

Community Service Within the British Empire:

To British Empire Citizens Visiting Wembley, London, Greeting!

Thanks to the enterprise of the Dominion Government Authorities at Ottawa, who have directed us to send a certain number of Magazines each month to the Canadian Commissioner's department at Wembley, London, England, the BRITISH COLUMBIA MONTHLY is likely to come under the eye of many thousands of visitors to the great Exhibition.

The editor of this Magazine personally takes this opportunity of advising all people of British stock who consider emigrating from the HOMELANDS or other EMPIRE DOMINIONS beyond the seas to INVESTIGATE and VERIFY the facts as to Canada: To be particular to find out about Western Canada, and especially this Farthest West Province of BRITISH COLUMBIA.

It is amazing to learn how limited, erroneous or indefinite the knowledge of other countries often is even in otherwise enlightened Communities. It is said that people make inquiry at the "British Columbia House" in London, as to "Whether Canada is in BRITISH COLUMBIA?" . . . Then we heard of United States citizens in California—which is on the Pacific coast too, but hundreds of miles south of British Columbia—who "thought we all spoke French here"; and of "New Yorkers" who were evidently surprised to find that—"Oh, you dress the same as we do!"

Even in the Twentieth Century it seems it is possible for people who consider themselves in the van of progress to yet retain crude notions concerning their fellows in other parts of the world.

The writer, as a Briton born, but a Western Canadian for years, wishes to emphasize that it is high time the people of our own British Empire stock, especially in the overcrowded Homelands, awoke to the conditions and possibilities affecting the different parts of the Empire, and not least of all this Dominion of Canada.

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