

**Don't Wait for Promotion**

get into a business where there is always an unsatisfied demand for capable men, where you can make your own income. **Sell Life Insurance.**

Write us about an Agency.

**THE PRUDENTIAL INSURANCE CO. OF AMERICA**  
ORREST F. DRYDEN, President. Home Office, NEWARK, N.J.  
Incorporated as a Stock Company by the State of New Jersey.

**THE CHRONICLE**

is filed regularly in leading offices throughout Canada; advertising in its columns has a *permanent* value. . . . .

**Union Assurance Society Limited**

OF LONDON, ENGLAND.  
[Fire Insurance since A.D. 1714]

Canadian Branch:  
Corner St. James and McGill Streets, Montreal  
**T. L. MORRISEY**, - Resident Manager  
Agencies throughout the Dominion.

**The Excelsior Life Insurance Co.**

Established 1889

Head Office TORONTO, Canada  
ALL PREVIOUS RECORDS BROKEN during the first six months of 1912.

|                                      |                |
|--------------------------------------|----------------|
| New Insurance applied for            | \$1,836,000.00 |
| New Insurance Issued                 | 1,719,048.50   |
| Insurance in force                   | 15,771,632.70  |
| Cash Receipts, Premiums and Interest | 310,640.55     |
| Increase                             | \$44,638.58    |
| Total Disbursements                  | 153,814.85     |
| Decrease                             | 4,415.01       |

The Assets reserve and Surplus Funds show corresponding increases

Where Increases are desirable—There are Increases.

Where Decreases are desirable—There are Decreases.

To be a successful agent, you must represent a successful company.

We have an opening for you, if you are a worker.

**E. MARSHALL**, General Manager **D. FASKEN**, President.

**THE LIFE AGENTS' MANUAL - - \$3.00**

Published by The Chronicle, Montreal.



**PERSONAL ACCIDENT**  
**SICKNESS**  
**LIABILITY** (all kinds)  
**AUTOMOBILE**

**Transacts:**

**FIDELITY GUARANTEE**  
**BURGLARY and**  
**LOSS OF MERCHANDISE and**  
**PACKAGES THROUGH THE MAIL**  
**INSURANCE**

Applications for direct Agencies invited.

**ELECTRICAL BANK and STORE PROTECTION**  
**SPRINKLER SUPERVISORY SERVICE**  
**NIGHT WATCHMEN'S SIGNAL and FIRE ALARM SYSTEMS**

Head Office, GRESHAM BUILDING  
502 ST. JAMES STREET MONTREAL  
**F. J. J. STARK**, General Manager.

**ATLAS ASSURANCE COMPANY**

LIMITED, of LONDON, ENGLAND

Established in the REIGN of GEORGE III

|                |             |
|----------------|-------------|
| Income exceeds | \$7,250,000 |
| Funds exceed   | 17,900,000  |

Including the Fully Subscribed Capital, the resources of the Company exceed \$28,900,000.

**Head Office for Canada - MONTREAL**

**MATTHEW C. HINSHAW**, Branch Manager

Active and Influential Agents Wanted

**CANADIAN FIRE RECORD.**

(Continued from p. 1251.)

MORRISBURG, ONT.—Dundas Agricultural Society's exhibition building gutted, August 28. Loss, \$3,000.

QUEBEC.—O'Leary hotel, corner Eglinton Avenue and Vaughan road destroyed, August 28. Loss, \$15,000.

TORONTO, ONT.—Building at 277 King Street, gutted, August 30. Loss, \$5,000. Origin, incendiary.

WINNIPEG.—House of John Myers, 85 McArthur

Street, property of Sprague Lumber Company, damaged, August 29. Loss, \$300.

COBBOURG, ONT.—W. Laing's barns on the Beatty farm, destroyed with contents, August 31. Insurance, \$1,800.

BLUEVALE, ONT.—Royal Hotel and sheds, owned by J. C. Johnston, of Saskatoon, destroyed, August 31. Insurance of \$1,200 on buildings.

BELLEVILLE, ONT.—L. Sine's barn and crops and C. Smith's separator and water tank destroyed, August 27. Loss on building and contents, \$4,000, with partial insurance. Smith's threshing outfit uninsured.