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SUCCEED
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If the Life of the Average Fence is 12 Years, What's the Life of a Frost Fence?

Frost Fence will last from 12 to 15 years longer than any other.

It's just this way: The Wire used for nearly every Fence in Canada was never especially made to combat the extremities of Canadian weather.

Such Wire might give good service outside of Canada. But it is not making good here.

And this fault was never before overcome. Because, heretofore, no Canadian Fence-Maker made Wire for Fence only.

The Wire of which the Frost Fence was formerly made was manufactured under our own specifications. It always gave satisfaction, but we wanted better.

To control the quality of our Wire, we must own and operate our own Mills. So we have built special Wire-making and Galvanizing Mills, and equipped them with the most modern Machinery.

Our Wire Expert has been making Wire for 25 years. He made Wire way back when Zinc wasn't skimped to reduce the cost of Wire. He's using those same honest methods to-day. And for Frost Fence.

Part of the Wire

Rust eats the very life out of Wire. You know that! And you also know that the Galvanizing means about two-thirds the life of Wire. It's Galvanizing which swings that two-thirds one way or the other.

Yet, in face of this vital fact, nearly every Wire Fence is Galvanized too thinly.

Zinc, you know, costs four times more than steel Wire. For this reason much Wire is wiped almost clean of its Galvanizing.

And when such Wire Fence is pitted against Canadian weather extremities, it rusts about 12 or 15 years sooner than it should.

Double Galvanized

But here's how the Frost Fence is Double Galvanized, without fear of scaling and chipping off.

Frost Wire, before being Galvanized, is put through three different "Pickling" and "Cleansing" processes. They remove every particle of grease and scale, thoroughly cleansing the surface.

Now, then, when Frost Wire is put through its Galvanizing process, the Zinc not only spreads over the surface, but it goes into the Wire, making the Galvanizing a part of the Wire itself.

Because of that, Frost Double Galvanizing positively will not scale and chip off. Instead, it aids the Frost Fence to fight off rust 12 to 15 years longer than most other Fences.

When you buy Fence, just think of the Frost non-chipping Double Galvanizing, and what these extra 12 or 15 years mean to you.

Proper Temper

After the Steel Rods are "drawn out" into Wire, it is brittle. To restore it to the only temper which can help make it fit for use in Canada, requires an exact degree of Annealing.

But our Wire Expert, with his

25 years of practical experience, knows exactly how to treat it.

This Frost Annealing gives Frost Wire greater resistance than any other same size Wire. It will not break under the most extraordinary strains.

Most Practical Method

The Method of the Frost Woven-Fence Lock is the most practical of any Lock made. For this reason, principally, it is the strongest and most secure Lock ever used. It cannot slip or become loose.

Its peculiar firm "Knot" and Triple "Wrap" make it twice more secure than any other. And the "Wraps" closely-bound ends prevent it from "springing."

Besides this, the Frost Lock contains more inches of Wire than any other Lock known. This adds still extra strength.

No other Fence-Maker in Canada can make a Lock like the Frost. Simply because we control the Method, and make the necessary Pattern Machines.

A Permanent Grip

The Frost Field-Erected Fence Lock is the only Lock which permanently binds No. 7 Stays to the Laterals without injury to either.

This Frost Lock grips the extra heavy Stays and the Coiled Laterals, and holds them without the necessity of a kink.

The weakest spot in every other Fence is its Lock. But tests which have ruined other Fences have failed to even injure the Frost Metal Lock Fence.

These tests have proven that the Frost is the most secure and strongest Field-Erected Fence Locks in existence.

No other Field-Erected Lock can be even half so secure, without injuring the Wire.

Acts Like a Spring

The Coils in the Frost Fence act just like a Spring. Instead of the Frost Fence snapping when contracted, these Coils "Give" their surplus. And when expansion is caused, they "Take" back that surplus.

Others are more likely to snap when contracted. And they'll sag and lose their shape when expanded.

It's because of the "Give" and "Take" that the Frost Fence can be stretched tighter than any other Machine-Made Fence in Canada.

This means a saving of many Posts. And that's money in your pocket.

And no matter how often contracted and expanded, the Frost Fence always acts the same.

How to Know Wire

Just drop us a card and we'll send you our free Booklet and samples of the Frost Locks and Fence.

This free Booklet tells how Wire Fence is made, and the difference between the Frost Fence and all others.

It tells how to know any Wire Fence, so that you will be able to buy the best Fence in Canada.

Send that card now—or you may forget it.

The Frost Wire Fence Co.,
Hamilton, Ontario

Agents
Wanted
in Open
Districts

"Frost" Fence