

“A GEM.”

AS the brilliancy and splendor of the diamond so far surpasses the feeble lights of other gems, so the Baking Powder which bears its name, by its effectiveness, purity and economy, out-rivals all competitors.

The striking and uniform success achieved by the “DIAMOND” since its introduction three years ago demonstrates the fact that its real merit and honest worth are appreciated by thousands of daily users.

A trial will convince the most sceptical.

Put up in $\frac{1}{4}$, $\frac{1}{2}$, and 1 lb. packages. Price—75c., \$1.30 and \$2.20, less 10 per cent. trade and 5 per cent. for cash.

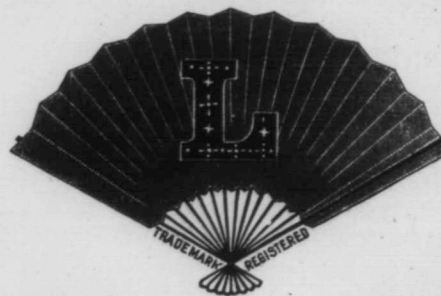
W. H. Gillard & Co., Wholesalers only Hamilton, Canada.

JOHN MOUAT, Winnipeg, Northwest Representative.

New MEDITERRANEAN FRUITS in Store

Arquimbau's Finest Select Valencias,
Arquimbau's Fine Off Stalk Valencias,
Trenor's Finest Select Valencias,
Oliver's Decorated Layer Valencias,
7 and 14 lb. boxes.

Casado's Finest Dehesa Layers,
Casado's Black Basket,
Casado's London Layers,
Oliver's Finest Shelled Almonds,



Cases Vostizza Currants,
Half Cases Blue Patras Currants
Half Barrels Amalias Currants
Half Barrels Barff's Filiatra Currants,
Half Barrels Fine Provincial Currants,
Tapnets Malaga Figs,
Bags New Tarragona Almonds,
Candied Peels, Prunes, and Eleme Figs
“arriving.”

Edward Adams & Co., Established 1844 Wholesale Grocers
LONDON, ONTARIO

**BURNHAM'S
CLAM
BOUILLON.**

IT IS A GREAT SUCCESS.

Grocers from all parts of the country report that it is a quick seller from the start. Order a case from your jobber at once. Every customer you sell a bottle to will thank you after using it. Delicious Clam Broth can be made from it in one minute, with Hot water.

Three sizes, retails at 25c., 50c., and 90c., in bottles only.

Order from E. S. BURNHAM COMPANY, “Manufacturers,” 120 Gansevoort St., New York, U.S.A., or JAMES TURNER & CO., Hamilton; R. H. HOWARD & CO., Toronto; H. P. ECKARDT & CO., Toronto.

ROBT. MOORE, Travelling Agent, London, Ont.