



DOMINION-WIDE SERVICE

Confined to no one province but of service to all, Imperial Oil Limited is devoting its best efforts to the work of reconstruction and the development of Canadian Industries.

Because of its wide-spread organization, it is ably qualified to render this service. Its plants are situated in many different sections of the country, ranging from Halifax, N.S., to Ioco, B. C. Such a system decreases the time and cost of transportation—makes far more personal contact with the consuming public and more intimate acquaintance with its needs.

Imperial Products include a wide range of commodities; everything for *heat, light, power and lubrication*. A high quality standard is set and rigidly maintained. Each Imperial Product is made by skilled and experienced workmen in a modern plant and each is made to supply a real need.

To a multitude of industries, and in a multitude of ways, Imperial Oil Limited stands, "at your service."

REFINERIES

Sarnia, Ontario

Halifax, Nova Scotia

Ioco, British Columbia

Regina, Saskatchewan

Montreal, Quebec



IMPERIAL OIL LIMITED
Power · Heat · Light · Lubrication
BRANCHES IN ALL CITIES