



For that
week-end
fishing trip
Borden's would
be just ideal

To the great convenience of the Borden Milk Products, as well as to their peerless purity and deliciousness is due the extra big Summer demand for these Leaders of Quality.

For the Fishing Trip, the Picnic, the Summer Cottage—wherever something good is wanted quickly, Borden Milk Products are justly supreme.

A display in your window, a little suggestion occasionally and your share of this profitable demand is assured.

There are several other Borden lines besides the two shown here—Eagle Brand Condensed Milk, Borden's (St. Charles) Evaporated Milk, Borden's Reindeer Condensed Milk, and Jersey Evaporated Milk, etc.

All at your wholesalers.

Borden Milk Co., Limited

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Bldg., Vancouver

