THE LEADING WHOLESALE TRADE OF TORONTO.

### OGILVY & CO.,

IMPORTERS OF DRY GOODS,

18 and 20 WELLINGTON | Cor. ST. PETER and ST. STREET,

PAUL STREETS.

TORONTO,

MONTREAL.

Stocks in BOTH PLACES are now WELL ASSORTED.

March 14, 1871.

1-y

#### THOMSON & BURNS.

IMPORTERS OF

# SHELF AND HEAVY HARDWARE

CROCKERY, CHINA, GLASSWARE,

AND DEALERS IN

Canadian and American Manufactures

OF

HARDWARE AND AGRICULTURAL IMPLEMENTS.

10 and 12 FRONT STREET WEST, TORONTO.

A STRAM dredge has been ordered by the Dominion Government, for the improvement of the harbour of Richibucto, and is expected there early in the season. This will be a great saving to the port, and will induce the visits of a larger class of ships than heretofore,

IN NORTHERN New Brunswick the winter has been very favorable for lumbering operations and a much larger quantity of lumber has been got out than for some years past. If the shippers can only succeed in securing vessels at fair rates, a good export business will no doubt be done at \$t. John next spring and summer.

IT was reported in Halifax the other day, that the Allan Line of Ocean Steamers had arranged to run to that port. This is perhaps premature, but it is not at all unlikely; for they and the Cunards tendered, and one or other of them willshortly run steamers both there and to St. John. In the case of the Allan steamers, a separate line will be needed to run to Halifax in summer,-but in the winter months and while Portland is used as their winter port, the regular steamers can call at Halifax en route.

GREAT St. James street, Montreal, is to be extended eastward to the Court House, to get rid of the sort of cul de sac with which it now tenimates. A curve or crescent is proposed, which shall clear the end of the Court House and prolong the street to a junction with Notre Dame street about the Nelson Column. After a two months consideration, the Quebec Government replies to the City Council's application, that the city may have the thousand feet desired, if they spend THE LEADING WHOLESALE TRADE OF TORONTO.

### Notice.

THE undersigned beg to notify the Trade; that they have been appointed Agents for the City of Toronto, and points East, for the sale of Messrs, DOW & CO.'S Celebrated Ales and Porter. Allorders will receive prompt attertion

## CRAMP. TORRANCES & Co.

For sale, in store and to arrive :-

COFFEES,
SUGARS,
and NEW CROP (1870) FRUITS.
TEAS—Hyson, Young Hyson, Gunpowder, Imperial,
Natural Leaf Japan, Colong, Souchong, and Congou.
COFFEES—Old Government Java; Maracaibo, Laguayra

SUGARS-Tierces and barrels Scotch Refined. Barrels Bright Porto Rico. Also, now landing, 25 cases German Cigars,

CRAMP, TORRANCES & CO., 10 Wellington St. East.

11-1y

500 CASES just received, direct from the Scaboard.

Yarmouth Bloaters.

Also, on hand—
1,000 boxes Digby Herrings.
500 half-barrels Lake Superior Trout—Fall Catch.
100 barrels Split Canso Herrings.
100 quintals Prime Table Codfish.
100 bags Messina Filberts.

50 cases Pearl Sagol

25 bales Cloves.

5 cases Choice Nutmegs.
25 barrels Day & Martin's Japan Blacking, in Pints and Quarts.

12 cases Taylor's Maravilla Cocoa.

Soluble "
Homeopathic Cocoa.
Soluble Chocalate, 15

Epps' Homoeopathic Cocoa For sale by

### THOMAS GRIFFITH & Co.,

37 & 39 Front Street, Toronto

put up but last year, to do which will cost £20. 000. The Council and the citizens demur to so extravagant a bargain, and we fancy that the Devins & Bolton building will remain undisturbed, at any rate for the present.

Among THE events of the month is the failure of a French hardware firm, in Montreal, which pretended to the dignity of a wholesale house. Began some four years ago on a capital of \$1,500, the concern grew and expanded ; lengthened its cords, (but did not strengthen its stakes) until it had a heavy stock and a heavy credit business in the country, finding that trade did not come in fast by the regular methods and at proper profit, they began to sell at cost, and then under cost, buying goods from the English merchants at the west of the city, to sell at less than they paid for them, to the French traders in the east of the city, and buying at six months to sell at four months, and so keep the ball rolling Perseverance in this course brought its appropriate reward; when the ball would'nt roll any longer, and no more endorsement could be got, Mr. Merchant the other day offers 2s. 6d. in the £, and shows with perfect equanimity, a deficiency of several thousand of pounds. Some of his creditors have the firmness to refuse his offer and threaten him with limbo, when his friends come forward and pay half his merchandise liabili-\$8,000 on building a Registry Office, and remove ties, upon the condition that he shall go out of the handsome stone building of Devins & Bolton, business, and his shop be an eye-sore to the trade, aside from the dissatisfaction and distress arising

THE LEADING WHOLESALE TRADE OF TORONTO.

Canada Confectionary and Biscuit Works

# William Messin. WHOLESALE CONFECTIONER

BISCUIT MANUFACTURER.

OFFICES AND FACTORY:

7 FRONT STREET.

TORONTO

#### R. H. GRAY & Co., 1871. 11871

43 YONGE STEEET, TORONTO,

Will show this Season, the contents of 150 packages of Spring Goods, embracing :-

1,000 Dozen SCARFS AND BOWS,

HOSE AND HALF HOSE. 1.800

1.100 GLOVES, IN VARIETY,

BRACES, 600

SHIRTS, 600

. . 625 LINEN COLLARS.

20 DIFFERENT KINDS, PAPER-COLLARS

1,600 Dozen HAIR NETS,

And a Complete Stock of HABERDASHERY and SMALL-WARES.

### Menderson & Bostwick.

IMPORTERS OF

# MILLINERY AND FANCY GOODS.

MANUFACTURERS OF

STRAW GOODS.

CORNER OF FRONT AND BAY STREETS,

TORONTO, ONT.

no more for ever. This last is the proper course; let all men who prove themselves, as this man didincompetent to conduct's business upon proper principles, and loose enough to sell at random goods for which he offers 2s. 6d. in the £, to his creditors, be summarily thrust out of business, kept out of business, and only remembered for the lesson that they may teach others.

SELLING AT ONE PRICE-The practice condemned in the following extract is we are glad to say uncommon among respectable houses in this country, still there is too much of this sort of disre-putable dealing. 'We hope those traders who have a weakness for being "smart" will give the subjoined their best attention :- " The practice so common-among many mercantile houses of having different prices for different customers, for almost every article of merchandise, is an evil that should be corrected. By this system prices are graduated by the sharpness of the customer. If he is well skilled in the tricks of the trade he buys at an advantage over his neighbor, and even if he occasionally falls a victim to superior cunning, the