest and Pants, only 40c. and 60c. per Garment.</p> <p>Pure White Fleece Lined, extra special quality, at 70c. per Garment.</p> <p>Pure White Jersey Vests and Pants, 35c., 42c., 50c. per garment.</p>	<p>Men's Suspenders</p> <p>All prices, from 10c. to 60c. pair.</p> <p>Police and Fireman's Suspenders, 25c. and 40c. pair.</p> <p>Fine Suspenders, good elastic stretch, at only 30c. and 35c. pair.</p> <p>Special line Men's Suspenders, one pair in fancy box, very suitable for presents, only 35c. pair.</p>	<p>F. P. U. TRADING CO., LTD., St. John's. NEW GOODS JUST OPENED AND more arriving every day, bought at the lowest possible margin for cash, places us in a position to be able to supply at prices that are most suitable to all desiring to be economical.</p>		<p>Blankets</p> <p>A very good line of Blankets from which to make your choice.</p> <p>Fleece Blankets at \$1.25, \$1.40, \$1.80, \$2.50, \$2.60, \$3.30, \$3.50 pair.</p> <p>Wool Blankets, \$3.00, \$3.70, \$4.50, \$5.20, \$5.80 pair.</p> <p>Brown Blankets—Job Lot—\$2.50 pair.</p> <p>The Fleece Blankets are of extra weight and finish, while the Woolen are a Job Lot.</p>	<p>Men's Shirts</p> <p>Job Lot at 49c., 50c., 70c. each.</p> <p>Khaki Working Shirts—The "Wurthmore," 85c.; the "Chieftain," 85c.; Grey "Chieftain," 65c.</p> <p>Job Cream Twill Shirts—The "Fearless," only 45c.</p> <p>Job Black Twill Shirts—The "Wurthmore," 80c.</p> <p>Negligee Shirts in all the latest stripes and good values. Prices from 49c. to \$1.50 each.</p>
<p>DRESS MATERIALS All Colours and Shades.</p> <p>Granite, Cloth in Brown, Maroon, Myrtle, Sax, Purple and Striped Blue—75c. yard.</p> <p>Fancy Stripe Covert Cloth in Green, Blue and Red shades, only 26c. yard.</p> <p>Dress Serge in Tan, Brown, Blue and Green shades, at 38c. yard.</p> <p>Dress Serge in the different shades, at 55c., 65c., 85c., yard.</p> <p>Tweed Mixtures at 30c. and 33c. yard.</p> <p>Black Dress Material in the following: Serge—40c., 50c., 67c., 70c. and 75c. yard. Cashmere—60c. yard. Poplin—38c. and \$1.10 yard. Whipcord—70c. and \$1.00 yard.</p>		<p>UNDRESSED WHITE SHIRTING</p> <p>This is a special importation, very soft, not gummed up with dressing and thickens up when washed. Only 10c. yard.</p> <p>WHITE LAWN</p> <p>Soft finish, extra wide, in Cream or White. Very Special. At only 12c. yard.</p>	<p>WATERPROOFS</p> <p>Men's Waterproofs, all sizes, Tweed patterns—\$13.30 and \$14.50. Tweed patterns of up-to-date style and colours at \$15.50 and \$17.20. Plain Fawn shades—\$3.90 and \$13.00.</p> <p>Ladies' Waterproofs, in Fawn, Blue, Green shades and Tweed effects—\$5.80, \$6.40, \$6.80, \$9.00, \$11.00.</p> <p>Girls' Waterproofs in Fawn shades—\$3.80, \$4.60, \$4.10, \$5.00, \$5.20, \$5.50, \$6.00.</p> <p>Boys' Waterproofs in Fawn shades—\$5.60, \$5.80, \$6.00.</p> <p>Boys' Black Oilcoats, very strong for hard wear—\$2.20, \$2.50.</p>		
<p>Safety Razors, "The Dime," only .10c. each</p> <p>Ornamental Statues.....18c. each</p>	<p>Good Quality Tooth Powder.....14c. can</p> <p>Good Quality Toilet Cream.....15c. jar</p>	<p>Gold Seal Perfumes.....15c. bottle</p> <p>Celluloid Clocks, several designs, \$3.00 each</p>	<p>Metal Cigarette Cases, only.....15c. each</p> <p>Ladies' Coin Purse with Mirror...27c. each</p>		
<p>KIMONAS</p> <p>Just received a specially cheap line of Kimonas in Cotton and Flannelette, figured effects, varied flowered patterns to choose from. Price: 37c., 40c., 65c. each.</p> <p>MANTLE DRAPES</p> <p>In flowered designs. The quality and pattern are exceptional. Price only 35c. each.</p>	<p>SEE OUR NEW LINE OF WOOL NAP BLANKETS</p> <p>The best imitation of wool that has ever been produced; just as warm, just as thick and more evenly finished, \$2.50 up.</p> <p>Special in lovely patterns of soft shades, one Blanket in box, \$3.80 each.</p>	<p>BOYS' JOB LINE OF CAPS</p> <p>Of the Rah-Rah and roll edge styles, in Cotton effects, Tweed, Plain and Corded Velvet. We secured a large quantity of these which enables us to sell at bargain prices. 15c., 20c., 27c., 30c. and 40c. each.</p>	<p>NEW HATS FOR LADIES' MISSES' AND LITTLE GIRLS</p> <p>In Plush and Velvet. All the best liked shades and colours produced from best dyes. This is a Real Bargain secured recently by our buyer in New York and the kind of a Hat you would have to pay double the price for in normal times. 70c. to \$2.50 each.</p>	<p>FEATHER TRIMMING</p> <p>In Black, Blue, White, Brown, Old Rose, 40c. per yard.</p> <p>LADIES' SILK BLOUSES</p> <p>In White, Black and Fancy Colours. You should find the one you crave for among this lot. One Blouse in each box. Prices from \$1.50 to \$3.00 each.</p>	<p>BLOUSE LENGTHS</p> <p>of very fine Muslin with Silk Embroidered designs, only 30c. each.</p> <p>EMBROIDERY & INSERTION</p> <p>We have a very nice selection of this class of goods, all widths and classy designs. The quality is of the best. Prices from 5c. up.</p>
<p>WATCH FOBS and LAPEL CHAINS.</p> <p>Special Value.</p> <p>Black Ribbon and Gold. 90c. to \$1.25 each.</p> <p>Men's Pipes, all perfect in make, 30c. up.</p> <p>Shaving Brushes—12c., 20c., 35c. and 40c. each.</p> <p>Miners' Belts—30c. each.</p> <p>Leather Belts—15c., 25c., each.</p> <p>Purses—8c., 15c., 18c., 35c., and 40c. each.</p>	<p>HANDKERCHIEFS</p> <p>Men's Japonette Handkerchiefs, soft finish, Silk Initial on corner, at 12c.</p> <p>Khaki Handkerchiefs, only 14c. each.</p> <p>Ladies' Hemstitched Handkerchiefs from 5c. up.</p> <p>White Handkerchiefs from 4c. up.</p> <p>Black Neck Handkerchiefs, \$1.70 each.</p>	<p>Our Boot Department</p> <p>Is filled with all kinds of Boots suitable for Child, Girls, Boys, Men or Women; Laced or Buttoned. All excellent value.</p>		<p>New Coats for Ladies</p> <p>Just opened a full line of Ladies' Coats for Fall and Winter wear, good and heavy materials, in Fawn, Browns, Greys, Navy, Black, Tweed and Plaids; latest designs and some trimmed with Plush to match, from \$4.80 up.</p> <p>Children's Coats, warm and well trimmed—\$1.60, \$2.10, \$2.50, \$3.30, \$4.30 up.</p>	<p>BOXES OF STATIONERY</p> <p>Containing 24 Sheets and 24 Envelopes, linen finish. Nicely put in Fancy Boxes for the small sum of 20c. Box.</p> <p>Ink Stands—30c. and 45c. each.</p> <p>Writing Cases—24c., 40c., and 45c. each.</p> <p>Ladies' Hand Bags—35c. and 75c. each.</p> <p>Pencil Cases for School Children—20c. each.</p> <p>Slates, School Bags, Royal Readers, Slate and Lead Pencils.</p>
<p>F. P. U. TRADING CO., LTD.</p>					

SERBIA; THE STRICKEN LAND; A BRAVE LITTLE NATION

Words must have been as gall and wormwood in the mouths of Englishmen in Serbia when, after Sir Edward Grey's pledge of assistance, we failed that little nation. The flags hung out at Nish to welcome British troops were flying when the Bulgarians and Germans entered the town. Our forces, inexplicably weak for their task, were retreating on Salonika. Alice and Claude Askew were in Serbia; had translated to their friends Sir Edward Grey's promise. No wonder they write in the foreword to "The Stricken Land: Serbia as We Saw It" (Nash, 10s. 6d. net): "What wonder we are saddened and distressed? For we are English and have wanted the honour of our country to these men who know—at least most of them do, though some are too tired to care—who know that a solemn pledge was spoken for all the world to hear, and that if they are treading now the stony road to Calvary it is because that pledge was unfulfilled."

A Treeless Country

If the Serbians felt we had betrayed them, they kept it to themselves, and men died on that ghastly route through the mountains of Albania with the words "England will avenge us!" on their lips. Let us hope it will be soon. The regenerated Serbian Army is back on native soil. And in a couple of months, free from risk of Greek treachery, the Allies, French Serb and British, will teach Bulgaria a lesson and bundle the Hapsburgs' forces back across the Danube.

The Askews reached Serbia with a Medical Mission shortly after this little nation had inflicted disastrous defeat on Austria and the country was in a state of comparative peace. Here to

is their first impression: "You will notice a great lack of trees; there is never anything approaching to a wood or a forest. The reason is that the Turks cut them all down, and would never allow them to be replaced. When your hills are bare it is easier to see and track any insurgents that may be about." Really quite an interesting essay might be written on the effects of "conqueror policy" on scenery. In Algeria the French planted woods to restrict the nomadic habits of the Arab.

Independent Peasantry

Intimate contact with the people as residents, not visitors, enabled the Askews to make their book extremely valuable and interesting. One sees and knows the Serbians as they are. Not highly educated, but courteous and generous and far removed from the barbarian race that ignorant people write them down to be.

There is no wealth, but on the other hand there is no poverty. Every man has something of his own. Tramps and beggars are unknown on the Serbian roads. I have often heard people say: "What a lazy race the Serbs must be, look at the development of which their land is capable!" And, of course, it is quite true; but when modern development sets in, as it is bound to sooner or later, then will come also wealth and poverty, and the simple life that prevails to-day will be at an end. Roumania, and in a lesser degree, Bulgaria, or so I am told, the same content among their peasantry as you will in Serbia. The wealthy landlord has lifted his head in these countries, and the small farmer, happy in his independence, tends to disappear.

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GENTLEMEN,—

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Sarajevo.

The war of a continent nominally started from the murder of Archduke Ferdinand and his duchess at Sarajevo. Who were the guilty parties? The world at large has accepted the Austrian version, but there is another side. The Archduke was not popular in Austria, his liberal views were disliked, his marriage was regarded as a scandal, and he had entered into an obligation that the poor maid of Great Britain was essentially honourable, our should never be Empress, and that she did not want to drag the small children should never ascend the throne. There is a blood curse on the regulation that royalties should only marry royalties; there are plenty of commoners with better pedigree in the East we don't understand such direct honesty in matters of vital importance. The consequence was, he went on, "that you alienated a lot of Greek sympathy and when pieces of city arising, you acted in an arbitrary manner seizing Greek ships and Greek territory you alienated a lot more."

The Germans saw their advantage and were not slow to seize it." Later, seeing our failure in Serbia, the doctor added, Greece did not die the same fate. As will be seen, there is much more in the volume than the record of the Calvary. I do not quote from the description of its horrors; read the book and see for yourself. It will help to a full and just appreciation of our Ally.

Atrocities

Complimentary to this volume is "Austro-Hungarian Atrocities," by Dr. R. A. Rebs (Simpkin Marshall, 5s. net). The author is Swiss and a Professor at the University of Lausanne. At the request of the Serbian Government this distinguished neutral undertook to investigate and report on the outrages committed by the Austro-Hungarian Army during the first invasion of Serbia. Everything that was done in due was placed in command of the Belgium, and worse were it possible, punitive expedition against Serbia, has a parallel in Serbia. All the outrages are fully authenticated, and the free association our authors had some of the photographs are almost with the people—Mr. Askew was given too horrible to look upon. A record of an honorary commission in the Serbian showing human beings using an Army—was, as I have said, valuable in enabling them to get at pop level of breast.