

**“The World’s  
Best”**

The cook who uses Cox’s Gelatine knows in advance exactly what to expect, namely, exactly what she (and all other cooks) want, *satisfactory results*.

There are no adulterations in Cox’s Gelatine—no by-products to lessen the purity at the expense of a little extra profit for the maker.

**COX’S  
GELATINE**

*Gelatines come and go  
with each recurring  
season but “Cox’s”  
comes and stays.*

**COX’S  
GELATINE**

For greater convenience to meet most modern requirements it is put up in powdered form. **STRONGEST, PUREST, BEST.** The maximum of quality at the minimum of price to the grocer who buys and sells it. The Gelatine that established the standard.

**ABSOLUTELY PURE.**

*A. P. Tippet & Co., Agents*

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Montreal*

*84 Victoria Street  
Toronto*