

PUBLISHED
EVERY
FRIDAY

THE
CANADIAN GROCER
AND
GENERAL
STOREKEEPER

CIRCULATES
IN EVERY
PROVINCE



QUALITY..



When a salesman talks price to you

Ask him about QUALITY

When he talks quantity . . .

Ask him about QUALITY

When he talks merit to you . .

Ask him about QUALITY

That's the ———

STRONG POINT

in

Colman's Mustard

Peek, Frean & Co.'s

CELEBRATED



VENICE WAFERS
FLORENCE WAFERS
CHERRY WAFERS

Just the sort of confections particular people are seeking for At-Homes, Receptions, Afternoon Teas, etc. They are the models of daintiness, and very tasty. Delicious with Ices, Creams, Coffee, etc.

VENICE WAFERS (Finger Shape), **FLORENCE WAFERS** (Oblong) are sandwiched with Lemon, Raspberry, and Coffee Cream.

CHERRY WAFERS are Finger Shape, pink color, and sandwiched with Cherry Cream. Just the thing for a "Pink Tea."

Chas. Gyde, Canadian Agent, Montreal.