

# FELLOW FARMERS!

When unrest is upon our land amid the babble of varying opinion, when we have made ourselves understood as never before, we lack the proper means of giving public expression to our views. This condition, as it exists in Ontario, must be corrected.

The great mass meeting recently held in Toronto emphatically expressed its opinion that we must possess a publication owned and controlled by organized agriculture.

It is ten years since the farmers of Western Canada launched their newspaper enterprise. They have made a tremendous success of it. So can we.

But assistance from every farm home in Ontario is needed. Yes, assistance—even to the point of sacrifice. At one time in the history of the Grain Growers' Co. it was necessary for the executive to pledge every bit of their personal property. They believed—they have succeeded. Ontario can emulate what our sons have done in the West.

Hundreds who pledged their subscription for stock in a Farmers' Own Newspaper have already kept their promises and forwarded their remittances to this office.

Have you done so? If not, why? Practically every occupation in Canada is organized—efficiently guarding their particular interests. To effectively make democracy safe for agriculture, the basic industry of Canada, an official voice—a publication—is absolutely necessary. This is your opportunity to do your bit in a way that cannot fail to help and place the farmer in a position that he never before occupied in this province.

Do not hold back a moment. Phone, wire or write us your practical support. We need it **NOW**. Your practical help is the only foundation on which we can build. Join your fellow farmers now and make this venture the success it is sure to be if everyone does his part.

WRITE FOR PARTICULARS TO THE SECRETARY

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